

FRANCHISE DISCLOSURE DOCUMENT

UBuildIt Holdings, LLC an Oklahoma limited liability company 3209 South Broadway Suite 227 Edmond, Oklahoma, 73013 866-ubuildit www.UBuildIt.com

You will offer a comprehensive consulting system that guides consumers on a step-by-step system of managing their residential construction projects.

The total investment necessary to begin operation of your first UBuildIt franchise ranges from \$53,700 to \$148,100 spent over your first six months of operation; the estimated initial investment for each additional franchise ranges from \$52,700 to \$135,600, spent over your first six months of operation. This includes the initial franchise fee of \$49,500 for your first franchise, \$20,000 for your second franchise bought simultaneously, and \$10,000 for each additional franchise bought simultaneously that must be paid to UBuildIt Holdings, LLC.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, UBuildIt Holdings, LLC or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the Director of Franchise Development at 3209 South Broadway Suite 227, Edmond, Oklahoma, 73013, 1-866-ubuildit.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to

Buying a Franchise" which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: August 1, 2014

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF THIS FRANCHISE WITH A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed on Exhibit D for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE FRANCHISE AGREEMENT REQUIRES THAT ALL DISAGREEMENTS BE SETTLED BY MEDIATION OR ARBITRATION IN OKLAHOMA COUNTY, OKLAHOMA. WE ALSO MAY CHOOSE TO LITIGATE MATTERS RELATING TO OUR TRADEMARK OR INTELLECTUAL PROPERTY IN ANY STATE WITH JURISDICTION. OUT-OF-STATE MEDIATION, ARBITRATION, OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT ALSO MAY COST YOU MORE TO MEDIATE, ARBITRATE, OR LITIGATE WITH US IN OKLAHOMA THAN IN YOUR OWN STATE.
- 2. THE FRANCHISE AGREEMENT STATES THAT OKLAHOMA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. THE FRANCHISE AGREEMENT PROVIDES THAT CLAIMS OF THE FRANCHISEE AGAINST THE FRANCHISOR ARISING OUT OF THE FRANCHISE AGREEMENT MUST BE ASSERTED NO LATER THAN ONE YEAR FROM THE DATE OF THE CAUSE OF ACTION ACCRUES, BY DELIVERING NOTICE OF THE INTENT TO INVOKE THE DISPUTE RESOLUTION PROCESS BETWEEN THE PARTIES PROVIDED FOR IN THE FRANCHISE AGREEMENT. THIS MAY BE SHORTER THAN THE STATUTE OF LIMITATIONS OTHERWISE PROVIDED FOR IN THE LAWS OF YOUR STATE.
- 4. YOU RECEIVE AN EXCLUSIVE TERRITORY. BUT IF YOU DO NOT ACHIEVE OUR MINIMUM SALES QUOTAS, YOU MAY LOSE CERTAIN TERRITORIAL PROTECTIONS GRANTED IN YOUR FRANCHISE AGREEMENT AND FACE ADDITIONAL COMPETITION.

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- 5. CALIFORNIA LAW REQUIRES THAT A CALIFORNIA FRANCHISEE MUST HOLD A GENERAL CONTRACTOR'S LICENSE.
- 6. ON TERMINATION OF YOUR FRANCHISE AGREEMENT FOR ANY REASON, THE FRANCHISOR HAS THE RIGHT TO BUY THE TANGIBLE ASSETS OF YOUR BUSINESS FOR THEIR NET BOOK VALUE.
- 7. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date: See the next page for state effective dates.

STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered in the following states having franchise registration and disclosure laws, with the following effective dates:

California: May 16, 2014 Florida: May 30, 2014 Illinois:_____ Minnesota: August 4, 2014 North Dakota: May 27, 2014 New York: _____ South Dakota: June 9, 2014 Virginia: August 15, 2014 Washington: October 6, 2013

In all other states, the effective date of this Franchise Disclosure Document is the issuance date of August 15, 2014.

TABLE OF CONTENTS

Page Number

Item 1: The Franchisor And Any Parents, Predecessors, And Affiliates.	
Item 2: Business Experience.	9
Item 3: Litigation	
Item 4: Bankruptcy.	
Item 5: Initial Fees	
Item 6: Other Fees.	11
Item 7: Your Estimated Initial Investment	14
Item 8: Restrictions On Sources Of Products And Services	
Item 9: Franchisee's Obligations	
Item 10: Financing	
Item 11: Franchisor's Assistance, Advertising, Computer Systems, And Training	
Item 12: Territory.	
Item 13: Trademarks	
Item 14: Patents, Copyrights, And Proprietary Information	
Item 15: Obligation To Participate In The Actual Operation Of The Franchised Business	
Item 16: Restrictions On What The Franchisee May Sell.	
Item 17: Renewal, Termination, Transfer And Dispute Resolution	
Item 18: Public Figures.	
Item 19: Financial Performance Representations.	
Item 20: Outlets And Franchise Information.	
Item 21: Financial Statements.	
Item 22: Contracts.	
Item 23: Receipts.	

EXHIBITS

Exhibit A	Financial Statements
Exhibit B	Franchise Agreement
Exhibit C	List of Franchisees and Certain Former Franchisees
Exhibit D	List of State Authorities and Registered Agents
Exhibit E	Summary of Special Laws and Regulations
Exhibit F	State Addenda
Exhibit G	Software License Agreement
Exhibit H	Assignment of Franchisee's Listings

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<u>Item</u>

UBuildIt Holdings LLC Franchise Disclosure Document Page 6

Exhibit I	Option Agreement
Exhibit J	Table of Contents of Operations Manual
Exhibit K	Pre-Signing Checklist
Exhibit L	Receipts

UBUILDIT®

Item 1: The Franchisor And Any Parents, Predecessors, And Affiliates.

To simplify the language in this Disclosure Document, UBUILDIT®, "we," "us," or "our" means UBuildIt Holdings, LLC, the franchisor. "You" means the person or persons, including legal entities and their owners that buy the franchise.

<u>Franchisor's Name, Business Form, Parent, Predecessors, and Affiliates</u>. UBuildIt Holdings LLC is an Oklahoma limited liability company formed on March 15, 2011 that has offered these franchises since May 1, 2011 as its sole business operation. We purchased our name and certain contract rights, effective May 1, 2011 from UBuildIt Corporation, formerly UBuildIt Franchise Corporation, which was formed on December 22, 1997 in Kirkland, Washington. UBuildIt Corporation's sole business was to offer and administer franchises of the kind offered by this Disclosure Document from 1998 to 2009; it was dissolved in 2010. We do not operate any businesses of the kind being offered ourselves. However, Braudrick Construction, LLC, an Oklahoma limited liability company formed in September 2006, is a UBuildIt franchised business owned by Bob Braudrick, our sole manager and member. It has done business under the trade name "UBuildIt" at our address since May 2006, and through a sole proprietorship as an independent home construction company as "Braudrick Construction" since 1995. We have no parent entities, have had no other predecessors or affiliates in the last ten years, and none of our predecessors or affiliates has offered franchises in this or any other line of business except as noted above.

<u>Business Name, Address, Agents for Service.</u> We do business under the name "UBUILDIT", and under our corporate name. Our principal business address is 3209 South Broadway Suite 227, Edmond, Oklahoma, 73013. Our agents for service of process are listed in Exhibit D.

We also may offer over the Internet home improvement information, books, stock home plans, construction calculators, construction materials, loans, insurance, and real estate sales. We do not engage in any other business activities. We have not previously conducted a business of the type you will operate, but our manager is the owner and operator of a franchised "UBuildIt" business, noted above. Our business system is derived from the business experience of our manager and employees and our predecessor, described above and in Item 2. We have not offered franchises in other lines of business, and do not now intend to do so. We have no other predecessors or affiliates that have offered franchises for the same or similar businesses or other lines of business or who intend to do so.

<u>Franchisor's Business and Franchises to be Offered.</u> We offer a franchise of a system of guiding consumers to manage their residential construction projects. You will operate a "UBuildIt" business under a license to use our business system, know-how, and trademarks. You will act as a consultant to provide this service to homeowners and prospective homeowners. The consulting services are customizable within our standards. You may, for example, help to find and evaluate land, evaluate goals and set budgets, recommend subcontractors or procure subcontractor bids, and make ongoing site visits from beginning to end of a client's construction project. A franchise gives you the right to operate from only a single location, but you may enter into agreements for more than one franchise.

You will market your services to homeowners and prospective homeowners wishing to build or remodel homes by acting as their own general contractors. Clients tend to be middle-to upper-income. Business tends to increase during the spring, and to decrease correspondingly in the winter.

You will have to compete with national and local businesses offering similar services. Your competition will also include general contractors who perform residential construction, construction management companies, and remodeling services.

Your own efforts and skills as a business owner are needed, but do not guarantee that you will succeed. There can be no guarantee of your success as there exist both typical and special business risk factors, including changing market conditions; competition; cost of supplies, equipment, real estate, lending issues and improvements, capital, and labor; your own health and continuity of your management; continuation of sources of supply; quality and availability of labor; availability of financing; regulations or delays that may impair your or your clients' ability to secure building permits in your area; recession or depression locally, nationally, or internationally; wars; strikes; emergencies; natural and manmade disasters; litigation; and liability and casualty losses. Other risks may affect your business. These include industry developments, such as pricing policies of competitors, state licensing and bonding requirements, and supply and demand.

Exhibit E to this Disclosure Document summarizes certain special laws or regulations that apply to this franchise. Most states and many local jurisdictions have special laws, regulations, building codes, permitting requirements and ordinances governing construction projects, contractor registration, bonding laws, and laws for those who self-contract the building of structures. Certain states, including among others California, Arizona, Nevada, Utah, Alabama, Connecticut, and South Carolina, require that you or your employee be a licensed contractor to operate your franchised business, even though you will not perform any general contracting through the business. Certain areas of Florida require an owner-builder to take a test before building a home. Texas law requires a client to have a contract to build a home to secure bank financing, requiring that either the franchisee or another entity be a contractor and contract to build the home. Louisiana has laws limiting a person from "self-building". You should be aware of additional laws and regulations including environmental, OSHA, employment, consumer protection, and more at the federal, state, and local levels. It is your responsibility to investigate, be knowledgeable about and to comply with all the laws and regulations in operating this franchised business. As these laws are complex and frequently changing, it is your responsibility to determine to what extent these laws may affect the franchised business in your area before investing in the franchise. Because there may be delays in licensing, you must apply for a license or a determination that you do not need a license as soon as you have signed the Franchise Agreement.

Item 2: Business Experience.

President and Manager

Bob Braudrick

Mr. Braudrick has operated Braudrick Construction, LLC in Oklahoma City since the mid-1990s; in 2006, he purchased the Oklahoma City UBuildIt franchise, where it operates in the entire state of Oklahoma. Bob's sincere desire to grow the UBuildIt brand led him to form UBuildIt Holdings, LLC in 2011.

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UBuildIt Holdings LLC Franchise Disclosure Document Page 9 National Director - Franchise Support

Marianne Kreczkowski

Ms. Kreczkowski joined UBuildIt Corporation in 1997. In 2000, she became a UBuildIt Franchise Support Consultant, supporting franchisees administratively for three years until she became a full Franchise Consultant, working with our franchisees on every aspect of their businesses. In March 2008, she was promoted to Associate Vice President of Franchise Support and works on training, marketing, operations, sales, and other areas of franchisee support. She joined us as National Director – Franchise Support when we purchased certain of our business assets from UBuildIt Corporation.

National Director - Franchise Development Kendell McGowan

Mr. McGowan joined UBuildIt Holdings, LLC in April 2014. From February 2011 to June 2013, he was Director of Franchise Development for Stretch U, an franchisor of athletics performance enhancement centers, in Oklahoma City, OK; he also was a consultant to other businesses for franchise development and sales starting in February 2010. From January 2000 to January 2010, he was a master franchisee and area developer for Fitness Together and Elements Therapeutic Massage, based in Edmond, Oklahoma.

Item 3: Litigation.

<u>R.B.B.G., LLC v. Fitness Together Franchise Corporation, Inc., Fitness for Life Franchise Corp.,</u> <u>McGowen, and Sikorski</u> (Oklahoma W. Dist. Ct, Case No 5:2007cv01270, November 9, 2007). A "Fitness Together" franchisee filed an action against its franchisor and officers including Mr. McGowen, alleging misrepresentations in the sales process and seeking rescission and actual damages of \$140,000 plus exemplary damages. Defendants settled the action without admitting liability a month after filing for \$60,000.

Other than this one action, no litigation is required to be disclosed in this Item.

Item 4: Bankruptcy.

No bankruptcy is required to be disclosed in this Item.

Item 5: Initial Fees.

Initial Fee. You pay an initial fee of \$49,500 for your first franchise; \$20,000 for your second franchise; and \$10,000 for your third and each additional franchise you buy at the same time as you buy your first.

In Minnesota, South Dakota, and elsewhere if required by state law, we will defer payment until we have met our pre-opening obligations to you and you are open for business (see Exhibit F - State Addenda).

<u>Option</u>. In states in which we are not required to defer receipt of fees, we may offer you an option to be awarded a UBuildIt franchise, on the terms set forth in the Option Agreement at Exhibit I. Under the Option Agreement, you have three months to enter into a Franchise Agreement for a franchised business within two miles of a location designated in the Option Agreement. For the option, you pay a nonrefundable fee of \$5,000, which is credited toward your initial franchise fee.

<u>Refundability and Financing (See Item 10 Below)</u>. The initial franchise fee and option fee are not refundable and are payable in full when you sign the Franchise Agreement or Option Agreement, as applicable. In certain states including Minnesota and South Dakota, as required by state authorities based on a review of our financial statements, we defer our receipt of the initial franchise fee and all other initial payments until we have met our initial obligations to you and you are open for business; see Exhibit F - State Addenda.

OTHER FEES				
Type of Fee	Amount	Due Date	Remarks	
Royalty	\$500/month for three months starting third full month after signing agreement \$1000/month starting sixth full month after signing agreement	Twice monthly on the second and 17 th days of the month.	See Note 1	
Trainingcharges for offsite training, \$204/year for online access; travel, meal, and lodging costs		First day of each month for online access; 10 days before training for offsite	Subject to increases for inflation; see Item 11	
National Training Convention	Travel, meal, and accommodation costs as incurred, and fees to be determined for National Training Convention, up to a maximum of \$1500, adjusted for inflation	Fees with registration	Fees will not exceed \$250/day subject to inflation. Mandatory for Operating Manager	
Interest 1.5% per month, or maximum legal rate, if less		On due date of fees	See Note 2	
Late Charges	\$100, plus interest (above) at 1.5%/month or maximum legal rate, if less	On due date of fees	See Note 2	
Reporting Late Charges	\$50 for second late report, then \$100 each occurrence	DTR monthly on the second of the month	One late report allowed per calendar year.	

Item 6: Other Fees.

OTHER FEES

Type of Fee	Amount	Due Date	Remarks
Audit Fees	\$0 to \$20,000 or more. See Note 8	On billing after audit	Due only if audit shows revenue understatement of at least 2%
Transfer fees	\$10,000	On Effective Date of transfer	Payable when you sell your franchise
Renewal Fee	\$10,000	30 days before approval of renewal	A condition of renewal
Fees on Default and Indemnity	All costs and attorneys' fees	On demand	As incurred; See Note 4
Insurance	As required by insurance company	Before commencing franchise	Payable to third parties; See Note 3
Commission on Referrals	Whatever amount Franchisor determines, now 20% on Planning Phase, 5% on Construction Phase	At time of first Client Payment	See Note 5 and Item 12
Payments for Goods or Services	See Items 7,8,11	On placing order or pickup at franchisor	See Note 6, and Items 7,8,11
Hardware Upgrades and Updates	\$50 to \$3,000	At time of purchase	Payable to third parties; See Items 8 and 11 and Note 8
Required Program and Access Fees	\$0 to \$500 per month	As required by suppliers	See Note 9, and Item 8
Technology Fee	\$0 to \$300 per month, adjusted for inflation.	With royalty payment	Franchisor has the right to charge a technology fee to cover its cost of maintaining and upgrading software
Supplier Approval Fee	\$0-\$300	As required	For goods you use in your business from an alternate source; we do not charge a fee, but you pay any third- party costs of testing.

Except as stated above, you pay all fees to us. All fees are nonrefundable.

<u>Note 1</u>: The effective date of your Franchise Agreement is specified in it by us, and is on, or by mutual agreement, after, the date we execute the Franchise Agreement. A monthly royalty of \$500 is due starting the first day of the third month after the effective date of the Franchise Agreement for three months; the royalty is \$1000/month thereafter. The royalty is to be paid how we specify, now payable twice monthly on the second and 17th of each month. If you buy an already-operating business, your royalty begins with the date of transfer to you. We may increase the royalty by a percentage up to the increase in the combined U.S. Consumer Price Index – All Urban Consumers (before seasonal adjustment) since the last increase, whether or not that last increase was before the date of your Franchise Agreement. If your Franchise

Agreement is terminated, you may be required to pay us liquidated damages of what your royalties would be for the shorter of 24 months, or the remainder of the term of your Franchise Agreement.

<u>Note 2</u>: Interest and late charges accrue from the due date of payment. You must also pay any damages, expenses, collection costs, and reasonable attorney fees we incur if you do not make required payments.

<u>Note 3</u>: You must carry at least \$1,000,000 in general comprehensive liability insurance, and list us as an additional insured. We also recommend, and could require in the future, business automobile liability insurance with policy limits of at least \$500,000 or an amount we reasonably specify. We may change these insurance requirements on reasonable notice to you. We may also require you to obtain contractual liability, employer's liability, errors and omissions, owner's and contractor's liability, and professional liability insurance, with liability limits of amounts we may reasonably specify and key man life insurance of \$250,000 on the franchisee naming us as beneficiary to allow us to operate the business. There are no other insurance requirements.

<u>Note 4</u>: You must protect, indemnify, and hold us harmless against any claims or losses arising out of your operation of the franchised business. If you default under the Agreement and we engage an attorney for collection or enforcement, you must pay all our damages and costs to the extent permitted by law.

<u>Note 5</u>: We may, at our discretion, require franchisees to refer certain clients to one another or to us. We may develop Multi-Area Marketing Programs, including trade shows and events, Internet and electronic marketing, yellow pages and directory, and co-branding or affinity programs, by which clients are referred from us, from franchisees, or from third parties. For such programs or referrals, the franchisee receiving the referral will pay a commission that we set to the referring entity. We may raise or lower commission amounts by specific company lead generation policies. Referral commissions are due only on the signing of a client contract and collection of revenue. The Planning Phase is the costing phase for analysis, development, bid specifications and providing costs-outs for the project. In the Construction Phase, the client is given written bids, chooses its subcontractors, and begins construction.

<u>Note 6</u>: You pay for any materials you buy from us before shipping; you also pay for freight and any insurance on your shipment.

<u>Note 7</u>: Audit costs may run from \$0 (if Gross Revenues are understated by less than 2%) to more than \$20,000 (in the case of extremely bad accounting practices).

<u>Note 8</u>: Hardware updates and upgrades may run from \$50 (for a minor update) to more than \$3,000 (for a major upgrade).

Note 9: We may require you to participate in other Multi-Area Marketing Programs.

<u>Note 10</u>: We do not now charge any technology fee, but we have the right to require you to pay a monthly technology fee we set, up to \$300, adjustable for inflation, to cover the costs of maintaining and upgrading technology for our franchise system.

Item 7: Your Estimated Initial Investment.

	YOUR ESTIMATED INITIAL INVESTMENT			
<u>Type of</u> Expenditure	<u>Amount</u>	Method of Payment	When Due	<u>To Whom</u> <u>Payment is to be</u> <u>Made</u>
Initial Franchise Fee	 \$49,500 for first franchise \$20,000 for second franchise bought simultaneously with the first \$10,000 for each additional franchise you buy simultaneously with the first 	Cash or available funds	On signing Franchise Agreement unless required to defer payment by state law; see State Addendum	Us
Travel, Lodging and Meals for Initial Training	\$700 to \$4,000	Cash as incurred	As incurred	Suppliers
Office Rent – Six months/ First/Last/Deposit	\$0 to \$12,600	As requested by landlord	As requested by landlord	Landlord
Leasehold Improvements, Fixtures	\$0 to \$6,000 (2) per franchise location	As requested by landlord	As requested by landlord	Landlord, Subcontractors
Furniture, Equipment and Signs	Approx. (3) \$4,000 - \$17,000	Cash or in accordance with financing	Before opening	Suppliers
Inventory and Supplies	Approx. (4) \$3000 per franchise	Cash or financing	Before opening	Suppliers and us
Local Advertising and Promotion by You	\$10,000	As required by media	As required by media	Suppliers
Staffing	\$0 - \$36,000 (6) per franchise	Cash or financing	Spent over first six months of operation	Employee Salaries and Expenses

YOUR ESTIMATED INITIAL INVESTMENT

<u>Type of</u> Expenditure	Amount	Method of Payment	When Due	<u>To Whom</u> <u>Payment is to be</u> <u>Made</u>
Vehicle	\$ 1,000 - \$3,000 (7) per franchise	Cash	Initial Lease Payment or Down Payment	Supplier
Operating Expenses/ Additional Funds	\$10,000 - \$20,000 (8) per franchise	As incurred	Spent over first six months of operation	Third party suppliers, employees
TOTAL	\$53,700- \$148,100 for your first franchise; \$52,700- \$135,600 for each additional franchise		Spent over first six months of operation	

- (1) The initial fee is \$49,500 for your first franchise; \$20,000 for your second franchise that you buy at the same time as your first; and \$10,000 for your third and any additional franchises you buy at the same time as your first, all as described in more detail in Item 5, and is nonrefundable. A \$1,000 software license fee is included in this amount. Also included in the initial fee are manuals for clients, checklists, business cards, promotional items, and signage that we give you. See Item 6 for transfer fees paid by transferees of an existing franchise.
- (2) We advise you to find a location needing few leasehold improvements or fixtures. You may choose to invest in leasehold improvements, but we do not normally recommend this. These sums do not include any sums for purchase of real estate, as we do not expect that you will buy real estate. A typical lease location is in an office suite, a professional strip center, or commercial retail store front, and the typical franchised business has approximately 800 to 2,000 square feet of space. Rent is estimated to be approximately \$1,100 per month for a two-person office, or \$1,100 to \$2,800 for a larger office. With our prior written approval, you may choose to occupy premises under a lease no longer than twelve months when you first open your franchised business, while you investigate permanent premises in your area.
- (3) This category includes phone systems, answering service, mobile phone, office furniture, computers and printers, software, fax machine, office signage, and possible vehicle signage. You may already own some of these items, in which case your cost may be as low as \$1,000 for office signage. It also includes an estimate of \$3,000 for information technology and the cost of an outside service to wire your office, install information technology equipment, and complete the technical setup of your office.
- (4) The inventory category includes miscellaneous office supplies.

- (5) Marketing expenses will depend on several factors including your business plan and desired growth rate, cost of marketing media in your area, and your individual ability to convert prospective leads into clients.
- (6) An individual operator may not require additional staff. A franchisee must be a qualified construction consultant or must hire and train a qualified construction consultant before the business's first presentation to any client.
- (7) We recommend that you lease or buy a late-model car or truck in good operating condition and appearance. This figure is our best estimate of the lease payment or down payment on a new or used car or truck. We specify the model or type of vehicle as part of our Standards and Procedures.
- (8) This estimates your initial six-month operating expenses. These figures are estimates and we cannot guarantee that you will not have higher costs. You may incur additional cash out-flow, which may be substantial, before your business reaches positive cash flow. This amount will be based on your individual growth rate and expenses, effectiveness of marketing, regional permitting process timeline, and sales and skill in operating your business. Competitive conditions described in Item 1 affect these costs. This also includes estimates of miscellaneous startup costs, such as general liability and workmen's compensation insurance payments (if any) of \$350 to \$500; tax deposits (if any); prepaid expenses and deposits (e.g. utilities), initial legal and accounting fees (if any); obtaining a state contractor's license if required (\$1,000); and other miscellaneous costs.

These amounts are estimates only, and specific amounts will vary with local market conditions, which are outside our control. You should review the figures carefully with a business advisor, and identify your individual expenses and cash flow projections before making any decision to buy the franchise.

We do not offer financing to our franchisees, directly or indirectly, except that you may pay a portion of the Initial Franchise Fee over time, without interest, as described above. The availability and terms of third-party financing depend on the availability of financing generally, your creditworthiness and available collateral, lending institutions' policies concerning the type of business you operate, and other comparable elements. We are not able to estimate your loan repayments to third parties. See Item 10.

Except as noted, we do not refund any of these payments.

Item 8: Restrictions On Sources Of Products And Services.

Purchase or Lease of Goods, Services, Supplies, Fixtures, Equipment, Inventory, Computer Software or Hardware and Real Property and Other Items. You must participate in our Vendor program, and to make all discounts and literature available to your clients. You must present the Vendor program to your clients as outlined in our Standards and Procedures, but your clients are not required to buy products or services. You must use or contribute to specified communications programs, web sites and domain names, forms, client manuals and checklists, promotional items, and Multi-Area Marketing Programs. To maintain uniform quality standards, all leases, real estate, fixtures, goods, services, (02540471.DOCX;6) 05212014 UBuildIt Holdings LLC inventory, equipment, advertising, trademark use, trade dress, dress code, and other goods and services you use to operate the franchised business must meet our standards. You must participate in and cooperate with promotional programs and follow franchisor and supplier requirements and guidelines.

You must acquire, from sources of your choice and at your expense, a computer system that we specify. See Item 11 for a further description. You must use the software we specify; the license fee of \$1,000 is included in the initial franchise fee. The license fee does not include personnel training, product installation, on-site support, remote support beyond two hours within 30 days of the date of your Franchise Agreement, maintenance, fees for product options, or alterations or enhancements to the products except as needed under the warranty contained in your Software License Agreement. The license fee does not include any sales, use, or other taxes, all of which you must pay.

You must reimburse us for our approximate costs of developing and providing you access to our Internet training modules and information system. The current amount is \$100 annually, but may change from time to time.

If you have another line of business to which you wish to refer clients (an excavation firm or sheetrocking subcontractor, for example), you may do so only according to the processes outlined under Sales in our Standards. Following those Standards, you may then provide goods or services outside the scope of work of your franchised UBuildIt business to UBuildIt clients, either directly or through other entities that you own or in which you may have an employment relationship or a business interest, but your other business interest must comply with UBuildIt's Approved Vendor standards and procedures, and your interest must be disclosed appropriately to your client.

<u>How We Issue Specifications or Supplier Approvals</u>. This Item 8 refers only to products and services that you use in your business or supply to your clients. We do not approve or specify construction materials used by your clients. We base our specifications and product and supplier approvals on our discretionary determination of quality, value, and appearance. We have no written criteria for supplier approval. We reserve the right to disapprove any supply sources. We may require suppliers to provide certain information, sign a nondisclosure agreement, agree to guarantee our level of quality, and produce sufficient samples to allow us to test the sample at your expense. There is no fee for supplier approval unless we require third-party testing, in which case you will pay the actual cost of the tests. We may issue specifications in manuals or directives, in writing or orally, and we may modify them at any time. Our response to an adequate written request to approve a supplier will be made within a reasonable time, normally 30 days after we receive it.

<u>Franchisor or Affiliate as an Approved Supplier</u>. We may offer or designate others to offer certain supplies or services, and we or our affiliates may become approved suppliers or the only approved supplier(s) for other goods and services. These supplies or services may include printed materials, computer software, shows and event marketing opportunities, and vendor, co-branding, affinity programs. We are now the only approved supplier of our client construction manual. We may become approved suppliers or the only approved supplier(s) for other goods and services, such as printed materials, promotional items, and clothing. We may, in the future, negotiate purchase arrangements for the benefit of franchisees. We are not affiliated with any other supplier to the franchised business.

<u>Franchisor or Affiliates May Derive Income Based on Purchases or Leases</u>. We or our affiliates have not previously and do not now derive income through markups of the prices charged to you for {02540471.DOCX;6} 05212014 UBuildIt Holdings LLC goods or services we supply; however, we have the right to do so in the future. We may derive income through license fees, commissions, promotional fees, advertising allowances, rebates or other monies paid by approved suppliers. We do not know the precise basis of these payments because we have never previously collected them. If we require you to buy goods or services from a vendor that pays such allowances, we will spend all such fees on related advertising or place them in the separate franchisee advertising account, described in Item 11 below. If we don't require you to buy the item for your franchised business, we need not place such fees in a separate account or use them on advertising.

We may receive rebates, either as negotiated flat fees, or as a percentage of sales, from our national vendors as a result of purchases from them by your clients.

Extent of Required Purchases. We estimate that your initial expenditures from us or our affiliates, or that we specify or approve, will be from 5 to 20% of your total initial purchases. During the operation of the franchised business, your required purchases or leases from us or our affiliates, or that we specify or approve are estimated to total less than 5% of your annual operating expenses.

We do not provide material benefits (for example renewal or additional franchises) to you based solely on your use of designated or approved sources. We do not belong or require you to belong to any purchasing or distribution cooperatives.

Item 9: Franchisee's Obligations.

FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under the franchise and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this Disclosure Document.

	<u>Obligation</u>	Section in <u>Agreement</u>	Disclosure Document Item
a.	Site selection and acquisition/lease	Sections 5.1-5.5	Items 7, 11 & 12
b.	Pre-opening purchases/leases	Sections 7.4-7.7	Items 7 & 8
c.	Site development and other pre- opening requirements	Sections 5.1-5.5, 6.1, 7.4	Items 6, 7 and 11
d.	Initial and ongoing training	Article 6; Software License Agreement, exhibit G	Item 11
e.	Opening	N/A	Item 11
f.	Fees	Article 3; Software License Agreement, Schedule and Section 4	Items 5, 6 and 11

	<u>Obligation</u>	Section in <u>Agreement</u>	Disclosure Document Item
g.	Compliance with standards and policies/ Operating Manual	Articles 2.5, 4, 7; Software License Agreement, Schedule and Section 5	Items 8, 11 and 16
h.	Trademarks and proprietary information	Sections 2.1, 2.2, 2.5, 14.1- 14.2; Software License Agreement, Schedule and Section 6	Items 13 and 14
i.	Restrictions on products/services offered	Section 7.8, 7.19	Items 8 and 16
j.	Warranty and customer service requirements	Section 7.14; Software License Agreement, Schedule and Section 7	Item 16
k.	Territorial development and sales quotas	Section 3.4	Item 12
1.	Ongoing product/service purchases	Section 7.7.; Software License Agreement, Schedule	Item 8
m	Maintenance, appearance and remodeling requirements	Sections 6.1.ac.; Software License Agreement, Schedule	Item 11
n.	Insurance	Sections 5.6-5.10.	Item 6
0.	Advertising	Sections 2.3, 3.3, 4.3-4.8, 6.1.b	Items 6 and 11
p.	Indemnification	Sections 5.14, 7.6.	Item 6
q.	Owner's participation/ management/staffing	Sections 6.1.i-j	Items 11 and 15
r.	Records and reports	Article 4	Item 6
s.	Inspections and audits	Sections 4.5, 11.6	Items 6 and 11
t.	Transfer	Article 9	Item 17
u.	Renewal	Sections 10.2-10.4; Software License Agreement, Section 9	Item 17
v.	Post-termination obligations	Sections 11.6, 11.7, 13.1, 14.1- 14.27; Software License Agreement, Section 6	Item 17

	<u>Obligation</u>	Section in <u>Agreement</u>	Disclosure Document Item
W	Non-competition covenants	Sections 14.1-14.3	Item 17
X.	Dispute resolution	Article 15; Software License Agreement, Section 10	Item 17

Item 10: Financing.

We do not offer direct or indirect financing. We do not require any collateral or waiver of defenses for this obligation, and we do not assign it to any third party. We do not guarantee your note, lease or obligation to any third party.

Item 11: Franchisor's Assistance, Advertising, Computer Systems, And Training.

Except as listed below, we are not required to provide you with any assistance.

Our Obligations Before You Open. Before you open your business, we will:

1) Approve your designated location (Sections 5.1 and 5.4, Franchise Agreement).

2) Share with you our selling, promotional, merchandising, and operating methods and best practices (Sections 6.1 and 7.1, Franchise Agreement).

3) Specify or approve the goods, services, inventory, equipment, advertising, trademarks, and trade dress to be used in the franchised business (Sections 2.1, 7.1, 7.6, 7.7, Franchise Agreement).

4) Provide you with access to pre-training courses from our online Knowledge Center and train you in the initial training program (Section 6.1, Franchise Agreement). Also, see Item 11 below for information on the initial training program.

5) Lend you a Manual or Manuals to assist you in developing and using policies, sales, marketing, and suppliers, and lend you our Standards and Procedures (Sections 1.8, 2.5, Franchise Agreement). The Manuals are confidential and remain our property, and we may modify them or require their return at any time. The Table of Contents of the Operations Manual is attached as Exhibit J.

Our Obligations During Your Operation of the Franchised Business. After you open your business, we will:

1) Continue to consult with you at no additional charge regarding policies, sales, marketing, and supplies (Section 6.3, Franchise Agreement).

2) Continue to offer at no additional charge advice, guidance, and experience to you, answer your questions, and provide on-going consultation (Section 6.3, Franchise Agreement).

3) Lend you confidential Manuals and any amendments. We continually revise and update the Manuals to include improvements and developments in the franchise business. The Manuals may also include suggested pricing, but we do not require you to charge any particular price, and we do not guarantee that you will make a profit if you use our recommended prices. We will notify you in writing if there are any changes to Standards and Procedures, so that you can comply with and adopt the changes immediately, if they are costless to you, or within 90 days, if you must bear the cost (Sections 1.8, 2.5(f) and 7.1, Franchise Agreement).

4) Review and approve advertising that you submit to us (Section 8.9, Franchise Agreement).

5) Provide training: We provide up to five days of classroom training and online training to you and your employees (your Operating Manager and one other person, usually the individual majority owner of the franchise) at no cost within the first 120 days after the effective date of your Franchise Agreement, and thereafter at your cost of up to \$250 per day (Section 6.1, Franchise Agreement).

6) Organize the National Convention and annual training of UBuildIt franchisees of from three to five days, which your Operating Manager must attend at your expense.

Advertising and Contributions. We manage any national advertising, to be paid for from the royalties we receive from franchisees. We make the expenditures at our discretion. We do not represent that any particular level of expenditure will be made for particular programs or to benefit particular franchisees or franchised locations. We are not required to spend any amount on advertising in the area where you are located.

We expect to receive advertising and promotional allowances and fees from third party vendors and advertisers who enter into cooperative advertising programs with us and franchisees. For example, suppliers may pay promotional allowances for joint advertising promotional material. We will disclose the identity of vendors who pay the promotional allowances to you on written request. In addition, if we exclusively require you to buy items from a vendor who pays these allowances, we will spend it on related promotions. Our obligation to provide advertising and marketing will be limited in cost to the amount of contributions and promotional allowances from third parties actually paid to UBuildIt Holding LLC. Allowances and rebates that we may receive as a result of purchases by clients of your business need not be spent on advertising and marketing, but are governed by our national Preferred Vendor Program.

We may receive payment for providing goods or services. We may also spend our own funds for the same purposes.

See Items 6, 8 and 9 for additional information.

Regional Cooperative Advertising. We do not now, but may require you to join, participate in, and pay into, one or more regional marketing councils, determined by the penetration area of local advertising media used (for example, the circulation area of a regional newspaper). We may also require you to participate in Multi-Area Marketing Programs that we administer. Regional councils are established and administered by a majority vote of the office locations in that region. Their purpose is {02540471.DOCX;6} 05212014

solely to develop and implement cooperative advertising and special promotions within their regions. The amount of contribution and type of advertising or promotions, and the use of governing documents will be set by majority vote of the members of each council. We will be able to review and approve or disapprove the amount of contribution, the franchisees who will be required to join, regions covered, any governing documents (which will be available for your review), and all advertising and promotions. The council must prepare annual unaudited financial statements, which must be available for your and our review by 120 days after our fiscal year end. We have the power to require councils to be formed, changed, dissolved, or merged.

<u>Franchisee's Minimum Advertising or Promotion</u>. You must spend \$10,000 in the first six months after you and we sign the Franchise Agreement, and \$1,500 a month thereafter, in advertising and promotion. You must report your advertising expenditures to us by the 15th of each month, or at times, on forms, and in a manner we determine. If you are in a multi-store area as reasonably determined by us, you must spend on marketing at least 75% of the dollar amount spent in each calendar quarter by each franchisee in a territory contiguous to yours.

Independent Marketing and Advertising. You will not use any independent advertising or sales promotion programs in any media (including electronic) without our prior review. We will approve or disapprove in writing materials you submit to us within three business days. You will make reasonable efforts to participate in and cooperate with all advertising programs selected by us or by any approved group of franchisees, except that you need not follow or maintain any sales price or suggested pricing. You are responsible for any expenses of this independent advertising. You may not sell, transfer or divulge the list of clients or prospective clients of your UBuildIt business to any other entity except as we permit for cross-marketing, Vendor, or other purposes we may approve in writing. You may not enter into Vendor relationships by which you recommend subcontractors and sources of supply to your clients except with our written approval and in accordance with our Vendor Program guidelines.

<u>Computer System</u>. As described in Item 8 above, you must license and use our proprietary software. The cost of this is now \$1,000, and is included in the initial franchise fee. The license fee does not include personnel training, product installation, on-site support, remote support beyond two hours within 30 days of the date of your Franchise Agreement, maintenance, fees for product options, or alterations or enhancements to the products except as needed under the warranty contained in the Software License Agreement. The license fee does not include any sales, use, value added, personal property, goods and services, rental or other applicable taxes, all of which you must pay. You must acquire, maintain, and upgrade an Intel-based PC or compatible PC with the specifications and software we require. We may change these specifications from time to time to keep pace with changes in technology.

You will use your computer to communicate with us, produce reports for us, do your bookkeeping, and perform other tasks that we might designate. We may have independent access to the information required in our reports.

You must also acquire, maintain, and upgrade as needed software and hardware for Internet access on a dedicated line, and cellular phone, and a fax machine on a dedicated line. You buy all of these items from third parties, not from us. We estimate the total cost of the hardware and software described above to be \$3,000, which is included in the initial cost estimates in Item 7 above. You must maintain, upgrade and update hardware and software during the term of the franchise, as we determine without limitation. {02540471.DOCX;6} 05212014 UBuildIt Holdings LLC <u>Methods Used to Select the Location</u>. You select the general location of your franchised business, but it must be available and we must approve it. We will base our approval on cost, demographics of the surrounding area, traffic patterns, accessibility, and other factors that we analyze based on our experience and our own subjective judgment. We cannot predict, represent, or warrant success, suitability, or income levels for any location. We must agree on the general location before you will be trained. Our approval will normally take one to two weeks. We must approve the final office site location. If you and we cannot agree on a permanent site location within six months after the effective date of the Franchise Agreement (or, if you have elected to open temporary office space, within seventeen months), we may terminate the Franchise Agreement.

Length of Time between Effective Date of Franchise Agreement and Opening. The effective date of the Franchise Agreement is the date we sign it and accept payment from you, or a later mutually agreed date, noted below our signature on your Franchise Agreement. The typical length of time between the effective date of the Franchise Agreement or the first payment of any consideration for the franchise and the opening of the franchised business is 30 to 90 days. This time may be affected by the time it takes to mutually schedule and train you satisfactorily before the opening of business, and the length of time of your pre-opening preparations. Your Operating Manager must attend, and satisfactorily complete, initial training within 120 days after the effective date of your Franchise Agreement. On completion of this classroom initial training, you may enter into a temporary office space lease, for no longer than 12 months, while you investigate permanent physical store front lease locations in your area. You must open this temporary office within 30 days after you complete initial training, and must have our written approval of your temporary location. If you do choose this temporary office location option, you must open your permanent location within 13 months after you complete initial training. If you choose to waive this temporary office location option, you must do so in writing within 30 days after you complete initial training, and you must open your permanent location within 180 days after the effective date of your Franchise Agreement.

<u>Initial Training</u>. You (or your Operating Manager) attend the initial training program after you pay the initial franchise fee, and within 120 days after the effective date of your Franchise Agreement. You must complete the initial training program to our satisfaction. Before attending any initial classroom training, each attendee must successfully complete any courses on the on-line Knowledge Center that our training department specifies. The mandatory initial training program takes place online and at our headquarters or at another location that we choose. It normally lasts five days. The cost of this initial training for the Operating Manager and one additional person for six-day training is included in your initial franchise fee. The new owner of a transferred franchise must pay a training fee that is currently up to \$250 per day. You pay the cost of your accommodations and travel.

TRAINING PROGRAM

<u>SUBJECT</u>	<u>HOURS OF</u> <u>CLASSROOM</u> <u>TRAINING</u>	<u>HOURS OF</u> <u>ON-THE-JOB</u> <u>TRAINING</u>	LOCATION
UBuildIt System and Management: Strategic Orientation, Business Planning, Work/Life Systems and HR	6		UBuildIt Training Headquarters
UBuildIt Operation: Business Planning, Business Reporting	3		UBuildIt Training Headquarters
<u>Construction Consultant</u> : Consulting Strategies, Tools and Workshops	8		UBuildIt Training Headquarters
Marketing: Strategies and Tools	4		UBuildIt Training Headquarters
Consultative Sales: Training and Workshops	12		UBuildIt Training Headquarters
Business Operations: Action Planning, Training Recap, and Assessment	3		UBuildIt Training Headquarters

There is online training for Construction Consulting available for Franchisees, and/or anyone acting as the Construction Consultant. Bob Braudrick, our CEO with over twenty years' experience as the owner of a custom construction company and eight years as the owner of a UBuildIt franchise, will direct training.

Later Training. We may require you or your personnel to receive or attend additional or advanced training. Some advanced training will take place each year at our Annual National Convention. You or your designated personnel must attend and pay for the convention training and other expenses to attend. Other courses will take place at our headquarters or at another location that we choose. You are required to pay us our estimate of our costs of developing and providing you access to our Internet training and information modules, the annual fee is now \$100, due on the first day of each year. The cost of the additional or advanced training will be our estimate of our actual cost, now up to \$250 per day, except in the case of our Annual National Convention, which may be more than \$250 per day. You also pay travel, food, and accommodations, and all your other expenses. We will use distance learning techniques where possible to minimize these costs. If you hire a new consultant for your business, he or she must complete online consultant training within two weeks after they are hired and attend a three to six day training program on the next available corporate training session, at your cost, now up to \$250 per day. Attendance and payment for the Convention training are required. Each office must stay in at least one room of

UBuildIt Holdings LLC Franchise Disclosure Document Page 24 the hotel/resort chosen by the Home Office for the convention site for a minimum of two nights. The cost of the room for two nights will be included in your total fee. Additional rooms may be rented but are not required. Additional rooms or nights would need to be booked directly.

Item 12: <u>Territory</u>.

<u>Approved Location</u>. You may operate your franchised business only from the approved "Premises" or site location identified in your Franchise Agreement. If you have more than one location, each must be operated under a separate Franchise Agreement. You may operate up to five franchised Businesses from a single office. Each franchise is granted for a specific site location approved by us. You may not relocate your franchise without our prior written consent, which we will not withhold unreasonably. You do not receive the right to acquire additional franchises within your area or contiguous territories.

When you complete your classroom initial training, you may enter into a maximum 12-month temporary office space lease while you investigate permanent physical lease locations. You must choose this option with ten days after you sign the Franchise Agreement, and open this temporary office within 30 days after you complete initial training, with our prior written approval. If you do choose this temporary office location option, you must open your permanent location within 13 months after you complete initial training. If you do not choose this temporary office location option, you must open a permanent location within 180 days after the effective date of your Franchise Agreement.

You must give us a copy of your lease for approval before you sign it, and you must obtain for us an option to assume your lease on termination of your Franchise Agreement.

In your Franchise Agreement, you are assigned a Protected Territory defined by standard geographical boundaries, such as county lines, to encompass an approximate population size at the date of signing. We expect that your Protected Territory will encompass a population of 350,000. We will not (i) locate any other company-owned or franchised UBuildIt office, or (ii) allow another franchisee to solicit clients or advertise or promote its goods or services, within your Protected Territory, so long as you are in compliance with your Franchise Agreement and meet your minimum sales quota. You may work with any client anywhere without special payment, so long as you are able to meet our quality standards for service. Our marketing policies now limit your ability to directly solicit clients and advertise your services within another office's Protected Territory, or within four miles of a franchisee's office that does not have a Protected Territory.

We require you to participate with and coordinate your regional marketing with other offices in your area. You will be expected to comply with all of the Standards and Procedures regarding marketing of your franchise business. You will receive an "office designator" that describes the specific place in your city in which your office is located. You must use this in all directory listings and other materials as we specify in the Standards and Procedures.

We reserve the right to issue binding policies to coordinate Multi-Area Marketing Programs. For example, we require that all franchisees within close proximity to home shows participate in the cost and the benefit of the show. We now direct and coordinate all franchisee Internet advertising. Our Vendor Program is one such Multi-Area Marketing Program. All such programs and policies are our proprietary {02540471.DOCX;6 } 05212014 UBuildIt Holdings LLC

trade secrets. In such programs, we may require the client to be served by the closest or other franchisee, and may or may not require franchisees serving the client to do so at a maximum price or to pay a reasonable referral fee.

You have a minimum sales quota starting on the calendar year after the thirty (30) month anniversary of the Effective Date of your Franchise Agreement (the "Measurement Year"). In the Measurement Year, your quota for Gross Revenues is sixty percent (60%) of the System Average (the average Gross Revenues of all franchisees who have been open for at least one full year). In the next calendar year after the Measurement Year, your quota for Gross Revenues is seventy percent (70%) of the System Average. In the second and each following calendar year after the Measurement Year, your quota for Gross Revenues is eighty percent (80%) of the System Average. If you fail to meet your quota, you may lose exclusivity in your Territory, and we may locate another office or grant another franchisee the right to open an office, to solicit clients, and/or to advertise in your Protected Territory.

We do not sell similar products or services under any other trademark.

Item 13: Trademarks.

We own and license to you the trademark UBUILDIT® as shown on the cover pages of this Disclosure document. This trademark is registered as described below with the U.S. Patent and Trademark Office on the Principal Register under our name, by recorded assignment and transfer from its original owner, Help U Build, Inc. The mark is also registered with the Canadian Intellectual Property Office, as described below. We also claim common law rights in our trademarks based on our prior use.

MARK	COUNTRY	REG./APP. NUMBER	DATE OF REG./APP.	STATUS/RENEWAL/AFFIDAVITS
U BUILD IT	United States	2,021,806	12/10/96	Registered in 1996 and renewed in 2006.
U BUILD IT	Canada	581,194	05/09/2003	Registered; no affidavits or renewal are due at this time
UREMODEL IT	United States	86/012798	4/17/2013	Pending registration
UDESIGNIT	United States	86/140840	12/11/2013	Pending registration
UBUILDIT LOGO	United States	86/012707	07/17/2013	Pending registration

There are no currently effective material determinations of the U.S. Patent and Trademark Office, the Trademark Trial and Appeal Board, the trademark administrator of any state in which this Disclosure document is required, or any court, or any pending infringements, opposition, or cancellation proceeding or any pending material litigation involving our principal trademarks.

By "trademarks" we mean trade names, trademarks, service marks, logos, and commercial symbols used to identify the business, and certain foreign marks. There are no agreements now in effect that significantly limit our rights to use or license the use of our trademarks in a manner material to the franchise.

You must follow all our specifications for use of the Trademarks. You must indicate to third parties that your business is "independently owned and operated," that we own the Trademarks and you use them under license. You must notify us immediately of any infringement of, or challenge to, your use of our trademarks. We are not obliged by the Franchise Agreement to protect your rights to use these trademarks or to participate in your defense or indemnify you for expenses or damages if you are a party to an administrative or judicial proceeding involving our trademark or if the proceeding is resolved unfavorably to you, but may defend, prosecute or settle these claims or litigation. You must modify or discontinue the use of any trademarks at your expense or use one or more substitute trademarks if we request you to. If you may not lawfully use our Trademarks in your market area, you must obtain our approval to use another name, which we will not unreasonably withhold. You may not contest our ownership, title, right or interest in our trademarks, trade secrets, methods, procedures and advertising techniques that are part of the business. On termination of the Franchise Agreement for any reason, you must cease and desist use of our trademarks in any manner.

We are not aware of any superior prior rights or infringing uses that could materially affect your use of the principal trademarks in any state. A company located in Sacramento, California purported to have prior trademark rights in the words "UBuildIt" in California; our trademark attorney responded that this company's rights, if any, relate only to swimming pool construction, which is not a conflicting trademark use. Under U.S. trademark law, a competing user that has failed to obtain a federal trademark registration has no enforceable common law trademark rights as to services or geographical areas into which it expanded after the date of UBuildIt Corporation's federal trademark registration, December 10, 1996.

Item 14: Patents, Copyrights, And Proprietary Information.

No patents are material to the franchise business. You may use the proprietary and copyrighted information contained in our Manuals.

Registered Copyrights:

No. TX 6-517-064, UBuildIt Franchise Management Application, 1/30/07 (Literary)

No. TX 6-569-701, UBuildIt website 2004, www.ubuildit.com, 3/7/07 (Literary)

No. SR 404-233, UBuildIt Construction Manual and Construction Summary CD, 1/30/07 (Literary)

No. PA 1-354-293, Customer Testimonial Video, 3/30/07 (Work of the Performing Arts)

No. SR 404-233, UBuildIt Construction Manual and Audio Tape Series, "The Construction Summary", 1/30/07 (Literary)

No. PA 1-354-292, UBuildIt web site: Informational Video, 3/30/07 (Work of the Performing Arts)

We claim a copyright and claim trade secret protection with respect to our products, systems, and manuals. You acknowledge in the Franchise Agreement that our products, systems, manuals, shows, events, and affinity and co-branding programs are proprietary and are our trade secrets and that you will keep them confidential, and disclose them only on a need-to-know basis to employees who have signed {02540471.DOCX;6} 05212014 UBuildIt Holdings LLC

a confidentiality agreement. You must have your employees sign a nondisclosure, non-competition, and non-solicitation agreement. The signed original agreement must be delivered to us within one week of hire of any employee, and you must follow our security procedures. You must promptly tell us when you learn about unauthorized use of our proprietary information. You may not copy or reproduce any part of our manual, either physically or electronically, and must return all copies to us on termination of your Franchise Agreement.

Item 15: Obligation To Participate In The Actual Operation Of The Franchised Business.

You must participate personally in the franchised business daily. If the franchisee is an entity, then an individual we approve must participate personally in and supervise the franchised business as "Operating Manager," and must have authority to act for the Franchisee in dealings with us. You and your Operating Manager may not engage in any other business activities except with our prior written consent.

You must also have a person designated to serve as the Franchisee's Construction Consultant to perform certain client services. Eligibility guidelines to serve as your Construction Consultant are in the Manual. At a minimum, the Construction Consultant must have experience in residential construction and must be in the local area in which your Premises are to be located set forth on Schedule 1 of your Franchise Agreement. An individual Franchisee may act as Operating Manager, Construction Consultant, or both.

The Operating Manager and each equity or voting owner must personally guarantee the Franchise Agreement and must sign agreements that include covenants of non-competition, non-solicitation, and non-disclosure. Copies of these documents are attached to the Franchise Agreement. You must give us a copy of the partnership agreement, articles of incorporation, or other governing documents that approves the designated owner and provides a succession plan if the designated owner must be replaced. Your state may impose additional requirements for who may be qualified to act as a Construction Consultant. If you are not the consultant yourself, you must maintain a staff including a qualified consultant at all times.

You, or in the case of an entity, the Operating Manager, must satisfactorily complete initial training. If an entity franchisee wishes to change its Operating Manager, you must notify us in writing, and we must approve the new Operating Manager in writing. Your new Operating Manager must satisfactorily complete the initial training program at your expense. See Item 17 regarding the effect of death or disability of an individual on the franchise and the requirement of designating and training a successor franchisee.

You must keep your Premises open and have a responsible person on-site continually basis during regular business hours, at your choice either 8am to 5pm or 9am to 6pm.

Each owner and other person who obtains access to confidential information must sign an agreement to maintain confidentiality described in Item 14 and a covenant not to compete described in Item 17.

Item 16: Restrictions On What The Franchisee May Sell.

To maintain uniform quality standards, you must follow our directions concerning the services and products you provide. You are not limited in the clients to whom you may sell, except in the case of a Multi-Area Marketing program. You may sell only the approved services and products consistent with the image and product line that we have expressly approved. (See Item 8). You must act as an advocate for the clients of your UBuildIt business and be fully impartial to the vendor companies with which they contract during construction projects. Therefore, you may provide goods or services outside the scope of work of your UBuildIt business to clients of your franchised business directly or through any entity in which you have an employment relationship or business interest by following our Standards as outlined under the Sales section and have disclosed the conflicting interest to the client. Additionally, you may not receive any payments or items of value from any vendor, supplier, or subcontractor or other person or entity providing services or products to UBuildIt clients except as permitted by the Vendor Program (which is expiring), or other UBuildIt referral programs. As part of our Vendor program and other affinity marketing arrangements, we may require you use certain methods to present certain vendors to your clients, including but not limited to sales presentations, client take-away materials, home show advertising and in-office advertising. We may, in certain circumstances to preserve the integrity of our program, prohibit or limit you from presenting or limit the methods used to present other vendors with whom we do not have relationships. You must offer for sale all products and services we authorize. There are no restrictions on the prices at which you may sell your merchandise or services, except that we may suggest pricing and prices strategy. We may change the types of goods or services we authorize. There are no limits on our right to do so.

Item 17: Renewal, Termination, Transfer And Dispute Resolution.

	Provision	Section in Franchise or Other Agreements	Summary
a.	Term of the franchise	Section 10.1; Software License Agreement, Schedule	10 years.
b.	Renewal or extension of the term	Sections 10.2-10.4; Software License Agreement, Section 9	Renewal for successive terms of 10 years.
с.	Requirements for you to renew or extend	Sections 10.2-10.4.	Give notice, sign new contract, pay fee, fully comply, and meet standards for new franchisees.
d.	Termination by you	Section 11.1.	If we are in material default, and you give us 90 days written notice and we do not make progress toward a cure.

THE FRANCHISE RELATIONSHIP

	Provision	Section in Franchise or Other Agreements	Summary
e.	Termination by us without cause	N/A	None.
f.	Termination by us with cause	Sections 11.2 -11.4	You can be terminated if you default, become insolvent, commit a crime, have three royalty delinquencies, etc., or default under another franchise agreement.
g.	"Cause" defined - Curable defaults	Section 11.3	Any defaults other than those listed as noncurable; franchisee has 30 days to cure
h.	"Cause" defined - defaults that cannot be cured	Section 11.2	Misrepresentation on application, failure to complete training or timely open, bankruptcy or receivership, criminal acts, repeated defaults, abandonment, unauthorized disclosure of confidential information or use of Trademarks, unapproved relocation of business, or three defaults with notice within 12 months.
i.	Your obligations on termination/ nonrenewal	Sections 11.6-11.7; Software License Agreement, Sections 6 and 9	De-identification, payment, nondisclosure, give us list of ongoing projects, noncompetition; you continue to pay royalties for up to 24 months if terminated for breach.
j.	Assignment of contract by us	Section 9.6	No restriction.
k.	"Transfer" by you – definition	Section 9.1	Includes transfer of contract, assets, grant of security interest in assets, sublease of Premises or ownership change.
1.	Our approval of transfer by you	Section 9.2	We must approve all transfers and will not unreasonably withhold our consent.
m.	Conditions for our approval of transfer	Section 9.23	New franchisee qualifies, pays transfer fee and training costs, completes training, signs new agreement, gets all third party consents, and you sign release and assure us that business debts are paid (see also below).
n.	Our right of first refusal to acquire your business	Section 9.4	We have 60 days to match any offer for your business.
0.	Our option to buy your business	Section 11.6	We may take over or assign projects if you are in default.

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	Provision	Section in Franchise or Other Agreements	Summary
p.	Your death or disability	Article 12	Franchise must be managed by Interim Successor Manager who is acceptable to us and completes training at his/her cost. Franchise must be assigned within 30 days of legal transfer to estate, on same conditions, procedures and costs as any other transfer except that there will be no transfer fee.
q.	Noncompetition covenants during the term of the franchise	Sections 14.1-14.3.	No involvement in competing business, non-solicitation, no raiding. Must be signed by all owners and Operating Manager
r.	Noncompetition covenants after the franchise is sold, terminated or expires	Sections 14.1-14.3	No competing business for three years within 75 miles of us or a franchisee, non- solicitation, no raiding.
S.	Modification of the agreement	Section 16.10	Only by mutual agreement in writing. Operating Manuals subject to change.
t.	Integration/ merger clause	Section 16.5; Software License Agreement, Section 10	Only the terms of the Franchise Agreement are binding or enforceable (subject to state law). Nothing in the franchise agreement or any related agreement is intended to disclaim the representations made by Franchisor in this Disclosure Document.
u.	Dispute resolution by arbitration or mediation	Article 15; Software License Agreement, Section 10	Except for certain claims, all disputes must first be mediated in Oklahoma County, Oklahoma or site specified by Franchisor, and if not resolved, then arbitrated in Oklahoma County, Oklahoma. A provision in the Franchise Agreement restricting jurisdiction or venue to a forum outside the franchisee's home state may not be enforceable; see Exhibit F - State Addenda.

	Provision	Section in Franchise or Other Agreements	<u>Summary</u>
v.	Choice of forum	Article 15; Software License Agreement, Section 10	Dispute resolution must be in Oklahoma County, Oklahoma, except as stated in the State Addenda to this Disclosure Document. A provision in the Franchise Agreement restricting jurisdiction or venue to a forum outside the franchisee's home state may not be enforceable; see Exhibit F - State Addenda.
w.	Choice of law	Sections 15.1-15.3	U.S. Federal Trademark Act (Lanham Act), U.S. Federal Arbitration Act, and Oklahoma law apply, unless superseded by the applicable laws of your state. A term in the Franchise Agreement requiring the application of the laws of a state other than your home state may not be enforceable; see Exhibit F - State Addenda.

The State Addenda in Exhibit F may also describe certain state laws that may supersede the Franchise Agreement in your relationship with us including the areas of termination and renewal of the franchise and governing law.

Item 18: Public Figures.

We do not use any public figure or personality to promote our franchise.

Item 19: Financial Performance Representations.

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets if there is a reasonable basis for the information, and if the information is included in the Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if (1) the franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We make no other representation about a franchisee's future financial performance or the past financial performance of company-owned or franchise outlets. We do not authorize our employees or representatives to make any other such representations orally or in writing. If you are purchasing an existing outlet, however, you may be given the actual records of that outlet. If you receive any other financial performance information or projections your future income, you should report it to our

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management by contacting Bob Braudrick, 3209 South Broadway Suite 227, Edmond, Oklahoma, 73013, 866-ubuildit; the Federal Trade Commission; and the appropriate state regulatory agencies.

Item 20: Outlets And Franchise Information.

The names, addresses, and telephone numbers of our current franchisees are listed at Exhibit C. We bought rights to the name and assumed the franchisor's rights under franchise agreements existing on May 1, 2011 from UBuildIt Corporation of Kirkland, Washington, an entity unrelated to us. The data from January 1 through April 30, 2011 in the following tables relate to the operations of UBuildIt Corporation of Kirkland, Washington.

Outlet Type	Year	<i>Outlets at the Start of the Year</i>	Outlets at the End of the Year	Net Change
	2011	41	32	-9
Franchised	2012	32	27	-5
	2013	27	41	+14
Commany	2011	0	Ø	Ø
Company- Owned	2012	0	Ø	Ø
Ownea	2013	0	Ø	Ø
	2011	41	32	-9
Total Outlets	2012	32	27	-5
	2013	27	41	+14

Table No. 1Systemwide Outlet Summary for Years 2011 to 2013

Table No. 2Transfers of Outlets from Franchisees to New Owners (Other than the Franchisor)For Years 2011 to 2013

State	Year	Number of Transfers
	2011	0
New Mexico	2012	0
	2013	1
	2011	0
Oklahoma	2012	1
	2013	0
	2011	0
Total	2012	1
	2013	1

			10110	ears 2011 inro	ugn 2015			0.1
							Court	Outlets
		Outlets				Re-	Ceased	at the End of
		at Start	Outlets		Non-	ke- acquired by	Operations – Other	End of the
State	Year	at Start of Year	Outlets Opened	Terminations	renewals	acquirea by Franchisor	– Other Reasons	ine Year
Suit	2011	<i>oj real</i> 1	0 0	0	0	1 runenisor 0	0	1
Florida	2011	1	0	1	0	0	0	<u> </u>
1 101144	2012	<u> </u>	0	<u> </u>	0	0	0	0
	2013	2	0	2	0	0	0	0
Casuaia	2011	2 0	0	<u> </u>	0	0	0	0
Georgia		0	0	0	0	0	0	_
	2013				-			0
T I	2011	4	0	2	0	0	0	2
Indiana	2012	2	0	0	0	0	0	2
	2013	2	3	0	0	0	0	5
	2011	0	1	0	0	0	0	1
Kansas	2012	1	0	0	0	0	0	1
	2013	1	0	0	0	0	0	1
	2011	3	0	0	0	0	0	3
Kentucky	2012	3	0	0	0	0	0	3
	2013	3	0	0	0	0	0	3
	2011	1	0	1	0	0	0	0
Maryland	2012	0	0	0	0	0	0	0
•	2013	0	0	0	0	0	0	0
	2011	1	0	1	0	0	0	0
Massachusetts	2012	0	0	0	0	0	0	0
	2013	0	0	0	0	0	0	0
	2011	1	<u> </u>	<u> </u>	- Ĵ	0		1
Minnesota	2012	1	<u> </u>	<u> </u>	<u> </u>	0		1
111111105010	2012	1	0	0	0	0	0	1
	2013	2	0	0	0	0	0	2
Nebraska	2012	2	0	2	0	0	0	2 0
1 Cor usitu	2012	2 0	0	0	0	0	0	0
	2013	1	0	0	0	0	0	1
New Jersey	2011	1	0	0	0	0	0	1
New Jersey	2012	1	0	0 0		0	0	
			0	0 0	<u> </u>	0	0	0
New Mexico	2011	1						
	2012	1	0	0	0	0	0	1
	2013	1	0	0	0	0	0	1
North Carolina	2011	2	0	0	0	0	1	1
	2012	1	0	0	0	0	1	0
	2013	0	0	0	0	0	0	0
	2011	2	0	1	0	0	0	1
Ohio	2012	1	0	0	0	0	1	0
	2013	0	0	0	0	0	0	0
Oklakowa	2011	2	0	0	0	0	0	2
Oklahoma	2012	2	0	0	0	0	0	2

Table No. 3Status of Franchised OutletsFor Years 2011 through 2013

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UBuildIt Holdings LLC Franchise Disclosure Document Page 34

							Ceased	Outlets at the
		Outlets				Re-	<i>Operations</i>	End of
		at Start	Outlets		Non-	acquired by	– Other	the
State	Year	of Year	Opened	Terminations	renewals	Franchisor	Reasons	Year
	2013	2	3	0	0	0	0	5
	2011	1	0	0	0	0	0	1
South Carolina	2012	1	0	0	0	0	0	1
	2013	1	0	0	0	0	0	1
	2011	8	1	0	0	0	0	9
Texas	2012	9	2	0	1	0	0	10
	2013	10	10	2	0	0	0	18
	2011	6	0	0	0	0	1	5
Washington	2012	5	0	0	1	0	0	4
-	2013	4	1	0	Ø	0	0	5
	2012	1	0	0	Ø	0	0	1
Wisconsin	2012	1	0	0	0	0	0	1
	2013	1	0	0	Ø	0	0	1
	2011	38	2	7	0	0	1	32
TOTAL	2012	32	2	3	2	0	2	27
	2013	27	17	2	1	0	0	41

Table No. 4 is omitted; neither we nor UBuildIt Holdings of Kirkland, Washington had any companyowned stores in the last three fiscal years.

State	Franchise Agreements Signed But Outlet Not Open	Projected Franchised New Outlets in Next Fiscal Year	Projected Company-Owned Openings in Next Fiscal Year
Alabama	0	1	0
Colorado	0	1	0
Florida	0	1	0
Kansas	0	1	0
Kentucky	0	0	0
Minnesota	0	2	0
Missouri	0	1	0
North Carolina	0	1	0
Ohio	0	1	0
Texas	0	3	0

Table No. 5Projected Openings as of December 31, 2013

State	Franchise Agreements Signed But Outlet Not Open	Projected Franchised New Outlets in Next Fiscal Year	Projected Company-Owned Openings in Next Fiscal Year
TOTALS	0	12	0

Attached as Exhibit C are the names and last known home addresses and telephone numbers of franchisees who ceased to do business under the Franchise Agreement in 2013. If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system. In the last three fiscal years, no current or former franchisees have signed confidentiality clauses that restrict them from discussing with you their experience as a franchisee in our franchise system. We have not created, sponsored, or endorsed any franchisee organization, and there is no franchisee organization that has requested to be named in this Disclosure Document.

Item 21: Financial Statements.

Exhibit A contains our audited financial statements as of December 31, 2013, 2012, and 2011 and our unaudited financial statements as of May 31, 2014.

Item 22: Contracts.

You will be asked to sign the following:

	0 0
Exhibit B	Franchise Agreement
Exhibit F	State Addenda
Exhibit G	Software License Agreement
Exhibit H	Assignment of Listings
Exhibit J	Table of Contents of Operations Manual
Exhibit K	Pre-Signing Checklist
Exhibit L	Receipts

In addition, if you choose, you may sign an agreement in the form of Exhibit I, Option Agreement.

Item 23: Receipts.

Included as the last document of this Disclosure Document (Exhibit L) are duplicates of a Receipt. One copy of this Receipt must be signed and dated and delivered to us at least 14 calendar days before you sign the Franchise Agreement or pay any fee.

EXHIBIT A

FINANCIAL STATEMENTS

UBuildIt Holdings LLC Franchise Disclosure Document Exhibit A – Financial Statements

UBUILDIT HOLDINGS, L.L.C.

AUDITED FINANCIAL STATEMENTS

DECEMBER 31, 2013

INDEPENDENT AUDITORS' REPORT

MEMBER:

To the Members' UBuildit Holdings, L.L.C. Edmond, Oklahoma

T R E N A R Y CPA FIRM, P.L.L.C. CERTIFIED PUBLIC ACCOUNTANTS

We have audited the accompanying balance sheet of UBuildIt Holdings, L.L.C. (an Oklahoma limited liability company), as of December 31, 2013, and the related statements of income and expenses, changes in members' capital and cash flows for the year ended December 31, 2013. These financial statements are the responsibility of the Companies management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the accompanying financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit of the financial statements provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of UBuildIt Holdings, L.L.C., as of December 31, 2013, in conformity with accounting principles generally accepted in the United States of America.

Oklahoma City, Oklahoma March 11, 2014

Trenary CPA Firm, P.L.L.C.

raw CPA

AMERICAN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS PERR REVIEW

OKLAHOMA SOCIETY OF CERTIFIED PUBLIC ACCOUNTANTS

 3535 NORTHWEST 58TH STREET, SUITE 600
 OKLAHOMA CITY, OKLAHOMA 73112

 PHONE: (405) 946-1000
 or
 (800) 746-1002
 FAX (405) 947-7007
 E-MAIL: ltrenary@coxinet.net

UBuildIt Holdings LLC Franchise Disclosure Document Exhibit A – Financial Statements

UBUILDIT HOLDINGS, L.L.C. EDMOND, OKLAHOMA		<u>EXHIBIT A</u>	
BALANCE SHEET	DECEN	<u>IBER 31, 2013</u>	
<u>ASSETS</u> Cash and Cash Equivalents (Note 2)	\$	18,928	
Fixed Assets Furniture & Fixtures \$ Less Accumulated Depreciation	7,013 <u>(501)</u>		
Net Fixed Assets		6,512	
Other Assets Intellectual Properties (Note 3)	50,000 2,000		
Total Other Assets		1,252,000	
Total Assets	\$	<u>1,277,440</u>	
LIABILITIES AND MEMBERS' EQUITY			
<u>Liabilities</u>			
Current Liabilities Current Portion of Note Payable (Note 4)	\$	156,000	
Long-Term Liabilities Note Payable (Note 4)		641,000	
Total Liabilities		797,000	
<u>Members' Equity</u>			
Members Equity (Exhibit C) <u>Total Members' Equity</u> <u>Total Liabilities and Members' Equity</u>	\$	<u>480,440</u> <u>480,440</u> <u>1,277,440</u>	

The accompanying notes and accountants' report should be read with these financial statements.

EXHIBIT B

UBUILDIT HOLDINGS, L.L.C. EDMOND, OKLAHOMA

STATEMENT OF INCOME AND	FOR THE YEAR
EXPENSES	ENDED DECEMBER 31, 2013
Income	\$ <u>530,362</u>
Expenses Advertising Auto & Truck Expense Bank Service Charges Contributions Contract Labor Depreciation Expense Dues & Subscriptions Home Shows Insurance Licenses Meals & Entertainment Office Supplies Postage Printing & Reproduction Professional Fees Rent Telephone Training Utilities	$\begin{array}{c} 65,600\\ 5,585\\ 2,999\\ 100\\ 8,423\\ 501\\ 4,450\\ 27,952\\ 0\\ 27,952\\ 0\\ 2,050\\ 3,990\\ 20,243\\ 819\\ 18,830\\ 20,243\\ 819\\ 18,830\\ 28,820\\ 34,000\\ 1,158\\ 2,250\\ 713\\ \end{array}$
Travel	<u>20,803</u>
<u>Total Expenses</u>	<u>249,286</u>
<u>Net Income</u>	\$ <u>281,076</u>

The accompanying notes are an integral part of these Financial Statements.

EXHIBIT C

STATEMENT OF CHANGES IN MEMBERS' EQUITY	FOR THE YEAR ENDED DECEMBER 31, 2013	
<u>Members' Equity:</u> Beginning of Year	\$	
Net Income	281,076	
Members' Contributions	0	
Members' Distributions	(106,500)	
<u>Members' Equity:</u> End of Year	<u>\$ 480,440</u>	

The accompanying notes are an integral part of these Financial Statements.

EXHIBIT D

UBUILDIT HOLDINGS, L.L.C. EDMOND, OKLAHOMA

STATEMENTS OF CASH FLOWS

FOR THE YEAR ENDED DECEMBER 31, 2012

Cash Flows From Operating Activities		
Net Income	\$	281,076
Adjustment to Reconcile Net Income to Cash		
Provided by Operations:		
Depreciation		501
Net Adjustments		501
Net Cash Provided By Operating Activities		281,577
Cash Flow From Investing Activities		
Acquisition of Furniture		(7,013)
··· · · ·		,
Net Cash (Used) by Investing Activities		(7,013)
Cash Flow From Financing Activities		
(Reduction) in Note Payable		(156,000)
Loan to Wichita		(2,000)
Members' Distributions		(106,500)
Net Cash (Used) by Financing Activities	**********	(264,500)
Net Increase in Cash		10,064
Cash at January 1, 2013	******	8,864
Cash at December 31, 2013	\$	18,928

Supplemental Disclosure:

Interest paid during the year was \$0.

The accompanying notes and accountants' report should be read with these financial statements.

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UBuildIt Holdings LLC Franchise Disclosure Document Exhibit A – Financial Statements NOTES TO FINANCIAL STATEMENTS

NOTES TO THE BALANCE SHEET Page 1 of 1

DECEMBER 31, 2013

Summary of Significant Accounting Policies

- 1. UBuildIt Holdings, L.L.C. was formed on March 15, 2011. The company was formed to acquire the Master Franchise company, operating under the name UBuildIt.
- 2. <u>Cash and Cash Equivalents</u>: The Company considers all investments with maturities of 3 months or less as cash equivalents. The Company had no cash equivalents at December 31, 2013.
- 3. <u>Intellectual Properties</u>: UBuildlt Holdings, LLC purchased all the intellectual properties of UBuildlt. The Intellectual properties consisted of Website information, Franchise Development information, Consulting Systems, Marketing materials, Sales materials, Franchisee Agreements, non-compete and nondisclosure agreements along with any and all printed materials and relevant database information related in any way to the current franchisees, franchise development and corporate operations.
- 4. <u>Note Payable</u>: The purchase price of the Intellectual properties was \$1,250,000, of which \$50,000 was paid down and the balance of \$1,200,000 was carried by the sellers, Chuck and Sue Warrender. The balance will be paid back beginning June 1, 2011 at \$13,000.00 per month with zero percent (0%) interest. If the Company chooses to pay this Note off early a ten percent (10%) discount will apply to the remaining balance.
- 5. <u>Income Taxes:</u> There has been no provision made for income taxes because the income or loss of the Company is reported by the respective Members on their income tax returns.
- 6. <u>Estimates:</u> The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

UBUILDIT HOLDINGS, L.L.C.

AUDITED FINANCIAL STATEMENTS

DECEMBER 31, 201.2

CONTENTS

Independent Auditors' Report	1
Financial Statement	0
Exhibit A Balance Sheet	2
Exhibit B State of Income and Expenses	3
Exhibit C Statement of Changes in Members' Equity	4
Exhibit D Statement of Cash Flows	5
Notes to Financial Statement	7

INDEPENDENT AUDITORS' REPORT To the Members' UBuildIt Holdings, L.L.C. Edmond, Oklahoma

MEMBER

We have audited the accompanying balance sheet of UBuildlt Holdings, L.L.C. (an Oklahoma limited liability company), as of December 31, 2012, and the related statements of income and expenses, changes in members' capital and cash flows for the year ended December 31, 2012. These financial statements are the responsibility of the Companies management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the accompanying financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit of the financial statements provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of UBuildIt Holdings, L.L.C., as of December 31, 2012, in conformity with accounting principles generally accepted in the United States of America.

Oklahoma City, Oklahoma March 2, 2013

T R E N A R Y CPA FIRM, P.L.L.C. CERTIFIED PUBLIC ACCOUNTANTS

Trenary CPA Firm, P.L.L.C.

AMERICAN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS PERK RIIVIEW OKLAHOMA SOCIETY OF CERTIFIED PUBLIC ACCOUNTANTS

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UBuildIt Holdings LLC Exhibit A – Financial Statements

EXHIBIT A

ASSETS

BALANCE SHEET	DECEM	<u>3ER 31, 2012</u>
Current Assets Cash and Cash Equivalents (Note 2)	\$	8,864
Other Assets Intellectual Properties (Note 3)		1,250,000
Total Assets	\$	1,258,864

LIABILITIES AND MEMBERS' EQUITY

<u>Liabilities</u>	
<u>Current Liabilities</u> Current Portion of Note Payable (Note 4)	\$ 156,000
Long-Term Liabilities	
Note Payable (Note 4)	797,000
Total Liabilities	953,000
<u>Members' Equity</u>	
Members' Equity (Exhibit C)	<u>305,864</u>
Total Members' Equity	305,864
Total Liabilities and Members' Equity	\$ 1,258,864

The accompanying notes and accountants' report should be read with these financial statements.

-2-

EXHIBIT B

	FOR THE YEAR ENDED DECEMBER 31, 2012
Income	\$ <u>415,902</u>
Expenses	07.450
Advertising	27,452
Auto & Truck Expense	522
Bank Service Charges	2,448
Contract Labor	320
Dues & Subscriptions	3,851
Name Shows	33,726
Insurance	59
Licenses	812
Meals & Entertainment	5,749
Office Supplies	9,584
Postage	712
Professional Fees	18,630
Rent	76,000
Telephone Expense	701
<u>Total Expenses</u>	180,566
Net Income	\$ <u>235,336</u>

The accompanying notes are an integral part of these Financial Statements.

UBuildIt Holdings LLC Exhibit A – Financial Statements

EXHIBIT C

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STATEMENT OF CHANGES IN MEMBERS' EQUITY	FOR THE YEAR ENDED DECEMBER 31, 2012	
<u>Members' Equity</u> : Beginning of Year	\$	168,162
Net Income		235,336
Members' Contributions		34,000
Members' Distributions		<u>(131,634)</u>
Members' Equity:	\$	305,864

The accompanying notes are an integral part of these Financial Statements. -4-

> UBuildIt Holdings LLC Exhibit A – Financial Statements

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EXHIBIT

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STATEMENTS OF CASH FLOWS ENDED		<u>THE YEAF</u> ER 31, 201
	· ·	
Cash Flows From Operating Activities	•	•
Net Income	\$	235,336
Adjustment to Reconcile Net Income to Cash		
Provided by Operations:		
Depreciation		. (
Net Adjustments		(
Net Cash Provided By Operating Activities	·	235,336
	,	• •
Cash Flow From Investing Activities		
Acquisition of Goodwill		(
Net Cash (Used) by Investing Activities	·	(
(Reduction) in Note Payable		(156,00(
Members' Contributions	1	34,00(
Members' Distributions		(131,634
Net Cash (Used) by Financing Activities		(253,634
Net Increase in Cash		(18,29)
<u>Cash at January 1, 2012</u>		27,16:
Cash at December 31, 2012	\$	8,86
<u>Supplemental Disclosure</u> : Interest paid during the year was \$0.	•	

The accompanying notes and accountants' reports should be read with these financial statements.

NOTES TO FINANCIAL STATEMENTS

NOTES TO THE FINANCIAL STATEMENTS Page 1 of 1

DECEMBER 31, 2012

Summary of Significant Accounting. Policies

- 1. UBuildIt Holdings, L.L.C. was formed on March 15, 2011. The company was formed to acquire the Master Franchise company, operating under the name UBuildIt.
- Cash and Cash Equivalents: The Company considers all investments with maturities of 3 months or less as cash equivalents. The Company had no cash equivalents at December 31, 2012.
- 3. <u>Intellectual Properties</u>: UBuildIt Holdings, LLC purchased all the intellectual properties of UBuildIt. The Intellectual properties consisted of Website information, Franchise Development information, Consulting Systems, Marketing materials, Sales materials, Franchisee Agreements, non-compete and non-disclosure agreements along *with. any and all printed materials and relevant database information related in any way' to the current franchisees, franchise development and corporate operations.

4. Note Payable:

The purchase price of the Intellectual properties was \$1,250,000, of which \$50,000 was paid down and the balance of \$1,200,000 was carried by the Sellers, Chuck and Sue Warrender. The balance will be paid back beginning June 1, 2011 at \$13,000.00 per month with zero percent (0%) interest. If the Company chooses to pay this Note off early a ten percent (10%) discount will apply to the remaining balance,

- 5. <u>Income Taxes:</u> There has been no provision made' for income taxes because the income or loss of the Company is reported by the respective Members on their income tax returns.
- 6. <u>Estimates:</u> The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

UBUILDIT HOLDINGS, L.L.C.

AUDITED FINANCIAL STATEMENTS

DECEMBER 31, 2011

CONTENTS

MEMBER: AMERICAN INSTITUTE OE CERTIFIED PUBLIC ACCOUNTANTS PEER REVIEW OKLAHOMA ROC:IFFY OF CERTIFIED PUBLIC ACCOUNTANTS WASHINGTON SOOTILY OF CERTIFIED PUBLIC ACCOUNTANTS

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TRENARY &COMPANY,L.L.P.

CERTIFIED PUBLIC ACCOUNTANTS

INDEPENDENT AUDITORS' REPORT

To the Members' UBuildlt, L.L.C. Edmond, Oklahoma

We have audited the accompanying balance sheet of UBuildlt Holdings, L.L.C. (an Oklahoma limited liability company), as of December 31, 2011, and the related statements of income and expenses, changes in members' capital and cash flows for the period of inception March 31, 2011 through December 31, 2011. These financial statements are the responsibility of the Companies management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the accompanying financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit of the financial statements provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of UBuildIt Holdings, L.L.C., as of December 31, 2011, in conformity with accounting principles generally accepted in the United States of America.

Oklahoma City, Oklahoma March 29, 2012

Trenary & Company, L.L.P. Certified Public. Accountants

44 Company

3535 NORTHWEST 58TH STREET, S111TE•600 PHONE: (405) 946-1000 or (800) 746-1002 {02540471.DOCX;6 }

Exhibit A – Financial Statements

<u>UBUILDIT HOLDINGS, L.L.C.</u> <u>EDMOND, OKLAHOMA</u>	<u>EXHIBIT A</u>	
BALANCE SHEET	DECEMBER 31, 2011	
ASSETS		
<u>Current Assets</u> Cash and Cash Equivalents (Note 2)	27,162	
Other Assets Intellectual Properties (Note 3)	<u>1,250,000</u>	
<u>Total Assets</u>	\$1,277,162	
LIABILITIES AND MEMBERS' EQUITY		
Liabilities		
<u>Current Liabilities</u> Current Portion of Note Payable (Note 4)	156,000	
Long-Term Liabilities Note Payable (Note 4)	<u>953,000</u>	
<u>Total Liabilities</u>	1,109,000	
<u>Members' Equity</u>		
Members Equity (Exhibit C) <u>Total Members' Equity</u> <u>Total Liabilities and Members' Equity</u>	<u>168,162</u> <u>168,162</u> <u>1,277,162</u>	

The accompanying notes and accountants' report should be read with these financial statements.

EXHIBIT B

STATEMENT OF INCOME AND EXPENSES

FOR THE PERIOD FROM INCEPTION, MARCH 31, THROUGH DECEMBER 31, 2011

Income	\$ <u>253,820</u>
Expenses	
Advertising	29,864
Auto & Truck Expense	367
Bank Service Charges	1,858
Commission	5,000
Contract Labor	125
Dues & Subscriptions	1,453
Licenses	2,225
Materials	892
Meals & Entertainment	266
Office Supplies	3,792
Professional Fees	9,916
Repairs & Maintenance	183
Telephone Expense	536
Training	3,076
Travel	<u>2,994</u>
<u>Total Expenses</u>	<u>62,547</u>
<u>Net Income</u>	\$ <u>191,273</u>

The accompanying notes are an integral part of these Financial Statements.

-3-

UBuildIt Holdings LLC Exhibit A – Financial Statements

EXHIBIT C

<u>STATEMENT OF CHANGES IN</u> <u>MEMBERS' EQUITY</u>	FOR THE PERIOD OF INCEPTION,
Members' Equity: Beginning of Year	0
Net Income	191,273
Members' Contributions	70,000
Members' Distributions	(<u>93,111)</u>
Members' Equity: End of Year	<u>168,162</u>

The accompanying notes are an integral part of these Financial Statements. -4-

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UBuildIt Holdings LLC Exhibit A – Financial Statements

EXHIBIT C

CONSOLIDATED STATEMENTS OF
CASH FLOWSFOR THE PERIOD OF INCEPTION,
MARCH 31, THROUGH DECEMBER 31, 2011

Cash Flows From Operating Activities	ф. 101 07 2
Net Income	<u>\$ 191,273</u>
Adjustment to Reconcile Net Income to Cash	
Provided by Operations:	
Depreciation	0
Net Adjustments	0
Net Cash Provided By Operating Activities	191,273
Cash Flow From Investing Activities	
Acquisition of Goodwill	(1,250,000)
Net Cash (Used) by Investing Activities	(1,250,000)
Cash Flow From Financing Activities	
Proceeds from Note Payable	1,109,000
Members' Contributions	70,000
Members' Distributions	(93,111)
Net Cash (Used) by Financing Activities	1,085,889
<u>Net Increase in Cash</u>	27,162
<u>Cash at March 31, 2011</u>	0
<u>Cash at December 31, 2011</u>	27,162

Supplemental Disclosure:

Interest paid during the year was \$0.

The accompanying notes and accountants' report should be read with these financial statements. NOTES TO FINANCIAL STATEMENTS

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NOTES TO THE FINANCIAL STATEMENTS Page 1 of 1

DECEMBER 31, 2011

Summary of Significant Accounting. Policies

- 1. UBuildIt Holdings, L.L.C. <u>was</u> formed on March 15, 2011. The company was formed to acquire the Master Franchise company, operating under the name UBuildIt.
- Cash and Cash Equivalents: The Company considers all investments with maturities of 3 months or less as cash equivalents. The Company had no cash equivalents at December 31, 2011.
- 3. <u>Intellectual Properties</u>: UBuildIt Holdings, LLC purchased all the intellectual properties of UBuildIt. The Intellectual properties consisted of Website information, Franchise Development information, Consulting Systems, Marketing materials, Sales materials, Franchisee Agreements, non-compete and non-disclosure agreements along *with. any and all printed materials and relevant database information related in any way' to the current franchisees, franchise development and corporate operations.

4. Note Payable:

The purchase price of the Intellectual properties was \$1,250,000, of which \$50,000 was paid down and the balance of \$1,200,000 was carried by the Sellers, Chuck and Sue Warrender. The balance will be paid back beginning June 1, 2011 at \$13,000.00 per month with zero percent (0%) interest. If the Company chooses to pay this Note off early a ten percent (10%) discount will apply to the remaining balance,

- 5. <u>Income Taxes:</u> There has been no provision made' for income taxes because the income or loss of the Company is reported by the respective Members on their income tax returns.
- 6. <u>Estimates:</u> The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

COMPILED FINANCIAL STATEMENTS MAY 31, 2014

UBUILDIT HOLDINGS, LLC

CONTENTS

Accountants' Report	
Balance Sheet	1
Statement of Income	2
Statement of Changes in Member's Equity	3
Statement of Cash Flows	4

Trenary CPA Firm, P.L.L.C. Certified Public Accountants 3535 Northwest 58th, Suite 600 Oklahoma City, Oklahoma 73122

July 28, 2014

TO THE MEMBER UBUILDIT HOLDINGS, LLC

We have compiled the accompanying Balance Sheet of UBuildIt Holdings, LLC (an Oklahoma Limited Liability Company) as of May 31, 2014 and the related Statement of Income, the Statement of Member's Equity and the Statement of Cash Flows for the five months then ended. We have not audited or reviewed the accompanying financial statements and, accordingly, do not express an opinion or provide any assurance about whether the financial statements are in accordance with accounting principles generally accepted in the United States of America.

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America and for designing, implementing, and maintaining internal control relevant to the preparation and fair presentation of the financial statements.

Our responsibility is to conduct the compilation in accordance with Statement on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants. The objective of a compilation is to assist management in presenting financial information in the form of financial statements without undertaking to obtain or provide any assurance that there are no material modifications that should be made to the financial statements.

Management has elected to omit substantially all of the disclosures required by accounting principles generally accepted in the United State of America. If the omitted items were included in the financial statements, they might influence the user's conclusions about the Company's financial position, results of operations, and cash flows. Accordingly, these financial statements are not designed for those who are not informed about such matters.

Respectfully submitted,

TRENARY CPA FIRM, P.L.L.C.

	DLDINGS, L.L.C. OKLAHOMA	EXHIBIT
BALANCE SHEET		MAY 31, 201
(Unaudited)		<u>MAT 01, 201</u>
AS	SETS	
Current Assets		
Cash and Cash Equivalents (Note 2)		\$ 13,384
Fixed Assets		
Furniture & Fixtures	\$ 7,013	
Less Accumulated Depreciation	(919)	
Net Fixed Assets		6,094
Other Assets		
Intellectual Properties (Note 3)	1,250,000	
Loan to Witchita	2,000	
	2,000_	
Total Other Assets		1,252,000
Total Assets	9	\$ 1,271,478
LIABILITIES A	ND MEMBER'S EQUITY	
Liab	bilities	
Current Liabilities		
Current Portion of Note Payable (Note 4)		\$ 156,000
Long-Term Liabilities		
Note Payable (Note 4)		576,000
Total Liabilities		732,000
Member	<u>r's Equity</u>	
Member's Equity (Exhibit C)		539,478
Total Member's Equity		539,478
Total Liabilities and Member's Equit	ty	
-otal Elabilities and Member's Equi	<u>tv</u>	5

See Accountants Report. -2-

EXHIBIT B

STATEMENT OF INCOME AND EXPENSES	FOR THE FIVE MONTHS
(Unaudited)	ENDED MAY 31, 2014
Income	\$ 258,162

penses		
Advertising	35,795	
Auto & Truck Expense	5,064	
Bank Service Charges	1,006	
Contributions	1,500	
Contract Labor	350	
Depreciation Expense	418	
Dues & Subscriptions	4,150	
Licenses	1,500	
Meals & Entertainment	4,310	
Office Supplies	28,378	
Postage	127	
Professional Fees	31,401	
Total Expenses	113,999	
Net Income	\$144,163	

See Accountants Report. -3-

EXHIBIT C

STATEMENT OF CHANGES IN MEMBER'S EQUITY	FOR THE FIVE MONTHS ENDED MAY 31, 2014
(Unaudited)	
Member's Equity:	
Beginning of Year	\$ 480,440
Net Income (Exhibit B)	144,163
Member's Contributions	0
Member's Distributions	(85,125)
Member's Equity:	a
As of May 31, 2014	\$

EXHIBIT D

STATEMENTS OF	FOR THE FIVE MONTHS
CASH FLOWS	ENDED MAY 31, 2014
(Unaudited)	
Cash Flows From Operating Activities	
Net Income	\$ 144,163
Adjustment to Reconcile Net Income to Cash	
Provided by Operations:	
Depreciation	418
Net Adjustments	418
Net Cash Provided By Operating Activities	144,581
Cash Flow From Investing Activities	
Acquisition of Furniture	0
Net Cash (Used) by Investing Activities	0
Cash Flow From Financing Activities	
(Reduction) in Note Payable	(65,000)
Member's Distributions	(85,125)
Net Cash (Used) by Financing Activities	(150,125)
Net (Decrease) in Cash	(5,544)
Cash at January 1, 2014	18,928
<u>Cash at May 31, 2014</u>	\$13,384
Supplemental Disclosure:	
Interest paid during the year was \$0.	

EXHIBIT B

FRANCHISE AGREEMENT

UBUILDIT ® FRANCHISE AGREEMENT TABLE OF CONTENTS

ARTICLE 1 DEFINITIONS	1
 ARTICLE 2 THE GRANT OF FRANCHISE; TRADEMARKS; THE 2.1. The Grant of Franchise and Trademark Rights 2.2. Use of the Trademarks	
ARTICLE 3 FEES AND ROYALTIES	5
 3.1. Initial Franchise Fee	
ARTICLE 4 RECORDS, REPORTS, AND AUDITS	
 4.1. Franchisee Records	
ARTICLE 5 PREMISES	
 5.1. Premises	
ARTICLE 6 TRAINING AND ANNUAL NATIONAL CONVENTION	
 6.1. Initial Training 6.2. Training-Related Expenses 6.3. Subsequent Training 6.4. Annual National Convention and Training 	
ARTICLE 7 FRANCHISEE OPERATIONS	
 7.1. Operational Requirements	

 7.8. Sales of Approved Goods and Services	
7.10. MAST Programs11	
7.11. Other Vendors	
7.12. Client Lists	
7.13. Hours of Operation	
7.14. Client Satisfaction	
7.15. Working Capital and Cash Flow12	
7.16. Payments to Third Parties	
7.17. Other Business Operations	
7.18. Listings and Domain Names	
7.19. No Improper Purposes	
ARTICLE 8 ADVERTISING AND MARKETING	13
8.1. Advertising	
8.2. Vendors and Suppliers	
8.3. No Pro Rata Expenditure Required	
8.4. Pricing	
8.5. Local Marketing	
8.6. Multi-Area Marketing Programs	
8.7. Franchisee Marketing Councils	
8.8. Franchisor Approval of Advertisements and Promotions	
8.9. Additional Remedies for Violations	
ARTICLE 9 ASSIGNMENT OR TRANSFER	
 9.1. Assignment, Transfer, or Encumbrance	
9.3. Legend	
9.4. Right of Flist Refusal	
9.5. Sales of Securities	
ARTICLE 10 TERM AND SUBSEQUENT AGREEMENT	17
10.1. Term	
10.2. Renewal	
10.3. Subsequent Agreement Form Will Vary Terms	
10.4. Fee	
ARTICLE 11 Termination	19
11.1. Termination by Franchisee	
11.2. Termination by Franchisor On Notice	
11.3. Termination by Franchisor After Opportunity to Cure	
11.4. Cross-Default	
11.5. Remedies Other Than Termination	
11.6. Effect of Termination	
11.7. Unpaid Future Royalties	
ARTICLE 12 DEATH OR INCAPACITY OF FRANCHISEE	

12.1.	Rights and Obligations of Heirs and Successors	
12.2.	Operation After Death or Incapacity of Franchisee	
12.3.	Training and Franchisor-Appointed Manager	
12.4.	Transfer to Heir or Successor	
ARTICLE 13	INDEMNIFICATION AND INSURANCE	23
13.1.		
13.2.	Notice and Defense of Claims Against Franchisor	
13.3.	Insurance	
13.4.	Minimum Coverage	
13.5.	Notice of Insurance-Related Claims	
13.6.	Insurance and Indemnification Are Separate Obligations	
ARTICLE 14	FRANCHISEE COVENANTS	
14.1.		
14.2.	Restrictive Covenants of Franchisee's Principals	
14.3.	Consideration for Covenants; Severability	
ARTICLE 15	DISPUTE RESOLUTION	
15.1.		
15.2.	Limitation of Actions	
15.3.	Limited Jurisdiction of Courts of Law	
15.4.	Dispute Resolution Provision Survives Termination	
	GENERAL PROVISIONS	
16.1.		
16.2.	Compliance with Law and Tax Regulations	
16.3.	Warranties and Guarantees	
16.4.	Governing Law	
16.5.	Entire Agreement	
16.6.	Cumulative Remedies	
16.7.	Further Documentation	
16.8.	Surviving Provisions	
16.9.	Time of the Essence	
16.10	Amendment or Modification	
16.11	Notice	
16.12	Non-Waiver of Rights	
16.13	Severability	
16.14	Risk of Operations	
	Receipt of Documents	
	Force Majeure	
		=/
16.17	Business Judgment	
16.17		

SCHEDULES

SCHEDULE 1: AREA AND TERRITORY SCHEDULE 2: GUARANTY AND ASSUMPTION OF OBLIGATIONS SCHEDULE 3: INDIVIDUAL RESTRICTIVE COVENANTS SCHEDULE 4: LEASE RIDER

UBUILDIT ® FRANCHISE AGREEMENT

This Franchise Agreement ("Agreement") is made between **UBUILDIT HOLDINGS LLC**, an Oklahoma limited liability company located at 3209 South Broadway Ste 227, Edmond OK, 73013 ("Franchisor"), and ______ ("Franchiser"), residing or located at the address identified on the signature page of this Agreement, and effective on the date identified on the signature page of this Agreement (the "Effective Date").

ARTICLE 1 DEFINITIONS

"Affiliate" of Franchisor means a corporation controlled by, controlling, or under common control with Franchisor.

"Area" means the geographic area in which Franchisee's Premises will be located, and its boundaries are identified by Schedule 1 of this Agreement.

"Construction Consultant" means the person nominated by Franchisee and approved by Franchisor to perform certain client services identified herein. Specific guidelines for eligibility to serve as Franchisee's Construction Consultant are identified in the Manual. At a minimum, the nominee must have experience in residential construction and must be in the local area in which the Premises are to be located. If Franchisee is a natural person and meets the required criteria, then Franchisee is permitted to serve as Construction Consultant.

"Election Notice" has the meaning given in Section 5.2.

"Franchised Business" means the Franchisee's business operation under the System in conjunction with or using the Trademarks.

"Gross Revenue" means the gross amount, whether in money or other form of consideration, earned or received by Franchisee from any source related to or in connection with the operation of the Franchised Business or other use of the Trademarks, whether on or off Franchisee's Premises, and whether for goods or services or promotions. Gross Revenue does not include sales tax receipts that Franchisee is required by law to collect from clients and pay, and that Franchisee actually pays, or any client refunds actually paid.

"Initial Training" means the training program provided by Franchisor to Franchisee or certain representatives of Franchisee at or near the Effective Date of this Agreement, which, in Franchisor's discretion, will be a combination of a computerized and in-person training, which in-person training will be held at Franchisor's headquarters or another suitable location selected by Franchisor and will be given by instructors or trainers selected by Franchisor.

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"Manual" means Franchisor's confidential System manual(s), which include specifications for management, standards of operations, construction and remodeling techniques, equipment, supplies, inventory, and other aspects of the Franchised Business.

"Multi-Area Marketing Program" means a mandatory or voluntary program designed or approved by Franchisor to promote, market, or advertise the System across an area or region encompassing multiple franchisees.

"Operating Manager" means the person nominated by Franchisee and approved by Franchisor to have primary responsibility for the Franchised Business and Franchisee's compliance with this Agreement, the System, and the Manual, and who is authorized by Franchisee to conduct all interactions with Franchisor and to bind Franchisee with respect to agreements with or commitments to Franchisor. If Franchisee is a natural person, then Franchisee is permitted to serve as Operating Manager.

"Principals" means, if Franchisee is an entity, Franchisee's owners, shareholders, members, partners, and any other individual holding any form of ownership interest or control over Franchisee, including the Operating Manager regardless of whether the Operating Manager holds any ownership interest.

"Vendor Program" has the meaning identified in Section 7.10.

"Premises" means the single office location at which Franchisee is permitted to operate the Franchised Business.

"Protected Territory," with respect to Franchisee, means the geographic area whose boundaries are identified in Schedule 1, within which Franchisor will not: (i) locate any other UBuildIt franchise office or any Franchisor-owned office, except for an office performing primarily administrative functions; With respect to another UBuildIt franchisee, if such other franchisee has entered into a comparable agreement with Franchisor, "Protected Territory" means a geographic area surrounding such franchisee's office location, the boundaries of which are defined in that franchisee's agreement with Franchisor.

"System" means the collection and synthesis of the products, services, methods of operation, and know-how that Franchisor has created, developed, used, and maintained for the establishment, development, and operation of a UBuildIt franchise.

"System Average" means the average per-site Gross Revenue for a given year among the UBuildIt franchised sites that Franchisor has <u>not</u> designated as relating to small markets, which sites Franchisor will identify on written request by Franchisee.

"Trademarks" means trade names, trademarks, service marks, logos, Internet domain names, email addresses, Web site locators, decoration, trade dress, layout, and commercial symbols now or in the future owned by Franchisor or associated with Franchisor or the System, whether or not they are registered, including "UBUILDIT"®, and any future trademarks or service marks that Franchisor adopts or registers, that Franchisor permits Franchisee to use under this Agreement.

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ARTICLE 2 THE GRANT OF FRANCHISE; TRADEMARKS; THE SYSTEM

2.1. <u>The Grant of Franchise and Trademark Rights</u>. Franchisor grants to Franchisee, and Franchisee accepts, for the term of this Agreement: (i) a nonexclusive license to operate the Franchised Business solely at the Premises; and (ii) the right and license to use the Trademarks solely in connection with the operation of the Franchised Business and the provision of goods and services to Franchisee's clients. Franchisee will operate in strict conformity with the Manual and Franchisor's other quality control standards and specifications, which Franchisor is permitted to amend in its sole discretion and at any time. Franchisee will perform all obligations set forth in this Agreement.

2.2 <u>Use of the Trademarks</u>. Franchisee will operate the Franchised Business at the Premises under the name UBUILDIT®, or other Trademarks Franchisor specifies. Franchisee will diligently promote the value of the System and the Trademarks in conjunction with operating the Franchised Business. Franchisee will follow all directions and specifications established by Franchisor for use of the Trademarks. If Franchisee is not permitted lawfully to use the name UBUILDIT® in its market area, Franchisee will seek Franchisor's approval to use another name, which approval Franchisor will not unreasonably withhold. Neither Franchisee nor its Principals will use the Trademarks or any similar marks or words in any business name. Franchisee will indicate to third parties that it is "independently owned and operated," and that Franchisor owns the Trademarks and Franchisee uses them under license. Franchisee will not use any item of printed material of any kind bearing any of the Trademarks without Franchisor prior written consent, unless Franchisor has supplied the item. Franchisee will use notices of Trademark registrations and copyrights as Franchisor specifies.

2.3. Solicitation of Clients. Franchisee is permitted to solicit clients in any location; provided, however, that Franchisee is not permitted to solicit clients or advertise or promote its goods or services within another franchisee's Protected Territory, or with respect to a franchisee who has no Protected Territory, within a four-mile radius of such franchisee's office location. Franchisor will use reasonable efforts to prevent other franchisees with Protected Territories from soliciting clients or advertising their goods or services within Franchisee's Protected Territory, or with respect to a franchisee who has no protected Territory, within a four-mile radius of Franchisee's Premises. Franchisor will timely notify Franchisee of the Protected Territories of other local franchisees and any applicable four-mile protected radius, and will promptly update Franchisee of any changes or additions to any such territories. The limitation on solicitation under this Section 2.3 does not prohibit Franchisee from providing goods or services to any client in any location, including within any protected area around another franchisee's office location, so long as Franchisee has not solicited such client or advertised or promoted its goods or services in violation of this Section 2.3 and can provide such goods or services in compliance with the requirements of the Manual. This Section 2.3 notwithstanding, Franchisee will participate in and will not object to other franchisees' participation in any Multi-Area Marketing Program, regardless of the location of the activities performed under such Multi-Area Marketing Program.

2.4. <u>**Territory**</u>. During the term of this Agreement, Franchisor will not locate any other UBuildIt franchise office or any Franchisor-owned office (except for an office performing primarily administrative functions) within the Protected Territory, the boundaries of which are identified in Schedule 1, so long as Franchisee is in compliance with this Agreement and has met any applicable

minimum sales quota. Franchisee acknowledges and agrees that Franchisor is permitted to grant additional franchises to other franchisees located anywhere except within the Protected Territory, and Franchisor is permitted to establish Franchisor-owned or operated offices at any location except within the Protected Territory. Franchisee acknowledges and agrees that the Protected Territory only relates to the physical location of offices, and does not limit any other franchisee's or Franchisor's right to provide services to clients within the Protected Territory. Without limiting the generality of the foregoing, Franchisee acknowledges and agrees that other UBuildIt franchisees and Franchisor are permitted to perform UBuildIt services or provide UBuildIt-approved goods in any area or territory at any time.

2.5. <u>Additional Obligations and Acknowledgements</u>. The rights granted in this Agreement are subject to the following obligations and acknowledgements of Franchisee and Franchisee's Principals:

(a) Franchisee will convey to Franchisor any new developments or deviations created or discovered by Franchisee in connection with its operation of the Franchised Business.

(b) Franchisee will ensure that any licenses, permits, or other official documents Franchisee acquires in using the Trademarks will state that Franchisee's use of the Trademarks is limited to the Franchised Business.

(c) Franchisee will notify Franchisor immediately if there is any infringement or challenge to Franchisee's use of the Trademarks. Franchisor is not obligated to protect Franchisee's right to use the Trademarks and is permitted to direct Franchisee not to use the Trademarks or to change the Trademarks at Franchisee's expense.

(d) Any and all goodwill associated with or identified by the Trademarks belongs to Franchisor.

(e) Franchisee will keep the Manual and its contents confidential, and will not disclose them except to Franchisee's employees and only to the extent necessary for those employees to perform authorized duties. Franchisee will follow all of Franchisor's security procedures, which may include the execution and delivery to Franchisor of approved nondisclosure, non-competition, and non-solicitation agreements by all of Franchisee's employees within one week after they are hired. Unauthorized use of the Manuals or any other confidential information or materials provided by Franchisor is a breach of this Agreement and an infringement of Franchisor's proprietary rights, including trade secrets and copyrights.

(f) The Manual is and will remain the exclusive property of Franchisor. Franchisor will loan Franchisee one copy of the Manual (hard or electronic) for the term of this Agreement. Franchisee will return the Manual to Franchisor at the termination or expiration of this Agreement or at any other time at Franchisor's request. The Manual contains mandatory and suggested specifications, standards and operating procedures that Franchisor prescribes for the Franchised Business, and contains information about Franchisee's other obligations under this Agreement. Franchisor is permitted to change or add to the Manual to reflect changes in its image, specifications, or procedures, and will lend Franchisee copies of any changes or additions. However, Franchisor will

not make any change that will change Franchisee's fundamental status and rights under this Agreement. **Franchisee will not copy or reproduce any part of the Manual, either physically or electronically**. If Franchisee's copy of the Manual is lost, destroyed or significantly damaged, Franchisee will obtain a replacement from Franchisor, at its then-applicable charge, which will be no more than the cost of copying plus a reasonable administrative charge. If Franchisee, or any other person or entity, customizes the Manual for a non-U.S. market, all customizations become Franchisor's property and become a part of the Manual.

2.6. <u>Franchisee's Principals</u>. Each of Franchisee's Principals will guarantee the terms of this Agreement in the form attached as Schedule 2 and will execute agreements that include covenants of non-competition, non-solicitation, and non-disclosure in the form attached as Schedule 4. Franchisee will not add or admit any new owner without Franchisor's written consent, which consent Franchisor is permitted to base or condition on any matters in its sole discretion, including such new owner's satisfactory completion of System-related training, and execution of Schedules 2 and 4. If Franchisee is an entity, it will provide to Franchisor a copy of any partnership agreement, operating agreement, shareholder agreement, or other agreement among the individual owners providing for the designation of the Operating Manager and a succession plan for replacement of that Operating Manager if needed.

ARTICLE 3. FEES AND ROYALTIES

3.1. <u>Initial Franchise Fee</u>. In consideration for the grant of the franchise and for providing Initial Training, Franchisee will pay Franchisor:

An initial franchise and services fee on execution of this Agreement in the amount of Forty Nine Thousand Five Hundred Dollars (\$49,500) if this Agreement is for Franchisee's first Franchise Business; Twenty Thousand Dollars (\$20,000) for the second Franchised Business bought at the same time; and Ten Thousand Dollars for the third and each additional Franchised Business bought at the same time as the first. The initial franchise fee is due in full on Franchisee's execution of this Agreement, unless otherwise required by state law, in which case it is due on the day Franchisee opens for business, and is fully earned on payment.

3.2. <u>Royalty Payment</u>. Franchisee will pay to Franchisor a nonrefundable monthly royalty of \$500 starting on the first day of the third full month after the Effective Date of this Agreement, for three months, and \$1000 per month thereafter.

3.3. <u>**Time and Method of Payments.**</u> Franchisee will pay all royalties to Franchisor monthly, due on the second day of each month unless otherwise specified by Franchisor. Franchisee will pay all royalties by means specified by Franchisor, which may include without limitation check, certified check, money order, credit card (fees may apply), automatic pre-authorized payment plan, Internet, or electronic funds transfer.

3.4. <u>Minimum Performance</u>. Franchisee will achieve certain minimum performance criteria beginning on January 1 of the first calendar year after the thirty (30) month anniversary of the Effective Date of this Agreement (the "Measurement Year"). In the Measurement Year, Franchisee will

generate Gross Revenues of no less than sixty percent (60%) of the System Average. In the calendar year after the Measurement Year, Franchisee will generate Gross Revenues of no less than seventy percent (70%) of the System Average. In the second calendar year after the Measurement Year and in each calendar year thereafter, Franchisee will generate Gross Revenues of no less than eighty percent (80%) of the System Average. Failure to achieve these minimum performance criteria will be considered a violation of a material provision of this Agreement. On such failure, without further opportunity to cure, the first two sentences of Section 2.4 shall no longer be of any effect, and Franchisor may locate another office or grant another franchisee the right to open an office, to solicit clients, and/or to advertise in the Protected Territory, in addition to any other remedies it may have.

3.5. <u>Technology Fee</u>. Franchisor has the right to charge Franchisee a Technology Fee to cover its costs of maintaining and upgrading technology. The fee currently \$0 per month, will be set by Franchisor in its reasonable discretion, up to \$300 per month, adjusted annually for inflation according to the U.S. CPI – All Urban Consumers.

3.6. <u>Late Payment Fee</u>. Each late payment by Franchisee is subject to a late payment charge of the lesser of One Hundred Dollars (\$100) or the maximum charge allowed by law. In addition to late payment charges, Franchisee will pay interest on any overdue amount at the lesser of one and one-half percent (1.5 %) per month or the maximum interest rate allowed by law.

3.7. <u>United States Currency</u>. All payments to Franchisor and dollar amounts stated in this Agreement are in United States Dollars unless otherwise expressed. If a conversion from another currency is made, the conversion will be made as of the date the payment is due, or the date the payment is actually made, whichever is more beneficial to Franchisor.

ARTICLE 4. RECORDS, REPORTS, AND AUDITS

4.1. <u>**Franchisee Records.**</u> Franchisee will keep current, accurate records relating to the Franchised Business, including information concerning each business transaction, client inquiries, and contact information in the manner Franchisor prescribes, including both hard copy and electronic records accessible by Franchisor. Franchisee will keep its books, records, and accounting related to the Franchised Business separate from any other business or assets owned or managed by Franchisee or its Principals.

4.2. <u>**Reports to Franchisor**</u>. Franchisee will provide Franchisor all hard copy and electronic reports Franchisor prescribes. On or before the 1st day and the 16th day of each month, or more frequently if Franchisor requires, Franchisee will deliver or provide electronic access to its business records, including an itemized report of Franchisee's Gross Revenue for the prior period in a form Franchisor prescribes, which will identify royalties and Marketing Fund fees owed for that period. To the extent required by Franchisor, Franchisee's itemized report also will include: (i) Franchisee's certification of the accuracy of records of Gross Revenue for the month, week, day or period reported; (ii) copies of client invoices and contracts; (iii) copies of all invoices for purchases of inventory or

equipment; and (iv) reports of revenues collected from UBuildIt clients from Franchisee's ancillary business, if any.

4.3. <u>Annual Financial Statements</u>. Each year during the term of this Agreement, Franchisee will provide to Franchisor a copy of Franchisee's annual unaudited financial statements on request, including a profit and loss statement and a balance sheet, and containing complete notes and disclosures, and its annual tax returns. Franchisee will provide these documents during the first quarter of each calendar year, on a date specified by Franchisor; provided, however, that Franchisor will give Franchisee no less than thirty (30) days' notice of that specific date.

4.4 <u>**GAAP and Other Records.**</u> Franchisee will prepare all financial reports in accordance with U.S. generally accepted accounting principles, consistently applied. In addition to the other records and reports identified in this Article 4, Franchisee will periodically deliver to Franchisor any accounting, tax and other information or copies of documents that Franchisor requests that relate directly to the Franchised Business, which need not be audited.

4.5. <u>Audits</u>. Franchisor or its agents may enter the Premises to examine or audit Franchisee's operations and records at any reasonable time, and without advance notice. Franchisor will bear the cost of any audit or examination, unless Franchisee fails or has failed to report as required, or understates or has understated Gross Revenue by two percent (2%) or more for any reported time period. In the event of such failure or understatement, Franchisee will promptly pay the audit cost and any unpaid or underpaid fee or royalty. In the event of such failure, understatement, non-payment, or late payment, Franchisor also is entitled to any other remedies provided for under this Agreement or by law.

ARTICLE 5 PREMISES

5.1. <u>**Premises.**</u> Franchisee will operate the Franchised Business only at and from the Premises, except that Franchisee is permitted to operate for a limited period from a temporary location as provided by this Agreement. The Premises will be located within the Area defined in Schedule 1, unless Franchisor consents to a location outside the Area. If Franchisee is party to more than one franchise agreement with Franchisor, Franchisee may operate up to five Franchised Businesses from one Premises.

5.2. <u>Franchisee's Election</u>. No later than ten (10) days after the Effective Date of this Agreement, Franchisee will notify Franchisor in writing (the "Election Notice") of whether Franchisee will: (i) begin operating the Franchised Business at a permanent location (the Premises) within one hundred eighty (180) days after the Effective Date of this Agreement; or (ii) begin operating the Franchised Business at a temporary location no later than thirty (30) days after Franchisee completes the Initial Training. This Section shall not apply to a renewal franchise.

5.3. <u>**Temporary Location.**</u> If Franchisee elects to operate initially at a temporary location, Franchisee will identify its proposed location (the "Proposed Temporary Location") to Franchisor no later than ten (10) days after Franchisor's receipt of the Election Notice. Franchisor will approve or

disapprove the Proposed Temporary Location no later than ten (10) days after Franchisee identifies it to Franchisor; provided, however, that Franchisor is permitted to delay for a reasonable time such approval or disapproval if Franchisor requires additional information regarding the Proposed Temporary Location, which Franchisee will provide as requested. If Franchisor rejects the Proposed Temporary Location, then Franchisee will have an additional ten (10) days to identify a substitute Proposed Temporary Location, which Franchisor will have ten (10) days to approve or disapprove. Such process will continue until Franchisor approves a Proposed Temporary Location. Any lease Franchisee enters into for any temporary location will be for a period not to exceed twelve (12) months. Franchisee will relocate from any temporary location to its permanent Premises no later than thirteen (13) months after completing Initial Training. This Section shall not apply to a renewal franchise.

5.4. <u>Selection and Modification of Premises</u>. Franchisee is responsible for the selection of the Premises, but any proposed site is subject to review and approval by Franchisor. The Premises will be an enclosed office space distinctly and physically separate from any other business, with its own locking entrance and with the outward appearance of being solely dedicated to operation of the Franchised Business. Franchisor will base its evaluation of any proposed site on factors it deems relevant to maintain the value of the System and the Trademarks, and Franchisee will provide any information requested by Franchisor in connection with Franchisor's evaluation. Franchisor's approval of any site is no representation or guarantee of the success, suitability, or earnings potential of that site. After Franchisor approves the Premises, Franchisee will not make any substantial improvements, renovations, or changes to the Premises without Franchisor's further written consent.

5.5. <u>Lease or Purchase of Premises</u>. Franchisee will own, purchase, or lease the required real property and improvements constituting the Premises. Franchisee will provide to Franchisor a copy of any lease for a proposed site, and Franchisee will not enter into any such lease until receiving written consent from Franchisor. After executing any approved lease, Franchisee will deliver to Franchisor a copy of the executed lease, and an option to assume the lease executed by the lessor and Franchisee in favor of Franchisor in the form attached as Schedule 5.

5.6. <u>Signage and Display</u>. Franchisee will prominently display the Trademarks at the Premises and at client sites. Those displays and signage will be at all times consistent with the requirements of the Manual.

5.7. <u>**Good Condition.**</u> Franchisee will maintain the Premises in good, working condition at all times, and will promptly repair the Premises or change its signage, décor, or trade dress if requested by Franchisor. Franchisee acknowledges and agrees that any change made by Franchisor to the Trademarks will be a reasonable basis to require changes to Franchisee's signage, décor, or trade dress, and Franchisee will make such changes at its own expense.

ARTICLE 6 TRAINING AND ANNUAL NATIONAL CONVENTION

6.1. <u>Initial Training</u>. Franchisor will provide Initial Training without additional charge for one or two individuals designated by Franchisee, one of whom will be the Operating Manager, who will

participate in and complete the Initial Training to Franchisor's satisfaction. Before attending inperson training, Franchisee's representatives participating in Initial Training will complete Franchisor's online pre-training program. After successful completion of pre-training, Franchisee's representatives will attend in-person training at Franchisor's headquarters or another location of Franchisor's choice. In-person training will take place after Franchisee pays the initial franchisee fee but no later than ninety (90) days after the Effective Date of this Agreement and before Franchisee opens the Franchised Business. In-person training will take place over six (6) days, subject to revision by Franchisor in its sole discretion. After in-person training, Franchisee's representatives will promptly complete Franchisor's online post-training module. This Section shall not apply to a renewal franchise.

6.2. <u>**Training-Related Expenses.**</u> Franchisee will pay for all travel, accommodations and other costs for its representatives attending or participating in Initial Training and any other training program.

6.3. <u>Subsequent Training</u>. Franchisee, including its Operating Manager and Construction Consultant, will participate in and complete to Franchisor's satisfaction any additional training or education programs required by Franchisor. Franchisee will pay for any travel, accommodations and other costs for its representative attending such subsequent training programs, and will pay to Franchisor a training fee established by Franchisor, which is currently Two Hundred Fifty Dollars (\$250) per day per trainee for in-person training and One Hundred Dollars (\$100) per year per trainee for online training modules or programs. Franchisor is permitted to increase these fees at any time on thirty (30) days' written notice to Franchisee. If Franchisee seeks to appoint a new Operating Manager or Construction Consultant, such new Operating Manager or Construction Consultant will complete all training requirements imposed on the Operating Managers and Construction Consultant of new franchisees at that time.

6.4. <u>Annual National Convention and Training</u>. Franchisee's Operating Manager will attend Franchisor's annual national convention and training, and will pay to Franchisor a fee established by Franchisor to defer the direct and administrative costs of providing the annual national convention and training, up to a maximum of \$1500, adjusted from the Effective Date of this Agreement by the increase in CPI – All Urban Consumers</u>. Franchisee will also pay travel, food, accommodations, and all other related expenses for its representatives attending the annual national convention and training.

ARTICLE 7. FRANCHISEE OPERATIONS

7.1. <u>Operational Requirements</u>. Franchisee will comply with all operational requirements specified in the Manual, which Franchisor is permitted to amend and revise at any time and in its sole discretion. The Manuals may include without limitation requirements, standards, and specifications for leases, real estate, fixtures, equipment, inventory, advertising, communication programs, Internet or network access services, supplier and vendor programs, Trademark usage, dress code, Multi-area Marketing Programs, and other goods and services, which requirements, standards, and specifications Franchisor is permitted to establish and revise in its sole discretion, including Franchisor's subjective determinations relating to quality, value, and appearance. Within ninety (90) days of receiving written

notice, Franchisee will adopt all changes that require any material expenditure; and will adopt all other changes immediately on receiving written notice.

7.2. <u>**Personal Participation.**</u> Franchisee's Operating Manager will participate personally in the Franchised Business at the Premises on a daily basis.

7.3. <u>Construction Consultant</u>. Franchisee will be or will employ a qualified Construction Consultant meeting Franchisor's eligibility criteria. The Construction Consultant will be involved in and responsible for all client project planning, estimates provided by Franchisee, and recommendations of subcontractors to clients, and will attend each scheduled site visit. The Construction Consultant will fulfill any training requirements established by Franchisor at the expense of Franchisee, including without limitation: (i) an online training program, which the Construction Consultant will satisfactorily complete no later than two (2) weeks after entering Franchisee's employment; and (ii) an in-person training program at a location selected by Franchisor, which the Construction Consultant will satisfactorily complete no later than ninety (90) days after entering Franchisee's employment.

7.4. <u>Licenses</u>. Before opening for business, Franchisee will obtain all business, contractor, and other licenses required for operation at the Premises and in Franchisee's jurisdiction(s), at Franchisee's expense. If allowed by applicable law, Franchisee is permitted to satisfy this licensing requirement by employing a person or persons holding the licenses required in Franchisee's jurisdiction(s). Franchisee will maintain all such licenses in good standing at all times during the term of this Agreement.

7.5. <u>**Computer Systems.**</u> Franchisee will acquire, maintain, upgrade as needed, and use a computer system and information processing and communication system, including all applicable hardware, software, and Internet or other network access, as Franchisor prescribes from time to time. Franchisee will abide by the terms of any separate software or other license agreement that Franchisor or its designee uses for providing these services.

7.6. <u>Vehicle</u>. Franchisees will use a vehicle in conjunction with the Franchised Business and it will be branded in accordance with current Franchisor standards.

7.7. <u>Supplies, Products, Equipment, and Services</u>. Franchisee will obtain supplies, equipment, and services only from sources that conform to Franchisor's requirements, which requirements Franchisor will establish in the reasonable exercise of its discretion. Franchisee will act for itself in obtaining supplies, equipment or services. Franchisee will promptly repair or replace obsolete or mechanically impaired equipment with equipment that meets Franchisor's specifications. Franchisee will pay for all equipment and products it buys from Franchisor at the time of ordering, F.O.B. Franchisor's designated distribution site, and Franchisee will pay all freight and insurance. Franchisor is permitted to obtain a profit on any equipment, products, or services sold or leased to Franchisee.

7.8. <u>Sales of Approved Goods and Services</u>. Franchisee will sell only goods and services that conform with Franchisor's requirements and specifications. Franchisee is permitted to seek Franchisor's approval for any unapproved equipment, goods, or services, which approval Franchisor

is permitted to base or condition on any matter in its reasonable judgment, including without limitation performance characteristics, quality, appearance, reliability, and payment by Franchisee for any third-party testing of such products or services. Franchisor will grant or deny its approval of such equipment, products, or services within a reasonable time. At Franchisor's request, Franchisee will disclose all terms of any agreement Franchisee has with any supplier.

7.9. <u>Supplier Allowances</u>. Franchisor will use its efforts to identify sources of equipment, goods, services, supplies, and advertising with consistently high and uniform quality standards. Franchisor will specify or approve certain goods and services for use in the Franchised Business, which goods and services Franchisee will use as specified by Franchisor. Franchisor is permitted to negotiate marketing programs, including Vendor Programs, with vendors and suppliers, and to obtain payments or other advertising allowances from such vendors and suppliers for doing so.

7.10. MAST Program. Franchisor has established the "MAST Program," in which Franchisee will advertise, promote, or make available certain suppliers' or vendors' goods or services to Franchisee's clients. Franchisee will participate in the MAST Program when and to the extent required by Franchisor. Franchisee acknowledges and agrees that, on Franchisee's behalf, Franchisor is permitted to obtain payments, rebates, and allowances from such suppliers or vendors for purchases made by Franchisee's clients, and Franchisor is permitted to retain those payments, in an amount identified by Franchisor in its sole discretion, as an administrative fee.

7.11. <u>Other Vendors</u>. Franchisee will not advertise or promote any goods or services provided by a vendor or supplier in which Franchisee has any interest unless: (i) Franchisee clearly and conspicuously discloses its interest to any client to whom those goods or services are advertised or promoted; (ii) Franchisor has approved the vendor or supplier, which approval Franchisor is permitted to base or condition on any matter in its sole discretion, including without limitation such supplier's or vendor's execution of a non-disclosure agreement, guarantee of a certain level of quality, and provision of sufficient samples to test at Franchisee's expense; and (iii) Franchisee has disclosed to Franchisor and obtained Franchisor's approval of the terms of any agreement, oral or written, between Franchisee and the vendor or supplier. For the purposes of this Section 7.11, Franchisee has an "interest" in a vendor or supplier if, with respect to that vendor or supplier, Franchisee, its Operating Manager, or any immediate family member of either, holds any ownership interest or is entitled, directly or indirectly, to any portion of revenues or profits, including any portion of the revenues or profits derived from individual sales.

7.12. <u>Client Lists</u>. Franchisee will provide its client list to Franchisor, who will keep it confidential and will not disclose to any other franchisee so long as Franchisee is in compliance with this Agreement, and Franchisee will not sell, transfer or divulge any list of clients or prospective clients of the Franchised Business to any other person or entity without Franchisor's prior written consent.

7.13. <u>Hours of Operation</u>. Franchisee's Premises will remain open and will have at least one responsible person on-site on a continuous basis during regular business hours, which will be, at Franchisee's election, either 8am to 5pm or 9am to 6pm.

7.14. <u>Client Satisfaction</u>. Franchisee will use its best efforts to satisfy every client. If Franchisee does not provide any client with satisfactory service, or if Franchisee violates any requirements of

this Agreement, the System, or the Manual, Franchisor is permitted, in addition to all other remedies, to complete the client services and to collect payment from the client, or to refer the matter to another franchisee for completion and collection of payment. In the event that Franchisor performs such services or refers such services to another franchisee, Franchisee waives all rights for any payment from such client.

7.15. <u>Working Capital and Cash Flow</u>. Franchisee will maintain, at all times, sufficient working capital above Franchisee's established cash flow to ensure the ongoing, consistent, and continuous operation of the Franchised Business. On request, Franchisee will provide to Franchisor satisfactory evidence of Franchisee's working capital.

7.16. <u>Payments to Third Parties</u>. Franchisee will pay when due all sums owed to vendors, suppliers, employees, contractors, landlords, utilities, governmental agencies, and all other third parties for expenses arising out of or relating to Franchisee or the Franchised Business. If Franchisee fails to pay any such amount when due, then Franchisor is permitted to pay such amount on Franchisee's behalf and to collect from Franchisee reimbursement for such payment, including any related interest, fees, or administrative charges. In all third-party agreements between franchisee and others, the franchisee's business entity name must be used, and not the UBuildIt Designator.

7.17. <u>Other Business Operations</u>. Franchisee and its Operating Manager will not engage in any other business activities except with the prior written consent of Franchisor, which consent Franchisor is permitted to base or condition on any matter, including the establishment of a separate business entity to perform such other business activities and the prohibition from performing such other business activities at the Premises. In no event will Franchisee or its Operating Manager use the Trademarks or allow the Trademarks to be associated with any business activity that has not been approved by Franchisor.

7.18. <u>Listings and Domain Names</u>. All telephone, email, Internet, domain name, electronic network, directory, and listings for or related to the Franchised Business are Franchisor's property, and on termination will revert to Franchisor. Franchisee agrees to execute any and all documents needed to perfect such reversions, including the Conditional Assignment of Listings attached as Exhibit H to the Franchise Disclosure Document.

7.19. <u>No Improper Purposes</u>. Franchisee will not allow the Franchised Business to be used for any improper, immoral, unethical, unauthorized, or illegal purpose.

ARTICLE 8 ADVERTISING AND MARKETING

8.1. <u>Advertising</u>. Franchisor will own any advertising, and is permitted to use any advertising, promotional, or marketing activities in Franchisor's sole discretion, including without limitation: market research and development; local, regional, national, or international advertising, marketing, or promotions in any medium, including electronic; product development; signage; co-branding, co-marketing, or partnership arrangements with affiliates, vendors, suppliers, or any other person or entity; revisions or additions to the Trademarks; administration of advertising, marketing, and promotions, including related salaries, accounting, collection, legal, and other professional services

costs; any media or agency costs; and any other matters that advance the advertising, marketing, or promotion of the System, the Franchised Business, or the Trademarks.

8.2. <u>Vendors and Suppliers</u>. Franchisor or any Franchisor affiliate is permitted to provide any and all goods and services relating to advertising, promotions, and marketing activities. The selection of any third-party vendor or supplier of goods or services for advertising, promotions, or marketing activities is solely in the discretion of Franchisor.

8.3. <u>No Pro Rata Expenditure Required</u>. Franchisee acknowledges and agrees that Franchisor has no obligation to expend any particular amounts on advertising, promotions, or marketing activities in the area surrounding Franchisee's Premises, in proportion to Franchisee's contributions or the population of the local area, or on any particular advertising, promotional, or marketing activity. Franchisee further acknowledges and agrees that Franchisor has no obligation to require other franchisees to engage in local marketing activities.

8.4. <u>**Pricing.**</u> Franchisee will set its own prices for goods and services; provided, however, that to the extent permitted by law, Franchisee will follow any pricing requirements established by Franchisor. Franchisee will honor all coupons, price reductions, and promotional discounts established or required by Franchisor.

8.5. <u>Local Marketing</u>. Franchisee's minimum required expenditures on local advertising, marketing, are (i) \$10,000 spent on grand opening promotions and advertising within six months after the Effective Date of this Agreement, and \$1500 per month, starting on the seventh full calendar month from the Effective Date of this Agreement. Franchisee will use only marketing materials and programs approved by Franchisor.

Franchisee will report all advertising expenditures to Franchisor monthly no later than the second (2nd) day after the end of a month in a form and manner approved by Franchisor, or as otherwise required by Franchisor. For the purposes of this Section 8.5, Franchisee's expenditures relating to any Multi-Area Marketing Programs required by Franchisor will be considered local marketing expenses. Each franchisee in a Multi-Area Marketing Program must spend on marketing at least 75% of the dollar amount per calendar quarter that is spent by each franchisee in its contiguous territories.

8.6. <u>Multi-Area Marketing Programs</u>. Franchisee will participate to the extent required by Franchisor in any "Multi-Area Marketing Program," in which, to the extent permitted by applicable law: (i) certain franchisees in a designated area will jointly and collectively participate in advertising, marketing, or promotional efforts to promote the System and their respective Franchised Businesses; (ii) Franchisor is permitted to allocate or require franchisees to allocate clients between participating franchisees and to require franchisees to pay referral fees between them; and (iii) Franchisee will honor any pricing restrictions designated by Franchisor. All Multi-Area Marketing Programs are the proprietary trade secrets of Franchisor, and Franchisee will maintain their confidentiality to the extent required by Franchisor. Franchisor will manage and administer all Multi-Area Marketing Programs, either itself or through a designated representative.

8.7. <u>Franchisee Marketing Councils</u>. Franchisee is permitted to form or join any marketing council, cooperative, or association of System franchisees for any lawful purpose. The existence and

activities of a franchisee marketing council notwithstanding, Franchisee will not engage in or participate in any activities not permitted by this Agreement or the Manual, including any advertisements, promotions, or marketing activities not authorized by Franchisor. Any contributions, membership fees, dues, or other payments Franchisee makes to any franchisee marketing council or towards its activities will not be considered as Franchisee's required contributions towards Franchisee's local advertising, unless Franchisor has provided its prior written consent to treat those payments as such.

8.8. <u>Franchisor Approval of Advertisements and Promotions</u>. Franchisee will not independently advertise or promote in any medium (including electronic) without Franchisor's prior written approval, except when using materials provided or previously approved by Franchisor. Franchisor will promptly review and approve or disapprove any proposed materials, provided that Franchisor will be allowed no fewer than ten (10) business days to provide its approval or disapproval, and any longer period warranted by circumstances. At Franchisor's request, Franchisee will assign and cause any other author or creator to assign to Franchisor, without further consideration, all intellectual property rights, including any copyright, in and to any original advertising, promotional, or marketing materials conceived of or created by Franchisee or on franchisee's behalf.</u>

8.9. <u>Additional Remedies for Violations</u>. In addition to all other remedies, if Franchisee fails to pay required royalties, contributions, or any other violations. Franchisor is permitted, without notice, to delete Franchisee from advertising, marketing, and lead distribution, or to prohibit and prevent Franchisee from participating in any Multi-Area Marketing Program or any other regional or multi-franchisee programs, including the annual national convention and training.

ARTICLE 9 ASSIGNMENT OR TRANSFER

9.1. <u>Assignment, Transfer, or Encumbrance</u>. Franchisee will not voluntarily or involuntarily assign, transfer, or encumber any interest in or ownership or control of Franchisee, the Franchised Business, or this Agreement, or make any lease or sublease of the Premises, without Franchisor's prior written consent, which consent Franchised Business, or this Agreement, which consent Franchised Business, or this Agreement, without Franchiser of any interest in Franchisee, the Franchised Business, or this Agreement, without Franchiser's prior written consent, will be a default under the terms of this Agreement, and will be voidable by Franchisor. Franchisee will not offer, sell, or grant any subfranchise in the Franchised Business.</u>

9.2. <u>Minimum Conditions of Transfer</u>. Franchisee acknowledges and agrees that Franchisor's consent to any assignment or transfer will be subject, at a minimum, to the prior performance or demonstration of the following conditions:

a. The transferee agrees in writing to assume all obligations of Franchisee in connection with this Agreement and the Franchised Business;

b. Franchisee pays or collects all ascertained or liquidated debts owed by or to Franchisee;

- c. Franchisee is not in default in any way under this Agreement or any agreement between Franchisor or its affiliates and Franchisee;
- d. The proposed transferee pays for and agrees in writing to complete at the transferee's expense and to Franchisor's satisfaction an online training program within thirty (30) days after the effective date of transfer and an in-person initial training program within ninety (90) days after the effective date of transfer;
- e. Franchisee pays Franchisor a transfer fee of \$10,000;
- f. At Franchisor's request, the transferee executes all of the documents Franchisor then requires of new franchisees, including a new franchise agreement if required by Franchisor, the terms of which may vary materially from this Agreement, but that are the same generally as other franchise agreements offered at that time by Franchisor, except that Royalties will be due and owing beginning on the effective date of transfer;
- g. The transferee meets all of Franchisor's subjective and objective standards, including without limitation experience, financial capacity, talent, skills, and qualities of character, applicable to new franchisees;
- h. Franchisee and its Principals and directors execute a general release in favor of Franchisor, to the extent permitted by law; and
- i. Franchisee obtains and submits satisfactory evidence of consent of lenders and governmental authorities for all material permits, approvals, and licenses.

The conditions in this Section 9.2 are non-exclusive, and Franchisor is permitted to impose any other conditions it deems reasonable in its sole discretion. Franchisor also is permitted to waive or defer any of these conditions in its sole discretion.

9.3. <u>Legend</u>. If Franchisee is a corporation or other entity, its shares of stock or other evidence of ownership will bear the following legend, printed legibly and conspicuously:

This company, corporation, or partnership is party to a franchise agreement with UBuildIt Holdings LLC, which agreement may be void or voidable by UBuildIt Holdings LLC on transfer of this instrument without the consent of UBuildIt Holdings LLC. Reference is made to the franchise agreement and to its restrictive provisions. No transfer without UBuildIt Holdings LLC's consent will diminish or minimize the franchisee's obligations under the franchise agreement.

9.4. <u>**Right of First Refusal.**</u> No later than ten (10) days after receipt by Franchisee (or its heirs, estate, guardian, trustee or assigns) of a bona fide offer acceptable to Franchisee to buy all or part of Franchisee or the Franchised Business, Franchisee will notify Franchisor of the offer in writing and will deliver to Franchisor a signed copy of the complete offer. Franchisor or its assignee is then permitted to purchase and acquire all or part of Franchisee or the Franchised Business and Franchisee's rights under this Agreement at the price and on the same terms and conditions as offered to Franchisee. Franchisor is permitted to substitute cash for any other form of consideration contained in the offer

and to pay the entire purchase price at closing. If Franchisor elects to exercise this right to purchase, it will do so in writing to Franchisee within thirty days, to close no later than sixty (60) days after receiving Franchisee's notice. If Franchisor does not exercise this right to purchase within sixty (60) days, Franchisee is permitted to transfer Franchisee or the Franchised Business to the offeror, but not at a lower price or on more favorable terms than disclosed to Franchisor in writing; provided, however, that any such transfer or assignment is subject to Franchised Business to the offeror within ninety (90) days from the date on which Franchisee delivered a signed copy of the complete offer to Franchisor, then Franchisee will again extend this first right of refusal to Franchisor before making any transfer or assignment.

9.5. <u>Sales of Securities</u>. In addition to its other obligations, if Franchisee sells or offers to sell securities or other ownership interests, the sale of which is regulated by any applicable law, then Franchisee will: (i) fully comply with all applicable laws; (ii) disclose to offerees and purchasers that neither Franchisor nor its employees, affiliates or agents are an issuer or underwriter, or are in any way liable or responsible for the offering; (iii) ensure that Franchisor has a reasonable time to the review any reference to Franchisor or its franchisees in any prospectus or offering documents before their distribution or use; (iv) pay Franchisor's actual legal costs incurred for its review; (v) defend and indemnify Franchisor, its officers, directors, employees, affiliates, and agents from any liability, cost, damage, claim, and expense and from ongoing obligations to shareholders and to governmental agencies arising out of or relating to the offer, sale or continuing investment; and (vi) sign such further indemnities and provide such further assurances as Franchisor may reasonably require.

9.6. <u>**Transfer or Assignment by Franchisor.**</u> Franchisor is permitted to sell or assign its rights in this Agreement in whole or in part, and to sell or issue stock, other ownership interests, or its assets, whether privately or publicly. Franchisor also is permitted to assign performance of its rights and obligations hereunder to any affiliate or third party, or to retain any affiliate or third party to perform those obligations or receive the benefit of those rights.

ARTICLE 10 TERM AND SUBSEQUENT AGREEMENT

10.1. <u>**Term.</u>** The term of this Agreement begins on the Effective Date and ends on the tenth (10th) anniversary of the Effective Date, unless earlier terminated pursuant to the provisions of this Agreement.</u>

10.2. <u>Renewal</u>. At the end of the term of this Agreement, if Franchisee meets all of Franchisor's renewal conditions and requirements, then Franchisee will be permitted to enter into a new franchise agreement in Franchisor's then-current agreement form. Franchisor's renewal conditions and requirements are the following:

(a) Franchisee has given Franchisor written notice of its election to execute a new franchise agreement not less than six (6) months before the end of the term and not more than twelve (12) months before the end of the term;

(b) Franchisee's operation and management of the Franchised Business are in substantial compliance with the Manual and any other System requirements;

(c) Franchisee has obtained and is in good standing with all of its necessary and applicable licenses and permits;

(d) Franchisee is in strict compliance with all monetary obligations to Franchisor, Franchisor's affiliates, and to all business vendors, suppliers, and other trade obligations generally, and governmental and tax authorities;

(e) Franchisee is not in default of any provision of this Agreement (including any amendments), or of any other agreement between Franchisee and Franchisor;

(f) Franchisee has agreed to execute Franchisor's then-current form of franchise agreement and any ancillary agreements;

(g) Franchisee has made any modifications required by Franchisor to the goods and services offered by the Franchised Business, Franchisee's advertising, marketing and promotional programs, Franchisee's financial systems, and the maintenance, refurbishing, equipment upgrade and replacement, renovating and remodeling necessary to comply with Franchisor's then-current standards and specifications of the System;

(h) Franchisee has presented evidence satisfactory to Franchisor that Franchisee has or will have the right to remain in possession of the Premises at the end of the term and for a reasonable period thereafter to ensure continuity of operations;

(i) Franchisee and its Principals and directors have executed a general release, in a form prescribed by Franchisor, of any and all claims against Franchisor and its agents to the extent such release is permitted by law;

(j) Franchisee meets all requirements applicable to approval of prospective franchisees at the time Franchisee notifies Franchisor of its desire to execute a new franchise agreement; and

(k) Franchisor has elected to continue franchising in the geographic region in which Franchisee's Premises are located.

If any of these conditions is not met or satisfied at least three (3) months before the expiration of this Agreement, then Franchisor will have no obligation to offer a new agreement to Franchisee. If Franchisor decides not to offer Franchisee a new agreement at the end of the term, and if Franchisee has requested a new agreement pursuant to this Article 10, then Franchisor will give Franchisee written notice of Franchisor's intent not to offer a new agreement at least thirty (30) days before the end of the term of this Agreement. In no event will this Agreement renew automatically.

10.3. <u>Subsequent Agreement Form Will Vary Terms</u>. The terms and conditions of any future franchise agreement will vary in material respects to this Agreement, and may include without

limitation higher fees and royalty rates, additional fees not contained in this Agreement, greater restrictions on Franchisee's use of the Trademarks, additional obligations of Franchisee, and no renewal right or opportunity.

10.4. <u>Fee</u>. If Franchisee qualifies for a new agreement and elects to execute it, Franchisee will pay Franchisor the fee of Ten Thousand Dollars (\$10,000), which is in lieu of the initial franchise fee otherwise imposed by the new agreement. In consideration of the lower fee, Franchisor will not be obliged to supply on renewal any goods or services, including without limitation site location and approval, initial training, and grand opening assistance, specifically applicable to preopening operations.

ARTICLE 11 TERMINATION

11.1 <u>Termination by Franchisee</u>. Franchisee is permitted to terminate this Agreement if Franchisor violates a material and substantial provision of this Agreement and fails to remedy or to make substantial progress toward curing the violation within ninety (90) days after receiving written notice from Franchisee or its agents detailing Franchisor's alleged violation.

11.2. <u>Termination by Franchisor On Notice</u>. Franchisor is permitted to terminate this Agreement immediately on written notice to Franchisee if Franchisee: (i) has misrepresented or omitted material facts in its application or other materials provided to Franchisor before the parties' entering into this Agreement; (ii) fails to satisfactorily complete the Initial Training or to open for business within the time frames specified in this Agreement; (iii) becomes bankrupt or insolvent or otherwise is unable to pay its debts to any person or entity as they become due; (iv) makes an assignment for the benefit of creditors, has a receiver or similar custodian appointed, or makes a disposition of the assets of the Franchised Business; (v) abandons or ceases operation of the Franchised Business except for shortterm leave or vacation approved in advance by Franchisor and with notice to current clients, which notice will include a provisional plan for providing service to those clients while absent; (vi) is held liable for, is convicted of, or pleads guilty or no contest to a charge of violating a law relevant to the Franchised Business; (vii) attempts to assign, transfer, or make unauthorized use of the Trademarks, or discloses or makes unauthorized use of the Manual or other confidential System materials or information; (viii) moves or relocates the Franchised Business without Franchisor's prior approval; (viii) commits a violation for the third time of any material term of this Agreement and UBuildIt Standards (whether or not all three violations are of the same material term) within any 12-month period, for which violations Franchisor has given Franchisee notices of default.

11.3. <u>Termination by Franchisor After Opportunity to Cure</u>. If Franchisee violates any provision of this Agreement, except for those identified in Section 11.2 that allow for immediate termination, then Franchisor is permitted to terminate this Agreement if Franchisee does not cure such violation within thirty (30) days after receiving from Franchisor written notice of default. If Franchisee's violation is not susceptible to cure, then Franchisor has the option to: (i) terminate this Agreement immediately on notice; or (ii) require Franchisee to take any remedial measures prescribed by Franchisor in Franchisor's sole discretion, and if Franchisee fails to implement such remedial

measures in the time and manner required by Franchisor, then Franchisor is permitted to terminate this Agreement immediately on notice.

11.4. <u>**Cross-Default.**</u> If Franchisee commits any act or omission that would give rise to Franchisor's right to terminate another franchise agreement between, on the one hand, Franchisor, and on the other hand, Franchisee, the Operating Manager, or any entity that is majority-owned by one or more owners of Franchisee, then Franchisor is entitled to terminate this Agreement in the same manner and on the same notice (if any) required by such other franchise agreement.

11.5. <u>Remedies Other Than Termination</u>. If Franchisee commits any act or omission that would give rise to Franchisor's right to terminate, then Franchisor is permitted, instead of or in addition to terminating, to withhold any services, payments, access to any electronic systems or other materials, or any other obligations imposed by this Agreement or the Manual, until Franchisee has cured its violation or has otherwise remedied the default to Franchisor's satisfaction, or eliminate Franchisee's exclusivity in the Protected Territory without the obligation to restore it even if cured.

11.6. <u>Effect of Termination</u>. On termination of this Agreement, all covenants, guarantees, and other post-termination obligations will remain in effect. In addition:

11.6.1. Franchisee will pay royalties through the effective date of termination on the date such royalties otherwise would have been due, the full amount of any Initial Franchise Fees outstanding, and any other amounts due to Franchisor;

11.6.2. Franchisee will promptly return to Franchisor at Franchisee's expense the Manual, any item bearing the Trademarks, and any other copyrighted or proprietary materials or software relating to the System in Franchisee's possession, custody, or control, will cease doing any business under or associated with the Trademarks, and will refrain from identifying itself as a franchisee, licensee, or affiliate of Franchisor;

11.6.3. Franchisee will remove from the Premises and any other vehicle or property in Franchisee's possession, custody, or control any trade dress related to the System or the Trademarks;

11.6.4. Franchisee will notify in writing all then-current clients of its disassociation from Franchisor and will offer those clients the option: (i) to have their client agreements transferred to another franchisee for completion (if Franchisor has notified Franchisee that another franchisee is available to complete such projects); or (ii) to cancel their client agreements and receive a refund of all unearned fees. Franchisee will provide to Franchiser copies of all such notices. For any client agreement transferred to another franchisee, Franchisee will provide to such franchisee all records and documents and any unearned fees previously received by Franchisee relating to that agreement;

11.6.5. Franchisee will assign to Franchisor, at Franchisor's option, any telephone number, Internet domain name, email address, electronic network, and directory listing relating to the Franchised Business, and will cooperate in all communications required with third parties to ensure such assignment is performed;

11.6.6. Franchisee will allow Franchisor or its representatives to enter the Premises to verify and secure Franchisee's compliance with all obligations, and allow Franchisor to make a final inspection and audit of Franchisee's books, records and accounts; and

11.6.7. Franchisor will be entitled to exercise all other remedies available under this Agreement or by law.

11.7. <u>Unpaid Future Royalties</u>. In addition to all other remedies available hereunder, if Franchisor terminates this Agreement as a result of Franchisee's breach, then Franchisee will pay to Franchisor, monthly, after the effective date of termination, an amount equal to the royalties that Franchisor would have received for the remaining term of the Agreement but for the termination and any rebates resulting from purchases from any client who was a UBuildIt client; provided, however, that if there are more than twenty-four (24) months remaining in the term of this Agreement, the remaining term will be considered to be only twenty-four (24) months for the purposes of this Section 11.7. This payment for unpaid future royalties is not a penalty, but is intended to represent Franchisor's lost revenues, which Franchisor and Franchisee acknowledge and agree would be difficult to calculate with certainty. If any court or arbitrator determines that this provision is not enforceable, then Franchisor is entitled to collect consequential damages resulting from Franchisee's breach.

ARTICLE 12 DEATH OR INCAPACITY OF FRANCHISEE

12.1. <u>**Rights and Obligations of Heirs and Successors.**</u> Except as provided in Section 12.2 herein or as otherwise required by law, the heirs, successors, executor, administrator, guardian, personal representative or trustee of Franchisee or of any of Franchisee's Principals, will succeed to the same rights, obligations and liabilities under this Agreement as Franchisee or such Principal.

12.2. <u>Operation After Death or Incapacity of Franchisee</u>. Immediately after the death or mental incapacity of Franchisee or the Operating Manager, or during any period in which the Franchised Business is owned, managed, or controlled by an executor, administrator, guardian, personal representative or trustee of Franchisee or the Operating Manager, the day-to-day operation of the Franchised Business will be conducted under the supervision of an "Interim Successor Manager," who will be an individual nominated by the executor, administrator, guardian, personal representative, or trustee within thirty (30) days after such death or incapacity, and who is satisfactory to Franchisor.

12.3. <u>Training and Franchisor-Appointed Manager</u>. The Interim Successor Manager will complete at Franchisee's expense and to Franchisor's satisfaction an online training program within thirty (30) days after the death or incapacity, and an in-person initial training program within ninety (90) days after the death or incapacity. Before the Interim Successor Manager's completion of this training, or if Franchisee has no qualified Interim Successor Manager, Franchisor is permitted to appoint, in its sole discretion, a manager for the Franchised Business, whose compensation will be paid by Franchisee.</u>

12.4. <u>**Transfer to Heir or Successor.**</u> Within thirty (30) days after the Franchised Business is transferred by law to Franchisee's heirs or successors or the heirs or successors of Franchisee's owner,

partner, member or shareholder, the heirs or successors will notify Franchisor in writing and make application for approval for assignment of the deceased person's rights in this Agreement. The application for assignment is subject to the same conditions, procedures, and costs as any assignment or transfer of any other ownership interest hereunder, except that Franchisor will waive any transfer fee. If the deceased was Franchisee, then on approval by Franchisor, the heir or successor will become Franchisee under this Agreement.

ARTICLE 13 INDEMNIFICATION AND INSURANCE

13.1 Indemnification.

a. Franchisee and each owner of Franchisee will protect, defend, indemnify and hold harmless Franchisor, its shareholders, officers, directors, employees, affiliates, and agents against any and all claims, demands, actions, causes of action, losses, damages, costs, suits, judgments, debts, losses, fines, assessments, taxes, liens, attorneys' fees, disbursements, penalties, expenses, and liabilities of any kind or nature arising directly or indirectly out of or in connection with the Franchised Business, contracts or agreements between Franchisee and any client or customer, actions or representations made by Franchisee, or Franchisee's breach of this Agreement. Franchisee's duties under this Section 13.1 will not be affected by any the fact that any claim may be asserted directly against Franchisor for alleged acts or omissions by Franchisor, so long as this Section otherwise would apply.

b. Franchisor will protect, defend, indemnify and hold harmless Franchisee, its employees, affiliates, and agents against any and all claims, demands, actions, causes of action, losses, damages, costs, suits, judgments, debts, losses, fines, assessments, taxes, liens, attorneys' fees, disbursements, penalties, expenses, and liabilities of any kind or nature arising directly or indirectly out of or in connection with representations made by Franchisor, or Franchisor's breach of this Agreement. Franchisor's duties under this Section 13.1 will not be affected by any the fact that any claim may be asserted directly against Franchisee for alleged acts or omissions by Franchisor, so long as this Section otherwise would apply.

13.2 <u>Notice and Defense of Claims Against Franchisor</u>. Franchisee will promptly notify in writing Franchisor of any notices received or claims made (whether orally or in writing) indicating any person's intent to assert any claim or initiate any action against Franchisor, and Franchisee will make its best efforts to prevent such claim or action. If any suit or other legal action is initiated against Franchisor, Franchisee will immediately notify Franchisor in writing, and, at Franchisor's request, appear through counsel on Franchisor's behalf and at Franchisee's expense, to defend such suit or action. Franchisor and Franchisee will cooperate in good faith in the defense of such suit or action and in resolving any conflicts of interest to allow a single attorney or law firm to represent all defendants or respondents, but Franchisee will bear all associated costs and fees, and will reimburse Franchisor if Franchisor incurs any material administrative expenses or incurs any fees for its own legal counsel's involvement or oversight.

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13.3 Insurance. Franchisee will procure and maintain general comprehensive liability and business automobile liability insurance. Franchisor may also require, with reasonable notice "key man" life insurance on the life of Franchisee or the Operating Manager, with policy limits in the amounts reasonably specified by Franchisor. See Item 6 Note 3 for specific dollar amount required on insurance. To the extent available, Franchisor is permitted to require Franchisee to obtain insurance for contractual liability, errors and omissions, employer's liability, owner's and contractor's liability, and professional liability, with policy limits in amounts specified by Franchisor. All insurance policies will name Franchisor and its shareholders, officers, directors and employees as additional named insureds with waiver of subrogation against Franchisor and its shareholders, officers, directors and employees. Franchisor is permitted to establish minimum standards for coverage to be met by underwriters for insurance. Before beginning operations, Franchisee will obtain any other liability insurance required by law and will provide Franchisor with certificates of insurance for all policies. Franchisor may consider circumstances special to a particular franchisee and will use good faith and reasonable business judgment in setting or waiving insurance limits for a particular franchisee, considering the risk, cost, and availability of coverage. Franchisee will maintain in good standing all required insurance during the term of this Agreement, and will immediately notify Franchisor of any lapse, alteration, or cancellation or any policy or coverage. Franchisor is permitted to acquire any insurance coverage or pay any insurance premium on Franchisee's behalf, in which case Franchisee will reimburse Franchisor for such payments. Franchisor is entitled to revise any insurance requirements herein on reasonable notice to Franchisee.

13.4 <u>Minimum Coverage</u>. At a minimum and subject to additional requirements that Franchisor is permitted to establish in its sole discretion, Franchisee's insurance will cover all claims for injury, damage (including property damage), and death that arise directly or indirectly out of the Franchised Business. Franchisor makes no representation or warranty that compliance with these insurance requirements will insure or protect Franchisee against all insurable risks or losses.

13.5 <u>Notice of Insurance-Related Claims</u>. Franchisee will notify Franchisor in writing immediately of any act, omission, or event that could materially affect Franchisee or the Franchised Business, and no later than the date on which Franchisee notifies any insurance carrier.

13.6 <u>Insurance and Indemnification Are Separate Obligations</u>. Franchisee's compliance with the insurance requirements herein, and the availability of insurance coverage to defend and indemnify Franchisor, will not relieve Franchisee of its obligations under the indemnification provisions of this Agreement, which are separate and independent.

ARTICLE 14 FRANCHISEE COVENANTS

14.1 <u>Restrictive Covenants of Franchisee</u>. During the term of this Agreement and for three (3) years after its transfer, assignment, termination or expiration for any reason, Franchisee will not:

14.1.1 Participate directly or indirectly or serve in any capacity in any business engaged in the sale of services or products the same as or competitive with similar to those offered by the Franchised Business, including without limitation any business or sole proprietorship that offers or provides

residential and/or commercial construction-related consulting services, within a seventy-five (75) mile radius of the Premises or the office location of any other UBuildIt site, whether owned or operated by Franchisor, a Franchisor affiliate, or another franchisee. If this restriction is adjudicated by any court or arbitrator as being unenforceable, the parties agree that the largest and broadest enforceable restriction will remain in effect;

14.1.2 Solicit, service, or sell to, directly or indirectly, any client who was a client of the Franchised Business before the effective date of any termination or expiration of this Agreement;

14.1.3 Hire any person from, or solicit or induce any person to leave his employment with, Franchisor, any Franchisor affiliate, or any other UBuildIt franchisee; or

14.1.4 Disclose the Manuals or any confidential or proprietary materials or information except as authorized by this Agreement or in writing by Franchisor.

14.2 <u>Restrictive Covenants of Franchisee's Principals</u>. Franchisee's Principals will execute an agreement, in the form of Schedule 4, containing substantially similar covenants of non-competition, non-solicitation, and non-disclosure as are contained in Section 14.1 herein. Franchisor's entry into and continuing obligations under this Agreement are conditioned on Franchisee's timely delivery of such fully-executed agreements to Franchisor, including from individuals who become Principals subsequent to the execution of this Agreement.

14.3 <u>Consideration for Covenants; Severability</u>. Franchisee gives the covenants under this Article 14 in part as specific consideration for access to the Manual, the trade secrets and other proprietary materials and information related to the System, and Franchisor's training programs. The unenforceability of all or part of this covenant not to compete in any jurisdiction will not affect the enforceability of this covenant not to compete in other jurisdictions or the enforceability of the remainder of this Agreement.

ARTICLE 15 DISPUTE RESOLUTION

15.1 <u>**Process.**</u> In the event of any dispute between them relating to or arising out of this Agreement, the offer or sale of the corresponding franchise, or the Franchised Business, Franchisor and Franchisee will use the following resolution process:

15.1.1 <u>Direct Communications</u>. Franchisor and Franchisee will make a good faith effort to resolve the dispute through direct communications between a management-level representative of the Franchisor and the Franchisee or its Operating Manager.

15.1.2 <u>Mediation</u>. If the parties are unable to resolve the dispute after a diligent effort of direct communications, Franchisor and Franchisee will attend a one-day mediation session conducted by a mutually agreeable mediator jointly selected by the parties. The mediation will take place as soon as reasonably possible after either party invokes this mediation provision by written notice to the other, and in no event later than sixty (60) days after such notice is delivered. If the parties are unable to agree upon a mediator within ten (10) days after the mediation notice is delivered, then they will jointly

request a mediator be appointed. Before the mediation, each side will provide to the mediator and to the other party a mediation statement in any form requested by the mediator and copies of any documents supporting the party's position. Neither party will be allowed any discovery before mediation, except to the extent that this Agreement otherwise provides for audit rights or other access to information. Mediation will take place in Oklahoma County, Oklahoma at a mutually agreed upon site, and the parties will equally bear the costs of mediation, including the mediator's fee. Notwithstanding the parties' mediation obligation, Franchisor and Franchisee are permitted to exercise any other rights or remedies available under this Agreement while mediation is pending.

15.1.3 Arbitration. If the parties are unable to resolve the dispute through mediation, the parties will engage a single arbitrator to resolve the dispute through final and binding non-appealable arbitration. Either party is permitted to invoke this arbitration provision after the mediation session, and will do so by written notice to the other party. The parties will work in good faith to identify a mutually agreed upon arbitrator, and if they are unable to do so within ten (10) days after the arbitration notice is delivered, then they will jointly request a mediator be appointed. however, that the arbitrator will not be the same person as the mediator unless both parties consent. Before the arbitration hearing, each party will be allowed to conduct no more than three (3) depositions of the other party or thirdparty witnesses. Unless otherwise agreed, all depositions will take place in the county in which the witness resides. Neither party will be permitted to propound interrogatories or requests for admission to the other, but each party will be permitted to request the production of documents relevant to the dispute from the other party. The arbitration hearing will take place over no more than two (2) days, and will take place as soon as reasonably possible after an arbitrator is appointed, and in no event later than one hundred twenty (120) days after such appointment. The hearing will take place in Oklahoma County, Oklahoma at a mutually agreed upon site. At the hearing, each party will be allocated at least four (4) hours to present its witnesses, which time will include cross-examination by the other party. The arbitrator will issue a written award, which award is permitted to include monetary damages and injunctive relief, and which will summarize the basis for the arbitrator's ruling. The arbitrator is permitted, but not required, to award the substantially prevailing party its reasonable costs, expert fees, and attorneys' fees incurred in pursuing or defending the action. The parties agree that any arbitration will be conducted solely on an individual, and not a class-wide, basis, and that no award or ruling will have any effect of issue preclusion, res judicata, or collateral estoppel with respect to other claims. Franchisor and Franchisee (and its Principals) waive to the fullest extent permitted by law, any right to or claim for any punitive, aggravated, consequential, special, incidental or exemplary damages against the other, except as otherwise permitted under this Agreement. All procedural matters not specifically addressed herein will be resolved by the arbitrator in his or her discretion.

15.1.4 WAIVER OF JURY TRIAL. THE PARTIES ACKNOWLEDGE AND AGREE THAT, IN ENTERING INTO THIS AGREEMENT, THEY WAIVE THEIR RIGHTS TO A JURY TRIAL TO THE MAXIMUM EXTENT PERMITTED BY LAW FOR ANY DISPUTE RELATING TO OR ARISING OUT OF THIS AGREEMENT.

15.1.5 <u>Others Bound by Arbitration Provision</u>. This arbitration provision herein will bind Franchisee and its Principals, affiliates, parent companies, employees, and agents, as to claims made by any of them against Franchisor or its owners, shareholders, members, parent companies,

subsidiaries, affiliates, officers, brokers, directors, employees, and agents, relating to or arising out of this Agreement or the franchise sales process.

15.2 <u>Limitation of Actions</u>. Each party will have one (1) year from the date on which a cause of action accrues to assert that claim against the other by delivering notice of the asserting party's intent to invoke the dispute resolution process in this Article 15; provided that the mediation and arbitration notices contemplated herein will be considered notice for the purpose of this Section 15.2. Any claim or demand not asserted within such time period will be deemed abandoned and will be barred.

15.3 Limited Jurisdiction of Courts of Law. Notwithstanding the requirement herein to arbitrate any dispute, either party is permitted to enter any arbitration award in any court of competent jurisdiction. In addition, Franchisor is permitted to bring any action in any court of competent jurisdiction to seek injunctive relief in the event that: (i) Franchisee or its agents have diminished or have threatened to diminish Franchisor's rights in the Trademarks, the Manual, or any other proprietary or trade secret materials or information by misusing, disclosing, or otherwise adversely affecting such rights; (ii) Franchisee or its Principal have violated or have threatened to violate any restrictive covenant imposed herein by Article 14 or by Schedule 4; or (iii) Franchisee does not comply with the dispute resolution process prescribed in this Article 15. In recognition of the difficulty in determining on an expedited basis the value of, and the necessity of Franchisor to avoid irreparable harm and to protect, the Trademarks, the Manual, and other proprietary or trade secret materials or information, Franchisee waives, to the extent permitted by law, the right to interpose the defense that Franchisor has an adequate remedy at law. Franchisee further waives any requirement that Franchisor post a bond or other security, to the extent permitted by law. For the purposes of this Section 15.3, Franchisee consents to non-exclusive personal jurisdiction in the state and federal courts located in Oklahoma County, Oklahoma. In any action authorized by this Section 15.3, the substantially prevailing party will be awarded its reasonable costs, expert fees, and attorneys' fees incurred in pursuing or defending the action, including on appeal.

15.4 <u>Dispute Resolution Provision Survives Termination</u>. This Article 15 survives the termination, expiration, or transfer of this Agreement. This explicit survival provision does not limit or negate the survival of any other provision or obligation of this Agreement.

ARTICLE 16 GENERAL PROVISIONS

16.1 <u>**Relationship of the Parties.**</u> Franchisee is an independent contractor and not an agent, partner, joint venturer or fiduciary of Franchisor, and neither Franchisor nor Franchisee will be bound or obligated by the other, except as set forth in this Agreement. Franchisee will make all reasonable efforts not to permit the general public to confuse Franchisee with Franchisor. Franchisee will prominently state and show to the public that it is "independently owned and operated."

16.2 <u>**Compliance with Law and Tax Regulations**</u>. Franchisee will comply with all applicable laws, regulations and legal requirements in the operation of the Franchised Business. Franchisee will promptly pay when due all taxes, fees, debts, expenses, and assessments of the Franchised Business,

including payroll taxes. Franchisee will not permit a tax sale or seizure by levy of execution or similar writ or warrant to occur.

16.3 <u>Warranties and Guarantees</u>. Franchisor is not liable for any guarantee or warranty Franchisee makes or offers to any client or other third party. Franchisee will fully comply with any Franchisor client warranty or guarantee program implemented by Franchisor, and Franchisee will not misrepresent or omit to state any required warranty or guarantee.

16.4 <u>Governing Law</u>. This Agreement is governed by the laws of the State of Oklahoma; provided, however, that the Franchise Investment Protection Act, RCW 19.100, will not apply unless it would apply under its own provisions in the absence of this choice of law provision. Notwithstanding this choice of law provision, all issues relating to arbitrability or the enforcement of the agreement to arbitrate contained in this Agreement are governed by the Federal Arbitration Act (9 U.S.C. § 1 *et seq.*) and the federal common law of arbitration, and all issues relating to Franchisor's Trademarks and copyrights are governed by federal law. If any provision of this Agreement is inconsistent with applicable law, the provision will be deemed amended to the minimum extent required to conform to such law.

16.5 Entire Agreement. This Agreement, including all schedules, addenda and exhibits, and the Manual, constitutes the parties' entire agreement and supersedes all prior negotiations, commitments, and representations; provided, however, that Franchisee's representations and information provided in conjunction with its application to become a franchisee survive this integration and Franchisor is permitted to continue to rely on the accuracy and truthfulness of such representations and information. Only the terms of this Franchise Agreement and related written agreements are binding (subject to state law). Nothing in the agreement or in any related agreement is intended to disclaim the representations Franchisor made in the Franchise Disclosure Document.

16.6 <u>**Cumulative Remedies.**</u> Franchisor's rights and remedies herein are cumulative. No enforcement of a right or remedy precludes the enforcement of any other right or remedy.

16.7 Further Documentation. The parties agree to acknowledge, execute and deliver all further documents, instruments or assurances and to perform all further acts or deeds as may be reasonably required to carry out the terms and conditions of this Agreement.

16.8 <u>Surviving Provisions</u>. The terms and conditions of this Agreement, which by their nature require performance or forbearance by Franchisee after assignment, expiration or termination, remain enforceable notwithstanding the assignment, expiration or termination of this Agreement. This Agreement inures to the benefit of and is binding on the respective heirs, legal representatives, successors, and permitted assigns of the parties, subject to the restrictions on transfer or assignment herein.

16.9. <u>**Time of the Essence.**</u> Time is of the essence for all purposes of this Agreement.

16.10. <u>Amendment or Modification</u>. Any modification or amendment of this Agreement will not be effective unless in a writing signed by authorized representatives of Franchisor and Franchisee; provided, however, that Franchisor is permitted to modify unilaterally the Manual and other System

specifications and directives, in its sole discretion, to allow the System to remain competitive, to protect the Trademarks, or to improve the quality of the products or services provided to clients of Franchisee or other System franchisees.

16.11. <u>Notice</u>. All notices and approvals sent by one party to the other will be hand-delivered, sent by registered or certified mail (return receipt requested), or transmitted by verifiable facsimile, or sent via electronic means that allow the sender to verify receipt. Any notice is deemed given when delivered, if hand-delivered; if sent by facsimile or electronic means, on the next business day after sent; and if mailed, on the third business day after mailing. Unless a party notifies the other of alternative contact information, all such notices will be sent to:

If to Franchisor: 3209 South Broadway Ste 227 Edmond, OK 73013 Attn: Franchisee Notice Fax: (405) –715-9005 Email: admin@ubuildit.com If to Franchisee: Address:

Attn: Fax: Email:

16.12. <u>Non-Waiver of Rights</u>. Either party's waiver of any particular right or default will not affect or impair that party's later exercise of that right or remedies relating to a default of the same or a different kind; nor will any delay, forbearance or omission of either party to execute any rights arising from this Agreement or any default affect or impair such party's rights as to the same or any future exercise of those rights or default.

16.13. <u>Severability</u>. If any part of this Agreement, for any reason, is declared invalid, whether by arbitration, court decree, or otherwise, that declaration will not affect the validity or enforceability of any remaining portion. The remaining portion will remain in force and effect as if this Agreement were executed with the invalid portion eliminated or curtailed.

16.14. <u>**Risk of Operations.**</u> Franchisee recognizes the uncertainties of the Franchised Business and, therefore, acknowledges that, except as specifically set forth in this Agreement, no representations or agreements have been made to or with Franchisee regarding the success or profitability of the Franchised Business or the suitability of any location. Franchisee hereby releases Franchisor and its affiliates, owners, shareholders, members, officers, directors, employees, and agents from liability based on any such representations or agreements, to the extent permitted by law.

16.15. <u>Receipt of Documents</u>. Franchisee acknowledges and warrants that it has received a complete and final copy of this Agreement, Franchisor's Disclosure Document, and applicable exhibits, in a timely fashion as required; and that before signing this Agreement, Franchisee was given ample opportunity to review and examine Franchisor's Disclosure Document and this Agreement. **NO**

ORAL, WRITTEN OR VISUAL CLAIM OR STATEMENT THAT CONTRADICTS THE DISCLOSURE DOCUMENT WAS MADE, AND FRANCHISEE ENTERS INTO THIS AGREEMENT WITHOUT RELIANCE ON ANY STATEMENT OR REPRESENTATION MADE BY ANY PERSON EXCEPT AS INCLUDED IN THIS AGREEMENT OR THE DISCLOSURE DOCUMENT.

16.16. <u>Force Majeure</u>. If, as a result of hurricane, tornado, typhoon, flooding, lightning, blizzard and other unusually severe weather, earthquake, avalanche, volcanic eruption, fire, riot, insurrection, war, terrorist attack, explosion, unavoidable calamity or other act of God (a "Force Majeure"), compliance by either party with the terms of this Agreement is rendered impossible or would otherwise create an undue hardship on that party, both parties will be excused from their respective obligations hereunder for the duration of the Force Majeure and for a reasonable recovery period thereafter, but otherwise this Agreement will continue in full force and effect.

16.17. **Business Judgment.** Franchisor and Franchisee acknowledge and agree that this Agreement grants Franchisor the discretion to make certain decisions, to vary the terms or conditions of other franchisees' agreements, and to take certain actions or refrain from taking actions in a manner that may affect favorably or adversely Franchisee's interests. Franchisor will use its business judgment in exercising its discretion based in part on its assessment of its own interests, balancing those interests against the interests of all franchisees, without regarding to Franchisee's individual interests or the individual interests of any other particular franchisee. Franchisee agrees that Franchisor will have no liability to Franchisee for the exercise of its discretion in this manner, and that even if Franchisor has multiple motives for a particular action or decision, so long as at least one motive is a reasonable business justification, that single motive will eliminate any liability by Franchisor to Franchisee related to that action or decision.

16.18. <u>Execution by Counterparts</u>. This Agreement may be executed in one or more counterparts, each of which will be deemed an original. Franchisee acknowledges that this Agreement will not take effect until accepted and executed by Franchisor.

[Signature Page Follows]

EFFECTIVE DATE:

UBUILDIT HOLDINGS LLC

By:	
Name:	
Title:	
Date:	

FRANCHISEE (if individual(s)):

By:	By:
Name	Name:
Date:	Date:

FRANCHISEE (if entity; all owners/members must sign):

By:	By:	
Title:	Title:	
Name:	Name:	
Date:	Date:	

Franchisee Address: _____

SCHEDULE 1 to UBUILDIT® FRANCHISE AGREEMENT AREA AND TERRITORY

1. <u>Location of Premises if Known</u>. If known as of the Effective Date, the location of the Premises is:

2. <u>Location of Premises if Unknown</u>. If unknown as of the Effective Date, the location of the Premises will be within the following Area:

3. <u>Protected Territory</u>. The boundaries of the Protected Territory are:

As specified in Protected Territory Addendum attached

•

FRANCHISEE

UBUILDIT HOLDINGS LLC

By:	
Name:	
Title:	
Date:	

By:	
Name:	
Title:	
Date:	

SCHEDULE 2 to UBUILDIT® FRANCHISE AGREEMENT GUARANTY AND ASSUMPTION OF OBLIGATIONS

This Guaranty and Assumption of Obligations is given this ___day of _____, 201_____ (whether one or multiple persons or entities, the "Guarantor").

1. In consideration of, and as an inducement to, the execution of that certain Franchise Agreement (the "Agreement") by UBuildIt Holdings LLC ("Franchisor"), and ______ ("Franchisee"), Guarantor hereby personally and unconditionally: (i) guarantees to Franchisor, and its successor and assigns, for the term of the Agreement and as provided in the Agreement, that Franchisee will punctually pay and perform each and every undertaking, agreement and covenant set forth in the Agreement; and (ii) agrees to be personally bound by, and personally liable for the breach of, each and every provision in the Agreement, both monetary obligations and obligations to take or refrain from taking specific actions or to engage or refrain from engaging in specific activities. Guarantor waives the right to assert as a defense to Franchisor's claims under this Guaranty that Franchisor had the right to procure any insurance on Franchisee's account.

2. Guarantor waives: (i) acceptance and notice of acceptance by Franchisor of the foregoing undertakings; (ii) notice of demand for payment of any indebtedness or nonperformance of any obligations guaranteed; (iii) protest and notice of default to any party with respect to the indebtedness or nonperformance of any obligations guaranteed; (iv) any right Guarantor may have to require that an action be brought against Franchisee or any other person as a condition of liability.

3. Guarantor consents and agrees that: (i) Guarantor's direct and immediate liability under this Guaranty is joint and several; (ii) Guarantor will render any payment or performance required under the Agreement on demand if Franchisee fails or refuses punctually to do so; (iii) liability is not contingent or conditioned on pursuit by Franchisor of any remedies against Franchisee or any other person; and (iv) liability is not diminished, relieved or otherwise affected by any extension of time, credit or other indulgence that Franchisor may grant to Franchisee or to any other person, including the acceptance of any partial payment or performance, or the compromise or release of any claims, none of which will in any way modify or amend this Guaranty, which is continuing and irrevocable during the term of the Agreement.

4. Guarantor represents and warrants that, by signing the Guaranty: (i) any financial statements and other financial information that Guarantor has submitted to Franchisor are limited to the separate property of Guarantor and any marital property (community property) against which Franchisor is entitled to enforce its rights under this Guaranty and do not include any separate property of Guarantor's spouse against which Franchisor may not enforce this Guaranty; (ii) if no signature appears below for Guarantor's spouse, Guarantor is either not married or, if married, is a resident of a state that does not require the consent of both spouses to encumber the assets of a marital estate (i.e., community property); and (iii) if Guarantor's spouse signs below to indicate his/her consent to the Guarantor giving such Guaranty, then such consent also serves to bind the assets of the marital estate to Guarantor's performance of this Guaranty.

5. Guarantor hereby consents and agrees that:

(a) Guarantor's liability under this undertaking is direct, immediate, and independent of the liability of, and is joint and several with, Franchisee and the other parties who may be held liable for Franchisee's performance of this Agreement;

(b) Guarantor will render any payment or performance required under the Franchise Agreement on demand if Franchisee fails or refuses punctually to do so;

(c) This undertaking will continue unchanged by the occurrence of any bankruptcy with respect to Franchisee or any assignee or successor of Franchisee or by any abandonment of the Agreement by a trustee of Franchisee. Neither the Guarantor's obligations to make payment or render performance in accordance with the terms of this undertaking nor any remedy for enforcement will be impaired, modified, changed, released or limited in any manner whatsoever by any impairment, modification, change, release or limitation of the liability of Franchisee or its estate in bankruptcy or of any remedy for enforcement, resulting from the operation of any present or future provision of the U.S. Bankruptcy Code or other statute, or from the decision of any court or agency;

(d) Franchisor is entitled to proceed against Guarantor and Franchisee jointly and severally, or Franchisor may, at its option, proceed against Guarantor, without having commenced any action or having obtained any judgment against Franchisee; and

(e) Guarantor agrees to pay all reasonable attorneys' fees and all costs and other expenses incurred in any collection or attempt to collect amounts due pursuant to this undertaking (including any amounts expended in pursuing payment from Franchisee) or any negotiations relative to the obligations hereby guaranteed or in enforcing this undertaking against Guarantor.

[Signature Page Follows]

IN WITNESS WHEREOF, each of the undersigned has affixed his signature on the same day and year as the Agreement was executed.

GUARANTOR(S)	Percentage Ownership in Franchisee
Signature: Name:	<u> </u>
Signature: Name:	<u> </u>
Signature: Name:	<u>%</u>

The undersigned, as the spouse of the Guarantor indicated below, acknowledges and consents to the guaranty given herein by his/her spouse. Such consent also serves to bind the assets of the marital estate to Guarantor's performance of this Guaranty.

Name of Guarantor

Name of Guarantor's Spouse

Signature of Guarantor's Spouse

Name of Guarantor

Name of Guarantor's Spouse

Signature of Guarantor's Spouse

Name of Guarantor

Name of Guarantor's Spouse

Signature of Guarantor's Spouse

Name of Guarantor

Name of Guarantor's Spouse

Signature of Guarantor's Spouse

SCHEDULE 4 to UBUILDIT® FRANCHISE AGREEMENT UBUILDIT® FRANCHISE AGREEMENT INDIVIDUAL RESTRICTIVE COVENANTS

This Individual Restrictive Covenants Agreement is made and entered into as of this _____ day of ______, 201___, by and among ______ ("Franchisee"), (whether one or multiple persons, "Principal"), and UBuildIt Holdings LLC ("Franchisor").

1. <u>Recitals</u>. Franchisor has executed or intends to execute a Franchise Agreement with Franchisee under which Franchisor grants to Franchisee certain rights with regard to a UBuildIt franchise (the "Franchise Agreement"). Before allowing Principal to have access to the Confidential Information and as a material term of the Franchise Agreement necessary to protect Franchisor's Confidential Information used in the operation of the Franchised Business (as defined by the Franchise Agreement) and Franchisor's proprietary rights in and Franchisee's right to use the Confidential Information (as defined herein), Franchisor and Franchisee require that Principal enter into this agreement. Principal understands that any use or disclosure of the Confidential Information other than in accordance with this Agreement will cause Franchisor and Franchisee substantial harm.

2. <u>Definitions</u>. Certain terms that are capitalized in this Agreement are defined in this section, in the Franchise Agreement, or at the places they first appear.

(a) "Competitive Business" means any business engaged in the sale of services or products the same as or competitive with similar to those offered by the Franchised Business, including without limitation any business or sole proprietorship that offers or provides residential and/or commercial construction-related consulting services.

(b) "Confidential Information" means any and all information, knowledge, knowhow, systems, programs, the Manual (as defined in the Franchise Agreement), and other methods and techniques developed or used by Franchisor and licensed to Franchisee for the purposes of operating the Franchised Business; provided, however, that Confidential Information does not include any information that: (1) Franchisee can demonstrate came to its attention before its disclosure by Franchisor; (2) at the time of its disclosure by Franchisor to Franchisee, had become a part of the public domain through publication or communication by others without violating any confidentiality obligation; or (3) after disclosure to Franchisee by Franchisor, becomes a part of the public domain through publication or communication by others without violating any confidentiality obligation. Franchisor may make any additions, modifications, or deletions to the Confidential Information at any time.

3. <u>Protection of Confidential Information</u>. Principal agrees to use the Confidential Information only to the extent reasonably necessary to perform his or her duties on behalf of Franchisee. Principal is permitted to disclose the Confidential Information only as agent for Franchisee and only when and where Franchisee is permitted to disclose. Principal acknowledges and agrees that Principal has no individual interest in or right to use the Confidential Information under this agreement and that the unauthorized use or duplication of the Confidential Information in connection with any other business or any other way would be detrimental to Franchisor and Franchisee. Unauthorized use or duplication would constitute a breach of Principal's obligations of

confidentiality and an unfair method of competition with Franchisor, Franchisee and any other businesses owned or operated by Franchisor or other franchisees. Principal acknowledges and agrees that the Confidential Information is confidential to and a valuable asset of Franchisor. Principal agrees that during the term of the Franchise Agreement and thereafter, he or she: (a) will not use the Confidential Information in any other business or capacity; (b) will maintain the absolute confidential Information disclosed or recorded in written or other tangible form; and (d) will adopt and implement all reasonable procedures prescribed from time to time by Franchisor or Franchisee to prevent unauthorized use or disclosure of or access to the Confidential Information.

4. <u>In-Term Restrictive Covenant</u>. Principal acknowledges and agrees that Franchisor and Franchisee would be unable to protect the Confidential Information against unauthorized use or disclosure and Franchisor would be unable to achieve a free exchange of ideas and information among franchisees if persons authorized to use the Confidential Information were permitted to engage in, have ownership interests in, or perform services for Competitive Businesses. Principal therefore agrees that for as long as Principal is: (a) a Principal or director of Franchisee, or (b) an employee of Franchisee who will have access to Confidential Information; Principal will not directly or indirectly:

(a) have any interest as an actual or beneficial owner in, or perform services as a director, officer, manager, employee, consultant, representative, agent, or otherwise for, any Competitive Business;

(b) divert or attempt to divert any business or any customer of any UBuildIt franchise or Franchisor-owned or operated unit to any Competitive Business; or

(c) employ or seek to employ any person who is employed by Franchisor, by any Franchisor affiliate, or by any franchisee or developer of Franchisor or attempt to induce any such person to leave that employment.

The restrictions of clause (a) of this Section will not be applicable to the ownership of shares of a class of securities listed on a stock exchange or traded on the over-the-counter market that represent less than three percent (3%) of the number of shares of that class of securities issued and outstanding.

5. <u>Post-Termination Restrictive Covenant</u>. On the first to occur of: (a) termination by Franchisor on Franchisee's default of the Franchise Agreement; (b) expiration without renewal of the Franchise Agreement; or (c) the date as of which Principal is neither (i) a director or Principal of Franchisee nor (ii) an employee of Franchisee who will have access to Confidential Information (each of these events is referred to as a "Termination Event"), Principal agrees that for a period of three (3) years commencing on the date of the Termination Event, Principal will not directly or indirectly:

(d) have any interest as an actual or beneficial owner in, or perform services as a director, officer, manager, employee, consultant, representative, agent, or otherwise for, any Competitive Business located or operating within seventy-five (75) miles of the Premises of the Franchised Business;

(e) divert or attempt to divert any business or any customers of any UBuildIt franchise or Franchisor-owned or operated unit to any Competitive Business; or {02540471.DOCX;6}04202012 UBuildIt Holdings LLC (f) employ or seek to employ any person who is employed by Franchisor, by any Franchisor affiliate, or by any franchisee or developer of Franchisor or attempt to induce any such person to leave that employment.

The restrictions of clause (a) of this Section will not be applicable to the ownership of shares of a class of securities listed on a stock exchange or traded on the over-the-counter market that represent less than three percent (3%) of the number of shares of that class of securities issued and outstanding.

6. <u>Covenants Reasonable</u>. Principal recognizes the broad scope of the restrictive covenants set forth in this agreement, and agrees that they are reasonable. If any court or tribunal of competent jurisdiction refuses to enforce any covenant because it is more extensive than is deemed reasonable, it is expressly understood and agreed that such covenants are not void, but that the restrictions contained therein will be reduced to the extent necessary to permit the enforcement of such covenants. Principal expressly acknowledges and agrees that Principal possesses skills and abilities of a general nature and has opportunities for exploiting such skills. As a result, any required enforcement of these restrictive covenants will not deprive Principal of the ability to earn a living.

7. <u>Surrender of Documents</u>. Principal agrees that as of the effective date of a Termination Event, Principal will immediately cease to use the Confidential Information disclosed to or otherwise learned or acquired by Principal and will return to Franchisee or to Franchisor if directed by Franchisor all copies of the Confidential Information loaned or made available to Principal.

8. <u>Costs and Attorneys' Fees</u>. In the event that Franchisor or Franchisee is required to enforce this Agreement in an action against Principal, the prevailing party will be entitled to recover its reasonable costs and attorneys' fees incurred in seeking such enforcement, including in any administrative proceeding and on appeal.

9. <u>Waiver</u>. Any party's failure to insist on strict compliance with any of the terms, covenants or conditions hereof will not be deemed a waiver of such term, covenant or condition, nor will any waiver or relinquishment of any right or remedy hereunder at any one time be deemed a waiver or relinquishment of such right or remedy at any other time.

10. <u>Severability</u>. Each provision of this agreement and any portion thereof will be considered severable, and if for any reason any such provision is held to be invalid or contrary to or in conflict with any applicable present or future law or regulation in a final, unappealable ruling issued by any court, agency or tribunal with competent jurisdiction in a proceeding to which Franchisor is a party, that ruling will not impair the operation of or have any other effect on such other portions of this Agreement as may remain otherwise intelligible. Such other portions will continue to be given full force and effect and bind the parties hereto. Any portion held to be invalid will be deemed not to be a part of this agreement from the date the time for appeal expires if Principal is a party thereto or on Principal's receipt of a notice from Franchisor that it will not enforce the provision in question.

11. <u>Rights of Parties Are Cumulative</u>. The rights of the parties hereunder are cumulative, and no exercise or enforcement by a party hereto of any right or remedy granted hereunder will preclude the exercise or enforcement by them of any other right or remedy hereunder or that they are entitled by law to enforce.

12. <u>Benefit</u>. This agreement will inure to the benefit of and be binding on the parties hereto and their respective successors and assigns. In the event Franchisor does not execute this agreement (regardless of the reason), Franchisor will be deemed a third party beneficiary of this agreement and will have the right to enforce this agreement directly.

13. <u>Effectiveness</u>. This agreement will be enforceable and effective when signed by Principal regardless of whether and when Franchisor or Franchisee signs this agreement.

14. <u>Governing Law; Consent to Jurisdiction</u>. This agreement and the relationship between the parties hereto will be construed and governed in accordance with the internal laws of the State of Washington without regard to its conflict of laws principles. Principal and Franchisee agree that they will institute and that Franchisor is permitted to institute any action arising out of this agreement against any of the parties hereto in the Superior Court of Oklahoma County, Oklahoma or in the Federal District Court for the Western District of Washington. Principal and Franchisee irrevocably submit to the jurisdiction of such courts and waive any objections to either the jurisdiction or venue of such court.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereto have executed this agreement in multiple counterparts as of the day and year first above written.

PRINCIPAL:	FRANCHISEE:
Print name of Principal	Print name of Franchisee
Signature of Principal	By: Print Name: Title:
PRINCIPAL:	FRANCHISOR: UBuildIt Holdings LLC
Print name of Principal	By:
Signature of Principal	Print Name: Title:
PRINCIPAL:	

Print name of Principal

Signature of Principal

SCHEDULE 5 to UBUILDIT® FRANCHISE AGREEMENT LEASE RIDER

This Lease Rider is made and entered into this _____ day of _____, 201_, by and between UBuildIt Holdings LLC ("Franchisor"), ______ ("Franchisee"), and ("Landlord").

1. <u>Recitals</u>. Franchisor and Franchisee are parties to a Franchise Agreement dated , 201_ ("Franchise Agreement"). Franchisee and Landlord desire to enter into a lease (the "Lease") pursuant to which Franchisee will occupy the premises located at

(the "Premises"), and Franchise will operate a UBuildIt franchise on the Premises pursuant to the Franchise Agreement. The Franchise Agreement requires the Franchisee to execute this Lease Rider with Landlord and Franchisor.

2. <u>Assignment of Lease</u>. Franchisee is permitted to assign the Lease to Franchisor, or to a parent, subsidiary or affiliate of Franchisor, at any time during the term of the Lease with prior written consent of Landlord, which Landlord will not unreasonably withhold. If Franchisee assigns the Lease to Franchisor and Franchisor accepts such assignment, Franchisor agrees to assume all obligations of Franchisee accruing under the Lease after the date of assignment.

3. <u>Notice of Default</u>. Landlord will simultaneously furnish Franchisor with a copy of any notice of default arising under the Lease that Landlord sends to Franchisee. Franchisor's address for notice is: UBuildIt Holdings LLC, 3209 South Broadway Ste 227 Edmond, OK 73013 Attn: Franchisee Lease Default Notice. Any party to this Lease Rider may change its address for notices by notifying the other parties of the new address in writing.

4. <u>Removal of Trademarks</u>. If on the expiration or termination of the Lease, Franchisee fails to remove from the Premises any signs or other things bearing Franchisor's trademarks, logos or copyrighted works or any things that are part of Franchisor's trade dress, Landlord will give Franchisor notice and a reasonable opportunity to remove such signs and things at Franchisor's expense.

5. <u>Curing Defaults</u>. Franchisor is permitted to cure any default of Franchisee under the Lease on Franchisee's failure to cure such default, but Franchisor will not be obligated to cure any such default unless Franchisor has assumed the Lease.

6. <u>Assumption of Lease</u>. On termination of the Lease or termination of Franchisee's right to occupy the Premises, Landlord grants Franchisor and any of Franchisor's parents, subsidiaries or affiliates, the right to assume the Lease or to enter into a new Lease on the same terms and conditions, except that the term will be for the remainder of the original Lease term and, on Franchisor's exercise thereof, for any option terms. If Franchisor assumes the Lease, then Franchisor may further assign the Lease or may sublease the Premises to a franchisee of Franchisor for all or any part of the remaining Lease term and for any option terms.

7. After the Lease expires or is terminated or Landlord terminates Franchisee's right of occupancy, and if Franchisor does not assume the Lease, Landlord will not operate the Premises as a UBuildIt franchise or permit any subsequent tenant, assignee or third party to operate the Premises as a

UBuildIt franchise without Franchisor's prior written consent, which consent Franchisor is permitted to grant or withhold in Franchisor's sole discretion.

8. This Lease Rider will be binding on all of Landlord's assignees and successors-in-interest.

9. Franchisor is not a party to the Lease and will have no liability under the Lease unless the Lease is assigned to Franchisor and Franchisor assumes the Lease.

IN WITNESS WHEREOF, the parties have executed this Lease Rider as of the date first above written. FRANCHISEE FRANCHISOR

FRANCHISOR UBuildIt Holdings LLC

By:	By:	
Print Name:	Print Name:	
Title:	Title:	
LANDLORD		

By:		
Print Name:		
Title:		
Address:		

EXHIBIT C LIST OF FRANCHISEES AND FORMER FRANCHISEES

FRANCHISEES

Listed below are all of our franchisees as of January 1, 42014.

INDIANA

Mike Kohlmeyer 2820 Lincoln Ave Evansville, IN 47714 (812)402-4121

Guy East 471 East 86th Street Indianapolis, IN 46240 (317)251-9024

KANSAS

Bob Braudrick 11124 East 28th North#112 Wichita, KS 67226 316-260-2044

KENTUCKY

Wayne Henning 1031 Wellington Way Ste 110 Lexington, KY 40513 (859)223-5300

Drew Butler 1811 N. Dixie Hwy, Suite 101 Elizabethtown, KY 42701 (270)982-8453

Drew Butler 9301 Hurstbourne Pk Bd 101A Louisville, KY 40220 (502)420-7999

MINNESOTA

Pat Bley/John Hornor 10400 Bren Road E. Suite 270 Minnetonka, MN 55343 (952)930-3100

NEW MEXICO

Brent Strebeck 5600 Mcleod Road NE Ste L-1 Albuquerque, NM 87109 (505)345-7733

OKLAHOMA

Bob Braudrick 3209 S Broadway Ste 227 Edmond, OK 73013 (405)715-9000

Bob Braudrick / John Tuyo 8211 S. Harvard Ave Tulsa, OK 74137 (918)794-7109

SOUTH CAROLINA

Robert & Jennifer Raditz 439 Congaree Rd Greenville SC 29607 (864)676-1113

TEXAS

Mike & Linda Robare 11881 Bandera Rd, Suite 103 Helotes, TX 78023 (210)695-3373

Mike & Linda Robare 17319 IH 35 N, Ste 303 Schertz, TX 78154 (210)655-3373

Mark Jeffrey 2500 West Loop South, #520 Houston, TX 77027 (713)626-9980

Lee Randolph 17331 IH 35 N Ste 102 Schertz, TX 78154 (210)655-3373

Scott Botz 301 HWY 71 West # 108 Bastrop, TX 78602 (512)321-5222 Floyd Decker 2111 Eldorado Parkway, 101 McKinney, TX 75070 (214)544-8400

Frank Shelton 800 Jim Wright Frwy N, Bldg 4 Fort Worth, TX 76108 (817)423-7303

Scott Horsak 3500 SW H K Dodgen Loop, Suite #202 Temple, TX 76504 (888)800-3308

WASHINGTON

Dan Rayburn 1215 - 6th Avenue Tacoma WA 98405 (253)572-1583

Judy & Joe Gates 510 NW Finn Hill Road Poulsbo, WA 98370 (360)779-8303

Ken & Ruthie Peterson (2 units) 7301 Woodlawn Ave NE Seattle, WA 98115 (206)405-4417

Paul Hamre 2202 East Sprague Spokane, WA 99212 (509)326-0544

WISCONSIN

Joe Meyer 2325 Parklawn Drive, Ste Q Waukesha, WI 53186 (262)754-0404

UBuildIt Holdings LLC Exhibit C - Franchisees

FORMER FRANCHISEES

Listed below are the names and last known home addresses and telephone numbers of franchisees who ceased to do business under the Franchise Agreement in the year ended December 31, 2013 or who have not communicated with the franchisor within ten weeks of the date of this Disclosure Document.

NEW JERSEY Doug Hill 46 Prospect Street Midland Park, NJ 07432 (201) 615-5229	TEXAS Tony Mangold 2233 South Abby New Braunfels, TX 78130	
	Ken Matney 2804 Red Ivy Cove Pflugerville, TX 78660	

EXHIBIT D

LIST OF CERTAIN STATE AUTHORITIES AND REGISTERED AGENTS IN CERTAIN STATES

EXHIBIT D Names and Addresses of State Regulatory Authorities and Registered Agents In States

STATE	REGISTERED AGENTS	REGULATORY AUTHORITIES
CALIFORNIA	California Commissioner of Business Oversight: 320 West 4th Street, Suite 750 Los Angeles, CA 90013-1105 (213) 576-7505	Department of Business OversightOversight 320 West 4th Street, Suite 750 Los Angeles, CA 90013-1105 (213) 576-7505/1-866-275-2677
CONNECTICUT	Connecticut Banking Commissioner 44 Capitol Avenue Hartford, CT 06106 (860) 566-4560	Banking Commissioner 44 Capitol Avenue Hartford, CT 06106 (860) 566-4560
FLORIDA	[Not Applicable]	Department of Agriculture and Consumer Services Division of Consumer Services Mayo Building, Second Floor Tallahassee, Florida 32399-0800 (850) 922-2770
HAWAII	Director of Hawaii Dept. of Commerce & Consumer Affairs 1010 Richards Street, 2nd Floor Honolulu, HI 96813 (808) 548-2021	Commissioner of Securities 1010 Richards Street Honolulu, HI 96813 (808) 586-2722
ILLINOIS	Illinois Attorney General Franchise Division 500 South Second Street Springfield, IL 62706 (217) 782-4465	Chief, Franchise Bureau Illinois Attorney General 100 W. Randolph Street Chicago, IL 60601 (312) 814-3892
INDIANA	Secretary of State Administrative Offices of the Secretary of State 201 State House Indianapolis, IN 46204 (317) 232-6681	Securities Commissioner Securities Division Room E-111 302 West Washington Street Indianapolis, IN 46204 (317) 232-6681

STATE	REGISTERED AGENTS	REGULATORY AUTHORITIES
IOWA	[Not Applicable]	Director of Regulated Industries Unit Iowa Securities Bureau Second Floor Lucas State Office Building Des Moines, Iowa 50319 (515) 281-4441
MARYLAND	Maryland Securities Commissioner Securities Division 200 St. Paul Place, 20th Floor Baltimore, MD 21202 (410) 576-6360	Maryland Attorney General Office of the Attorney General 200 St. Paul Place, 20th Floor Baltimore, MD 21202 (410) 576-6360
MICHIGAN	Michigan Department of Commerce, Corporations and Securities Bureau 525 W. Ottowa 670 Law Building Lansing, MI 48913 (517) 373-7117	Franchise Administrator Consumer Protection Division Antitrust and Franchise Unit Michigan Department of Attorney General 670 Law Building Lansing, MI 48913 (517) 373-7117
MINNESOTA	Minnesota Commissioner of Commerce 133 East Seventh Street St. Paul, MN 55101 (651) 296-6328	Deputy Commissioner Minnesota Department of Commerce 133 East Seventh Street St. Paul, MN 55101 (651) 296-6328
NEBRASKA	[Not Applicable]	Staff Attorney Department of Banking and Finance 1200 N Street Suite 311 P.O. Box 95006 Lincoln, Nebraska 68509 (402) 471-3445
NEW YORK	Secretary of State of the State of New York 41 State Street Albany, NY 12241	Assistant Attorney General Bureau of Investor Protection and Securities New York State Department of Law 120 Broadway, 23rd Floor New York, NY 10271 (212) 416-8211

STATE	REGISTERED AGENTS	REGULATORY AUTHORITIES
NORTH DAKOTA	North Dakota Securities Commissioner Fifth Floor 500 East Boulevard Bismarck, ND 58505	Franchise Examiner Office of Securities Commissioner 600 East Boulevard, 5th Floor Bismarck, ND 58505 (701) 328-4712
OREGON	Director of Oregon Department of Insurance and Finance Corporate Securities Section Labor and Industries Building Salem, OR 97310 (503) 378-4387	Department of Consumer and Business Services Division of Finance and Corporate Securities Labor and Industries Building Salem, OR 97310 (503) 378-4387
RHODE ISLAND	Director of Rhode Island Department of Business Regulation Division of Securities Suite 232 Providence, RI 02903 (401) 222-3048	Associate Director and Superintendent of Securities Division of Securities 233 Richmond Street, Suite 232 Providence, RI 02903-4232 (401) 222-3048
SOUTH DAKOTA	Department of Labor and Regulation Division of Securities 445 E. Capitol Ave Pierre, SD 57501-3185 605-773-4823	Department of Labor and Regulation Division of Securities 445 E. Capitol Ave Pierre, SD 57501-3185 605-773-4823
TEXAS	[Not Applicable]	Secretary of State Statutory Document Section P.O. Box 12887 Austin, TX 78711 (512) 463-5701
UTAH	[Not Applicable]	Division of Consumer Protection Utah Department of Commerce 160 East Three Hundred South P.O. Box 45804 Salt Lake City, Utah 84145-0804 (801) 530-6601

STATE	REGISTERED AGENTS	REGULATORY AUTHORITIES
VIRGINIA	Clerk of the State Corporation Commission 1300 E. Main Street Richmond, VA 23219 (804) 371-9672	Chief Examiner/Investigator State Corporation Commission Division of Securities and Retail Franchising 1300 E. Main Street Richmond, VA 23219 (804) 371-9051
WASHINGTON	Administrator Dept. of Financial Institutions Securities Division P.O. Box 9033 Olympia, WA 98507-9033 (360) 902-8760	Administrator Dept. of Financial Institutions Securities Division P.O. Box 9033 Olympia, WA 98507-9033 (360) 902-8760
WISCONSIN	Wisconsin Commissioner of Securities P.O. Box 1768 345 W. Washington Avenue, 4 th Floor Madison, WI 53703 (608) 261-9555	Franchise Administrator Securities and Franchise Registration Wisconsin Securities Commission 345 W. Washington Avenue, 4 th Floor Madison, WI 53703 (608) 261-9555

EXHIBIT E

SUMMARY OF SPECIAL LAWS AND REGULATIONS

<u>EXHIBIT E</u> SUMMARY OF SPECIAL LAWS AND REGULATIONS PERTAINING TO THE FRANCHISE BUSINESS

The business of operating a UBUILDIT ® franchise is subject to all of the laws, codes and regulations (referred to below generally as "laws") normally applicable to service businesses. These include: (1) federal, (2) state, and (3) in most instances, city, county, parish, borough, municipality or other local laws.

In particular, many states, provinces and local jurisdictions have contractors' licensing and bonding laws and regulations that may or may not be applicable to the franchise business. Contractors' licensing may be required even though no general contracting will ever be done through the franchise. <u>It is your responsibility to obtain any required approval from the applicable contractors' licensing agency, which may include obtaining a bond.</u> The estimated cost of doing so is included in our Item 7 disclosure. Since you may experience delays in obtaining a contractors' license, you must apply for a license or a determination that you do not need a license as soon as you are approved as a franchisee. If you do not obtain approval for this license, maintain a qualifying person within your franchise who meets the licensing qualification requirements, or receive a determination that you do not need the license before you are scheduled for training but no later than thirty days after you sign the Franchise Agreement, we may terminate your Franchise Agreement.

In California a franchisee must obtain a state contractor's license. To remain licensed, the franchisee must continually maintain a qualified person (as officer, employee, or partner) for the general contractor classification. When you submit an application for a contractor's license, you may be required to complete an examination before obtaining a license. If you have a qualifier who is not required to take the examination, you can expect the processing to take 3 to 4 weeks. The California State License Board estimates that a first time applicant can expect from 10 to 12 weeks between the time the application is filed and the time the license is issued. To obtain an application for a contractor's license or for more information, contact the California State License Board at 9835 Goethe Road, P.O. Box 26000, Sacramento, California 95826; Phone: 916-255-3900, or view their website at www.cslb.ca.gov.

Other states that are known as of this date to require a UBuildIt franchisee to be licensed as a contractor, even though no general contracting will be done within the UBuildIt franchise, include Arizona, Nevada, and Utah. The time to become licensed, the fees, and requirements vary by state. It is your responsibility to research the current licensing requirements for your area.

In Texas, because of the Homestead Laws, a person desiring to get construction financing must have a binding contract with a licensed contractor to get a loan. Because of this law, a franchisee in Texas must be a licensed contractor, either individually or as part of a joint construction entity, or align with a building entity to complete the required bank documents for a loan. The need to comply with the Homestead Law and sign as the builder of record adds additional elements of cost and complexity to doing UBuildIt in Texas.

Some states may have laws that require a person who is self-constructing his or her own home to pass a test. Certain parts of Florida have this testing and other areas of the country may also.

The state of Louisiana does not currently permit the self-construction of a home.

All franchisees are required to be generally familiar with applicable building codes and permit processes, and related codes (fire, energy, and safety), relating to residential construction.

As all of these codes, processes, and laws change frequently, no attempt can be made to compile a current and comprehensive list. It is your responsibility to know the current laws and pending legislation that might affect the franchised business.

Federal. Examples of federal laws are wage and hour, occupational health and safety, equal employment opportunity, hazardous materials communication to employees, hazardous waste and environmental, and the Americans With Disabilities Act.

<u>State</u>. State laws may cover the same topics as federal laws. Examples of state laws include environmental, occupational health and safety, fire, health, and building and construction laws.

Local. Local laws may cover the same topics as federal and state laws. Examples of local laws include health and sanitation, building codes, fire codes, and waste disposal.

The foregoing are examples of some, but not all of the laws that may apply to the franchised business described in the Disclosure document. The Franchise Agreement places the responsibility for complying with all applicable laws and regulations on you, the franchisee. You should research these requirements before you invest.

EXHIBIT F

STATE ADDENDA

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EXHIBIT F STATE LAW ADDENDA TO FRANCHISE DISCLOSURE DOCUMENT AND FRANCHISE AGREEMENT

The following modifications are to the UBUILDIT HOLDINGS LLC Franchise Disclosure document and will supersede, to the extent then required by applicable state law, certain portions of the Franchise Agreement dated ______, 201_.

I. <u>Franchisor/Franchisee Relationship Statutes (Including Renewal and Termination Rights)</u>:

A. For franchises governed by laws of the states of CALIFORNIA, COLORADO, HAWAII, ILLINOIS, INDIANA, IOWA, MARYLAND, MICHIGAN, NEW YORK, WASHINGTON and WISCONSIN:

These states have statutes that may supersede the Franchise Agreement in your relationship with the Franchisor including the areas of termination and renewal of your franchise: ARKANSAS [Stat. Section 70-807], CALIFORNIA [Bus. & Prof. Code Sections 20000-20043], CONNECTICUT [Gen. Stat. Section 42-133e et seq.], DELAWARE [Code, Tit. 6, Ch. 25, Sections 2551-2556], HAWAII [Rev. Stat. Section 482E-1], ILLINOIS [Rev. Stat. 815 ILCS 705/19 and 705/20], INDIANA [Stat. Sections 23-2-2.7 and 23-2-2.5], IOWA [Code Sections 523H.1-523H.17], MICHIGAN [Stat. Section 19.854(27)], MINNESOTA [Stat. Section 80C.14], MISSISSIPPI [Code Section 75-24-51], MISSOURI [Stat. Section 407.400], NEBRASKA [Rev. Stat. Section 87-401], NEW JERSEY [Stat. Section 56:10-1], VIRGINIA [Code 13.1-517-574], WASHINGTON [Code Section 19.100.180], WISCONSIN [Stat. Section 135.03]. These and other states may have court decisions that may supersede the Franchise Agreement in your relationship with the Franchisor including the areas of termination and renewal of your franchise.

B. In addition to the caveat in A.1. above, MINNESOTA law requires that:

With respect to the franchises governed by Minnesota law, the Franchisor will comply with Minnesota Statute 80C.14 subdivisions 3, 4, and 5 which require except in certain specific cases, that a Franchisee be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice for nonrenewal of the Franchise Agreement.

II. <u>Post-Term Covenants Not To Compete</u>: For franchises governed by laws of the states of CALIFORNIA, CONNECTICUT, ILLINOIS, INDIANA, MARYLAND, MICHIGAN, MINNESOTA, NEW YORK, and WISCONSIN:

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These states have statutes which limit the Franchisor's ability to restrict your activity after the Franchise Agreement has ended: California Business and Professions Code Section 16,600, Michigan Compiled Laws Section 445.771 et seq., Montana Codes Section 30-14-201, North Dakota Century Code Section 9-08-06, Oklahoma Statutes Section 15-217-19, Washington Code Section 19.86.030. Other states have court decisions limiting the Franchisor's ability to restrict your activity after the Franchise Agreement has ended.

III. <u>Termination on Bankruptcy</u>: For franchises governed by laws of the states of CALIFORNIA, CONNECTICUT, ILLINOIS, INDIANA, MARYLAND, MICHIGAN, MINNESOTA, NEW YORK, VIRGINIA, WASHINGTON and WISCONSIN:

A provision in the Franchise Agreement which terminates the franchise on the bankruptcy of the franchise may not be enforceable under Title 11, United States Code Section 101.

IV. Liquidated Damages Provisions:

A. For franchises governed by laws of the states of CALIFORNIA, CONNECTICUT, ILLINOIS, INDIANA, MARYLAND, MICHIGAN, VIRGINIA, WASHINGTON and WISCONSIN:

The following states have statutes which restrict or prohibit the imposition of liquidated damage provisions: California [Civil Code Section 1671], Indiana [IC 23-2-2.5-2], Minnesota [Rule 2860.4400]. State courts also restrict the imposition of liquidated damages. The imposition of liquidated damages is also restricted by fair practice laws, contract law and state and federal court decisions.

B. For franchises governed by the laws of the state of MINNESOTA, liquidated damage provisions are void.

V. Following are Addenda for Franchises Governed by the Laws of the Respective States Listed:

CALIFORNIA:

- 1. THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT.
- 2. WE WILL DEFER RECEIPT OF YOUR INITIAL FRANCHISE FEE UNTIL WE HAVE MET ALL OF OUR PRE-OPENING OBLIGATIONS TO YOU AND YOU ARE OPEN FOR BUSINESS.
- 3. Neither the franchisor nor any person or franchise broker in Item 2 of the Disclosure Document is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. 78a et seq., suspending or expelling such persons from membership in such association or exchange.
- 4. California Business and Professions Code 20000 through 20043 provides rights to the franchisee concerning termination or non-renewal of a franchise. If the Franchise Agreement contains a provision that is inconsistent with the law, the law will control.
- 5. The franchise agreement provides for termination on bankruptcy. This provision may not be enforceable under federal bankruptcy law. (11 U.S.C.A. Sec. 101 et seq.).
- 6. The franchise agreement contains a covenant not to compete which extends beyond the termination of the franchise. This provision may not be enforceable under California law.
- 7. The franchise agreement contains a liquidated damages clause. Under California Civil Code Section 1671, certain liquidated damages clauses are unenforceable.
- 8. The franchise agreement requires binding arbitration. The arbitration will occur at Oklahoma County, Oklahoma with each party bearing its own costs and half the costs of the arbitration.
- 9. Prospective franchisees are encourage to consult private legal counsel to determine the applicability of California and federal laws (such as Business and Professions Code Section 20040.5, Code of Civil Procedure Section 1281, and the Federal Arbitration Act) to any provisions of a franchise agreement restricting venue to a forum outside the State of California.
- 10. The franchise agreement requires application of the laws of Oklahoma. This provision may not be enforceable under California law.
- 11. Section 31125 of the California Corporations Code requires us to give you a Disclosure Document, in a form containing the information that the Commissioner may by rule or order require, before a solicitation of a proposed material modification of an existing franchise.
- 12. You must sign a general release if you renew or transfer your franchise. California Corporations Code §31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code §§31000 through 31516). Business and Professions Code

\$20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code §\$20000 through 20043).

OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT at www.dbo.corp.ca.gov.

On termination or expiration of the Franchise Agreement for any reason, we are granted an option to buy and you agree to sell at our option, all tangible assets of your business at net book value, computed in accordance with generally accepted accounting principles. You must, before or on the date of termination or expiration deliver to us an accurate balance sheet and complete schedule or assets and their net book value as of the date of termination or expiration. We may exercise this option within 30 days of termination or expiration by giving you written notice of our intention to buy these assets, setting a date that may not be less than 20 days from the date of the notice, that we will pay the purchase price in full by check. On or before the date we set, you must deliver possession of the assets, must assign the phone number to us, and must assign any lease to the premises to us (at our option), and we must tender the net book value on such delivery and assignment.

ILLINOIS

Any provision in a Franchise Agreement that designates jurisdiction or venue in a forum outside the State of Illinois may not be enforceable and is amended to the extent required by Illinois law, except that a Franchise Agreement may provide for arbitration in a forum outside of the State of Illinois.

The governing law or choice of law clause described in the Disclosure document (including a risk factor on the cover page) and contained in the Franchise Agreement may not be enforceable under Illinois law. This governing law clause shall not be construed to negate the application of the Illinois Franchise Disclosure Act in all situations to which it is applicable.

Item 5 of the Disclosure Document and Section 4.1 of the Franchise Agreement are amended to provide that all initial franchise fees are deferred until all Franchisor's preopening obligations to franchisee have been met and the franchisee is open for business. This deferral requirement has been imposed by the Illinois Attorney General's Office based on Franchisor's financial condition.

Any condition, stipulation, or provision purporting to bind any person acquiring any franchise to waive compliance with any provision of the Illinois Franchise Disclosure Act or any other Illinois law is void. However, nothing in this paragraph shall not prevent any person from entering into a settlement agreement or executing a general release regarding a potential or actual lawsuit filed under any of the provisions of the Illinois Franchise Disclosure Act, nor shall it prevent the arbitration of any claim pursuant to the provisions of Title 9 of the United States Code.

SEE SIGNATURE BLOCK BELOW – THIS ADDENDUM MUST BE SIGNED AND DATED BY BOTH PARTIES SIMULTANEOUSLY WITH THE FRANCHISE AGREEMENT

<u>INDIANA</u>

To the extent that Item 17m of the Disclosure document and Section VII.(E)7.13(h) of the Franchise Agreement are inconsistent with the Indiana Deceptive Franchise Practice Law, which prohibits a prospective general release of any claims for liability imposed under it, the Indiana Deceptive Franchise Practice Law may supersede such inconsistent terms.

To the extent that Item 17r of the Disclosure document and Section VIII(A)8.1(1) of the Franchise Agreement are in conflict with Section 2.7-1(9) of the Indiana Deceptive Franchise Practice Law, Indiana law shall prevail.

Section 2.7-1(10) of the Indiana Deceptive Franchise Practice Law, which prohibits limiting litigation brought for breach of the agreement, supersedes items in this Disclosure document and Franchise Agreement, to the extent that such items are inconsistent with Section 27-1(10) of the Indiana *(02540471.DOCX;6)04202012 UBuildIt Holdings LLC* Deceptive Franchise Practice Laws.

MARYLAND

The Disclosure document and Franchise Agreement are amended to include that the provision in the Franchise Agreement which provides for termination on bankruptcy of the franchisee may not be enforceable under federal bankruptcy law (11 U.S.C. Section 101 et seq.).

Item 17(m) of Disclosure document and Section 7.13 of the Franchise Agreement requiring that franchisee sign a general release as a condition of purchase/renewal or assignment/transfer, may not be enforceable pursuant to the Maryland Franchise Registration and Disclosure Law, and are amended to extent required by Maryland law. The requested release shall not apply to any liability under the Maryland Franchise Registration and Disclosure law.

Any provisions of the Disclosure document or Franchise Agreement that require franchisee to disclaim the occurrence of or acknowledge the non-occurrence of acts that would constitute a violation of the Maryland Franchise Registration and Disclosure Law are not intended to nor shall they act as a release, estoppels or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

Provisions in the Disclosure Document and Franchise Agreement requiring franchisee to file any lawsuit in a court in the State of Oklahoma may not be enforceable under the Maryland Franchise Registration and Disclosure Law. Franchisees may sue in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law. Item 17 of the Disclosure Document and Section 8 of the Franchise Agreement are amended accordingly, to the extent required by Maryland law.

To the extent the Franchise Agreement requires and the Disclosure Document discloses that a Franchisee must agree to a period of limitations of less than three years, this limitation to a period of less than three years shall not apply to any claims arising under the Maryland Franchise Registration and Disclosure Law.

Item 5 of the Disclosure Document and Sections III.D.3.5 and IV.A.4.1 of the Franchise Agreement is amended to provide that the initial franchise fee and any other initial payments are due and payable when all Franchisor's pre-opening obligations to franchise have been met.

On the next page is the form of release that will be requested of Maryland franchisees as a condition to the franchisor's consent to the transfer of the franchise.

FORM OF RELEASE FOR MARYLAND FRANCHISEES

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UBuildIt Holdings LLC Exhibit F - State Addenda Page 6 This Release is made on ______, 20___ between UBuildIt Holdings LLC, an Oklahoma limited liability company ("Franchisor") and its officers, directors and agents ("Affiliates"), and ("Franchisee").

RECITALS

A. Franchisor and Franchisee entered into a Franchise Agreement dated ______ (the "Franchise Agreement") in which Franchisor granted Franchisee the right to locate, develop, and operate a UBuildIt business (the "Franchised Business"), and Franchisee assumed obligations to locate, develop, and operate the Franchised Business

B. As a condition to Franchisor's consent to the transfer of the Franchised Business, Franchisee is willing to release Franchisor from certain obligations arising from the Franchise Agreement and related agreements and any claims Franchisee may have against each Franchisor, as described herein.

AGREEMENT

Release and Covenant Not to Sue. Subject to the terms of this Release, and in consideration for 1. the consent described above. Franchisee, and the undersigned individual Guarantors, if applicable, hereby release and discharge and hold harmless Franchisor, its principals, agents, shareholders, officers, directors, employees, successors, assigns, subsidiaries, and affiliated groups, and each of them ("Affiliates"), from any and all losses, claims, debts, demands, liabilities, actions, and causes of action, of any kind, whether known or unknown, past or present, that any of them may have or claim to have against Franchisor or its Affiliates and any of them before or on the date of this Release, arising out of or related to the offer, negotiation, execution, and performance of the Franchise Agreement, the operation of the Franchised Business, and all circumstances and representations relating to such offer, negotiation, execution, performance, and operation (collectively, "Released Claims"), except as specifically reserved: . Franchisee and Guarantors agree that Released Claims shall specifically include any claim or potential claims under the Washington Franchise Investment Protection Act and laws otherwise governing relationships between franchisors and franchisees. Franchisee and Guarantors hereby covenant and agree that none of them will bring any action against Franchisor or its Affiliates in connection with any Released Claim.

2. <u>No Admission</u>. Nothing contained in this Agreement shall be construed as an admission of liability by either party.

3. <u>No Assignment</u>. Each party represents and warrants to the other that it has not assigned or otherwise transferred or subrogated any interest in the Franchise Agreement or in any claims that are related in any way to the subject matter of this Release. Each party agrees to indemnify and hold the other fully and completely harmless from any liability, loss, claim, demand, damage costs, expense and attorneys' fees incurred by the other as a result of any breach of this representation or warranty.

4. <u>Entire Agreement</u>. This Release embodies the entire agreement between the parties and supersedes any and all prior representations, understandings, and agreements with respect to its subject matter. There are no other representations, agreements, arrangements or understandings, oral or in writing. No amendment, modification, or other alteration of this Release shall be valid unless it is in

writing and signed by the party against whom it sought to be enforced.

5. <u>Further Acts</u>. The parties agree to sign other documents and do other things needed or desirable to carry out the purpose of this Release.

6. <u>Successors</u>. This Amendment and Release shall bind and inure to the benefit of the parties, their heirs, successors, and assigns.

7. <u>Governing Law; Jurisdiction</u>. This Release shall be construed under and governed by the laws of the State of Oklahoma, and the parties agree that the courts of Oklahoma County, Oklahoma shall have jurisdiction over any action brought in connection with it, except to the extent that the Franchise Agreement is governed by the laws or venue provisions of another state.

8. <u>Severability</u>. If any part of this Release is held invalid or unenforceable to any extent by a court of competent jurisdiction, this Release shall remain in full force and effect and shall be enforceable to the fullest extent permitted, provided that it is the intent of the parties that it shall be entire, and if it is not so entire, because it is held to be unenforceable, then this Release and the consent given as consideration for it shall be voided by frustration of its purpose.

9. <u>Voluntary Agreement</u>. Each party is entering into this Release voluntarily and after negotiation, has consulted independent legal counsel of its own choice before signing it, is signing it with a full understanding of its consequences, and knows that it is not required to sign this Amendment and Release. The parties acknowledge and agree that this Amendment and Release constitutes a release or waiver executed pursuant to a negotiated agreement between a franchisee and a franchisor arising after the franchise agreement has taken effect and as to which each party is represented by independent legal counsel as provided in RCW 19.100.220(2).

UBuildIt Holdings LLC	Franchisee:
By	By
Its	Its

MICHIGAN

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.

Each of the following provisions is void and unenforceable if contained in any documents relating to a franchise:

(a) A prohibition on the right of a franchisee to join an association of franchisees.

(b) A requirement that a franchisee assent to a release, assignment, novation, waiver, or estoppel which deprives a franchisee of rights and protections provided in this act. This shall not preclude a franchisee, after entering into a Franchise Agreement, from settling any and all claims.

(c) A provision that permits a franchisor to terminate a franchise before the expiration of its term except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provision of the Franchise Agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.

(d) A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures, and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applied only if: (i) the term of the franchise is less than 5 years and (ii) the franchise is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising, or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchise does not receive at least 6 months advance notice of franchisor's intent not to renew the franchise.

(e) A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.

(f) A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.

(g) A provision which permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:

(i) The failure of the proposed transferee to meet the franchisor's then current reasonable qualifications or standards.

(ii) The fact that the proposed transferee is a competitor of the franchisor or subfranchisor.

(iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.

(iv) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the Franchise Agreement existing at the time of the proposed *(02540471.DOCX;6)04202012* UBuildIt Holdings LLC

transfer.

(h) A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants to a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the Franchise Agreement and has failed to cure the breach in the manner provided in subdivision (c).

(i) A provision that permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligations to fulfill contractual obligations to the franchisee unless provision has been made for providing the required contractual services.

THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION, OR ENDORSEMENT BY THE ATTORNEY GENERAL.

Any questions regarding this notice should be directed to:

State of Michigan Department of Attorney General - Consumer Protection Division Attn: Franchise 670 Law Building Lansing, Michigan 48913 Telephone Number: (517) 373-7117

MINNESOTA

Minn. Stat. Sec. 80C.21 and Minn. Rule Part 2860.4400J, may prohibit us from requiring litigation to be conducted outside Minnesota. In addition, nothing in the Disclosure Document or Franchise Agreement can abrogate or reduce any of your rights as provided for in Minnesota Statutes, Chapter 80C, or your rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction.

In accordance with Minnesota Rule 2860.4400J, and to the extent required by law, the Disclosure Document and the Franchise Agreement are modified so that the franchisor cannot require a franchise to waive his or her rights to a jury trial or to waive rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction, or to consent to liquidated damages, termination penalties, or judgment notes; provided that this part shall not bar an exclusive arbitration clause.

UBuildIt Holdings LLC Exhibit F - State Addenda Page 10 Pursuant to Minn. Stat. Sec. 80C.12, Subd. 1(g), to the extent required by this Minnesota law, the Franchise Agreement and Item 13 of the Disclosure Document are amended to state that the franchisor will protect your right to use the primary trademark, service mark, trade name, logotype or other commercial symbol or indemnify you from any loss, costs or expenses arising out of any claim, suit or demand regarding the use of the franchisor's primary trade name.

All statements in the Disclosure Document and Franchise Agreement that state that franchisor is entitled to injunctive relief are amended to read "franchisor may seek injunctive relief"; and a court will determine if a bond is required.

Minnesota Rule 2860.4400D prohibits the franchisor from requiring a franchisee to assent to a general release. The Disclosure Document and Franchise Agreement are modified accordingly, and to the extent required by law.

NEW YORK

The cover page of the Disclosure Document will be supplemented with the following, inserted at the bottom of the cover page:

THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE PROSPECTUS. HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL ON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS PROSPECTUS.

Add to Item 3 of the Franchise Disclosure Document as follows:

A. Neither we, our predecessors, a person identified in Item 2, nor an affiliate offering franchises under our principal trademark has an administrative, criminal or civil action pending against that person alleging: a felony; a violation of a franchise, antitrust or securities law; fraud, embezzlement, fraudulent conversion, misappropriation of property; unfair or deceptive practices or comparable civil or misdemeanor allegations; or any pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations.

B. Neither we, our predecessors, a person identified in Item 2, nor an affiliate offering franchises under our principal trademark has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the ten-year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud or securities law; fraud, embezzlement, fraudulent conversion or misappropriation of property, or unfair or deceptive practices or comparable allegations.

C. Neither we, our predecessor, a person identified in Item 2, nor an affiliate offering franchises

UBuildIt Holdings LLC Exhibit F - State Addenda Page 11 under our principal trademark is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a federal, State or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

Add the following language to Item 4 of the Disclosure Document:

Neither we, our affiliates, predecessors, officers, nor general partner during the ten-year period immediately before the date of the disclosure document: (a) filed as debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code; (b) obtained a discharge of its debts under the bankruptcy code; or (c) was a principal officer of a company or a general partner in a partnership that either filed as a debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code; Detated a discharge of its debts under the officer of a company or a general partner in a partnership that either filed as a debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code or that obtained a discharge of its debts under the U.S. Bankruptcy Code during or within 1 year after the officer or general partner held this position in the company or partnership.

Add at the end of the first paragraph of Item 5 of the Disclosure Document:

The purpose of the initial fee is to pay for the franchisor's training, sales, legal compliance, salary, and general administrative expenses, and profit.

Add at the end of Section 8.10 of the Franchise Agreement and in Item 17w of the Disclosure Document:

The foregoing choice of law should not be considered a waiver of any right conferred on either the franchisee or the franchisor by the General Business Law of the State of New York, Article 33.

The first paragraph of Item 17 of the Disclosure Document is modified to read as follows:

THIS TABLE LISTS CERTAIN IMPORTANT PROVISIONS OF THE FRANCHISE AND RELATED AGREEMENTS PERTAINING TO RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION. YOU SHOULD READ THESE PROVISIONS IN THE AGREEMENTS ATTACHED TO THIS DISCLOSURE DOCUMENT.

NORTH DAKOTA

THE SECURITIES COMMISSIONER HAS HELD THE FOLLOWING TO BE UNFAIR, UNJUST OR INEQUITABLE TO NORTH DAKOTA FRANCHISEES (NDCC SECTION 51-19-09):

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- A. Restrictive Covenants: Franchise disclosure documents that disclose the existence of covenants restricting competition contrary to NDCC Section 9-08-06, without further disclosing that such covenants will be subject to the statute.
- B. Situs of Arbitration Proceedings: Franchise agreements providing that the parties must agree to the arbitration of disputes at a location that is remote from the site of the franchisee's business.
- C. Restrictions on Forum: Requiring North Dakota franchisees to consent to the jurisdiction of courts outside of North Dakota.
- D. Liquidated Damages and Termination Penalties: Requiring North Dakota franchisees to consent to liquidated damages or termination penalties.
- E. Applicable Laws: Franchise agreements that specify that they are to be governed by the laws of a state other than North Dakota.
- F. Waiver of Trial by Jury: Requiring North Dakota Franchises to consent to the waiver of a trial by jury.
- G. Waiver of Exemplary & Punitive Damages: Requiring North Dakota Franchisees to consent to a waiver of exemplary and punitive damage.
- H. General Release: Franchise Agreements that require the franchisee to sign a general release upon renewal of the franchise agreement.
- I. Limitation of Claims: Franchise Agreements that require the franchisee to consent to a limitation of claims. The statute of limitations under North Dakota law applies.
- J. Enforcement of Agreement: Franchise Agreements that require the franchisee to pay all costs and expenses incurred by the franchisor in enforcing the agreement. The prevailing party in any enforcement action is entitled to recover all costs and expenses including attorney's fees.
- I. Item 5 is amended by the addition of the following language to the original language:

Refund and cancellation provisions do not apply to franchises operating under the North Dakota Franchise Investment Law. If the Company elects to cancel the Franchise Agreement, the Company will be entitled to a reasonable fee for its evaluation of you and related preparatory work performed and expenses actually incurred. This amount may not be more than fifty percent (50%) of the Franchise Fee.

II. The last paragraph of Item 5, Note 1, shall be amended to read as follows:

If your Franchise Agreement is terminated, you may be required to continue royalty payment for so long as you or your assignee or successor continues to use our trademarks or systems in any way.

III. Item 5, Note 5, shall be amended to read as follows:

<u>Note 5</u>: You must protect, indemnify and hold us harmless against any claims or losses arising out of your operation of the franchise business. Each party will bear its own expenses of any litigation to enforce the agreement.

IV. Item 17 is amended by the addition of the following language to the original language:

A. A provision in the franchise agreement that terminates the franchise agreement on the bankruptcy of the franchisee may not be enforceable under Title 11, U.S. Code Section 101.

B. The execution of a general release on renewal, assignment or termination does not apply to franchises operating under the North Dakota Franchise Investment Law.

C. The North Dakota Century Code Section 9-08-06 limits the franchisor's ability to restrict your ability to restrict your activity after the franchise agreement has ended.

D. Under North Dakota law, liquidated damages provisions are void. State courts also restrict the imposition of liquidated damages. The imposition of liquidated damages is also restricted by fair practice laws, contract law, and state and federal court decisions. Thus, the provision requiring you to continue to pay amounts to franchisor if you elect to cancel the agreement may not be enforceable under North Dakota law.

_			
i	. Your obligations on	Section VII.D.; Software	De-identification, payment, nondisclosure,
		License	
	termination/	Agreement, Sections 6 and	noncompetition; you continue to pay royalties
	nonrenewal	9	for so
			long as you use the trademarks if terminated
			for breach,
			unless you abandon the business, abide by
			post-
			termination covenants, and release and
			indemnify us.

V. Item 17(i) is amended to read as follows:

VI. The Choice of Law and Arbitration sections of Item 17 are amended to read as follows:

A. The franchise agreement shall be governed by the laws of North Dakota.

B. Except as specifically otherwise provided in the Franchise Agreement, all contract disputes that cannot be amicably settled will be determined by arbitration under the Federal Arbitration Act and in accordance with the rules of the American Arbitration Association. Arbitration will take place at an appointed time and place in the county and state in which your Franchised Business is located. However, nothing in the Franchise Agreement limits or precludes the parties from bringing an action in a court of competent jurisdiction for injunction or other provisional relief as needed or appropriate to compel a party to comply with its obligations or to protect the Marks or the Company's other property rights.

C. The Choice of Forum section is amended to delete the following:

Any action will be brought in the state or federal courts in Oklahoma.

Franchise Agreement:

- I. Article IV, concerning refunds of initial franchise fees and royalties, is amended to add the following: "Refund and cancellation provisions do not apply to franchisees operating under the North Dakota Franchise Investment Law. If Franchisor elects to cancel this Agreement, Franchisor shall be entitled to a reasonable fee for its evaluation of Franchisee and related preparatory work performed and expenses actually incurred. This amount shall be no more than fifty percent (50%) of the franchise fee.
- II. Sections 7.6 and 7.13, relating to termination and transfer, are amended to add the following:

"The execution of a general release on renewal, assignment or termination does not apply to franchises operating under the North Dakota Franchise Investment Law."

III. Section 7.10(h), providing for liquidated damages on termination of the Franchise Agreement, is hereby amended to read as follows:

h. Pay to Franchisor royalty fees and other ongoing fees, and other amounts Franchisee owes to Franchisor, as though Franchisee were still an active franchisee, for so long as Franchisee or its assignee or successor continues to use the Trademarks in any way. Franchisor also is entitled to all other applicable remedies.

IV. Section 8.2.B is amended to read as follows

In any action to enforce this Agreement or to seek remedies on default by either party, each party shall bear its own expenses of litigation or enforcement.

V. Section 8.10 is amended to add the following:

THIS AGREEMENT AND THE RIGHTS OF THE PARTIES HEREUNDER TAKE EFFECT ON ACCEPTANCE AND EXECUTION BY THE COMPANY AND SHALL BE INTERPRETED AND CONSTRUED UNDER THE LAWS OF NORTH DAKOTA, EXCEPT TO THE EXTENT GOVERNED BY THE UNITED STATES TRADEMARK ACT OF 1946 (LANHAM ACT, 15, U.S.C. SECTIONS 1051 ET SEQ.).

B. The second paragraph of Section 8.5, providing for exclusive jurisdiction in King County, Washington, is deleted.

C. Paragraph 8.6, providing for a limitation of one year on actions under the Franchise Agreement, is hereby deleted.

D. The last sentence of Section 8.7, providing for a waiver of punitive or exemplary damages, and a waiver of jury trial, is deleted.

- IV. The "Arbitration" section shall be deleted and amended to read as follows: "Except as specifically otherwise provided in this Agreement, the parties agree that all contract disputes that cannot be amicably settled shall be determined by arbitration under the Federal Arbitration Act as amended and in accordance with the rules of the American Arbitration Association or any successor thereof. Arbitration shall take place at an appointed time and place in the County and State in which Franchisee's Franchised Business is located. However, nothing contained herein shall be construed to limit or to preclude the parties from bringing any action in any court of competent jurisdiction for injunctive or other provisional relief as the parties deem to be necessary or appropriate to compel either party to comply with its obligations hereunder or to protect the Marks or other property rights of Franchisor."
- V. The "Acknowledgment" section is amended to add the following: "Franchisee acknowledges that Franchisee received a copy of this Agreement, the attachments hereto, if any, and agreements relating thereto, if any, at least seven (7) days before the date on which this Agreement was executed."
 - VI. The "Covenants" section is amended to add the following: "Covenants not to compete on termination or expiration of the Franchise Agreement are generally unenforceable in the State of North Dakota except in limited instances as provided by law."

RHODE ISLAND

§19-28.1-14 of the Rhode Island Franchise Investment Act provides that "A provision in a franchise agreement restricting jurisdiction or venue to a forum outside this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act."

SOUTH DAKOTA

If your franchise is governed by the laws of South Dakota, the franchisor will defer payment of the Initial Franchise Fee and all other payments by the franchise to the franchisor or its affiliate until the franchisor has performed its initial obligations and the franchise has commenced operations.

WASHINGTON

In any arbitration involving a franchise purchased in Washington, the arbitration site shall be either in Washington, in a place as mutually agreed on at the time of the arbitration, or as determined by the arbitrator, to the extent required by Washington law.

The Disclosure Document and Franchise Agreement are amended to reflect that franchisor agrees to defer collection of the initial franchisee fee, or alternatively, deposit it into escrow, until franchisee has received its initial training and is ready to open for business.

UBuildIt Holdings LLC Exhibit F - State Addenda Page 16

ACKNOWLEDGMENT:

It is agreed that the applicable foregoing state law addendum, if any, supersedes any inconsistent portion of the Franchise Agreement dated the ______ day of _____201_, and of the Franchise Disclosure Document, but only to the extent then required by applicable and enforceable state law, and only so long as such state law remains in effect.

FRANCHISOR:

UBUILDIT HOLDINGS LLC

	Signed:
	Name:
	Title:
	Date:
FRANCHISEE:	Signed:
	Name:
	Date:
	Signed:
	Name:
	Date:
	Signed:
	Name:
	Date:
	Signed:
	Name:
	Date:

(MUST BE SIGNED BY ALL OWNERS AND MANAGERS OF AN ENTITY FRANCHISEE)

EXHIBIT G

SOFTWARE LICENSE AGREEMENT

<u>EXHIBIT G</u> UBUILDIT HOLDINGS LLC SOFTWARE LICENSE AGREEMENT

LICENSOR:

FRANCHISEE:

UBUILDIT HOLDINGS LLC 3209 South Broadway Ste 227 Edmond, OK 73013

1. <u>LICENSE</u>. Licensor grants and Franchisee accepts on the terms and conditions contained in this Agreement a non-assignable, non-transferable, non-exclusive license to use the proprietary computer programs and related materials ("Products") referred to in the attached Schedule at the specified Franchisee location for the usage period shown in the Schedule.

2. <u>TITLE</u>. Licensor warrants and represents that it has all necessary rights to the Products to enter into this Agreement. Franchisee obtains no rights to the Products other than as set forth in this License Agreement. Franchisee acknowledges, understands and agrees that the Products constitute valuable proprietary assets, copyrights, and trade secrets of Licensor embodying substantial creative efforts and confidential information.

3. <u>SCOPE OF USE</u>. Franchisee is permitted to use the Products only on one computer (the "Authorized CPU") for Franchisee's own use for the intended purpose described in the Schedule at the Franchisee location designated in the Schedule. Franchisee will not change the location of the use of the Products and will not use the Products or any copies on any computer other than the Authorized CPU, without the prior written consent of Licensor (which Licensor will not unreasonably withhold), which consent Licensor is permitted to condition on Franchisee's payment of additional license fees. All modifications or translations of the Products by any person remain the sole and exclusive property of Licensor. Franchisee will not reproduce or distribute the Products except in connection with the Products' use on the Authorized CPU, or for back-up or archival purposes. Franchisee will reproduce and include Licensor's proprietary and copyright notice on any authorized copies, in whole or in part, in any form, of the Products.

4. <u>LICENSE FEES</u>. The license fee, usage period, and the form and terms of payment for the Products, and for support, maintenance and updates, if any, are set forth in the Schedule. The license fee does not include personnel training, Product installation, on-site support, remote support beyond two hours within 30 days of the date of this Agreement, maintenance, fees for Product options, or alterations or enhancements to the Products except as required to satisfy the warranty contained herein. The license fees are payable on their specified payment dates. The license fee does not include any sales, use, value added, personal property, goods and services, rental or other applicable taxes, all of which will be paid by Franchisee.

5. <u>RESPONSIBILITY OF FRANCHISEE</u>. Franchisee is exclusively responsible for the supervision, management and control of its use of the Products, including but not limited to: (a) assuring proper machine configuration, (b) installation, audit controls and operating methods for the Products; (c) establishing adequate backup plans; and (d) implementing sufficient procedures and checkpoints to *{02540471.DOCX;6}04202012 UBuildIt Holdings LLC* satisfy its requirements for restart and recovery in the event of a malfunction.

6. <u>CONFIDENTIALITY OF PROPRIETARY INFORMATION</u>. Franchisee expressly acknowledges, understands and agrees that the Products contain and embody confidential information and other data proprietary to Licensor (the "Confidential Information"). Franchisee will not disclose to any person the Confidential Information directly or indirectly, and will not reproduce, disseminate, or use the Products except as permitted herein. Franchisee will not allow any machine-readable version of the Products to be printed, listed, copied, decompiled, disassembled or reverse-engineered. Franchisee will take all appropriate steps to ensure that persons having access to the Products will also abide by this Agreement with respect to the Products and the Confidential Information. The provisions of this Paragraph 6 shall survive the termination of this Agreement.

7. LIMITED WARRANTY. Licensor warrants that at the time of delivery to Franchisee of the Products and for a period of one year thereafter, the original Products will be substantially in accordance with specifications in the applicable manual, if any, included with the Products. The extent of Licensor's liability under this warranty is limited to the correction or replacement as soon as practicable of any substantial deviation in the original Products (or any subsequent releases of Products during the warranty period) from the specifications in the applicable reference manual, that Licensor determines to be necessary, at Licensor's own cost and expense, provided written notice of such substantial deviations is received by Licensor during the warranty period. This warranty will not apply if: (i) the Products (or parts thereof) are not used in accordance with Licensor's instructions; (ii) the Products have been altered, modified or converted by Franchisee; (iii) the deviation is caused in whole or part by a malfunction of any of Franchisee's equipment; or (iv) any other cause within the control of Franchisee results in any part of the Products becoming inoperative or substantially deviating from the specifications in the applicable manual. THE WARRANTIES SET FORTH IN THIS SECTION AND SECTION 2 ARE EXCLUSIVE, AND LICENSOR DISCLAIMS ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ALL IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

8. <u>LIABILITY</u>. Except as specified in this Agreement, Licensor is not liable for any loss or damage that may arise as a result of or in connection with: (i) the furnishing to or use by Franchisee of the Products; (ii) the performance or lack of performance of the Products; or (iii) any omission or breach of warranty or other breach by Licensor under this Agreement. IN NO EVENT WILL LICENSOR BE LIABLE FOR ANY CONSEQUENTIAL, INDIRECT, SPECIAL, INCIDENTAL, EXEMPLARY OR PUNITIVE DAMAGES. FURTHER, FRANCHISEE AGREES THAT THE LIABILITY OF LICENSOR ON ANY CLAIM OF ANY KIND, WHETHER BASED ON CONTRACT OR TORT (INCLUDING BUT NOT LIMITED TO STRICT LIABILITY AND NEGLIGENCE) AND RESULTING FROM OR RELATED TO THIS AGREEMENT OR ANYTHING FURNISHED HEREUNDER, WILL BE LIMITED TO GENERAL MONEY DAMAGES AND WILL IN NO EVENT EXCEED THE AMOUNTS PAID BY FRANCHISEE.

9. TERMINATION. This Agreement will commence on the date of its execution and it will remain in force until the license of the Products has completed the specified usage period. On completion of the usage period for a license of the products, Franchisee has the option to either: (i) agree to continue the use of the Products for an additional usage period at the then-current price of a license of the Products; or (ii) terminate usage of the Products. In the event of any termination of the

license of the Products, or termination of any related franchise agreement, Franchisee shall within 10 days return to Licensor the Products supplied to Franchisee, destroy or delete all other copies of the Products, and verify this action in writing to Licensor.

10. <u>MISCELLANEOUS</u>. Licensor will not be liable for delays in the performance of its obligations hereunder due to causes beyond its reasonable control including, but not limited to, Acts of God, strikes or inability to obtain labor or materials.

All notices that any party may be required or desire to give to any other party will be given by personal service, registered mail or certified mail to the other party at his respective address set forth at the beginning of this Agreement. Mailed notice will be deemed to be received on the third business day following the date of mailing.

This Agreement, together with all schedules or modifications now and hereafter made a part hereof will be binding on the parties and their respective heirs, executors, administrators, legal representatives, successors and assigns, except that Franchisee may not assign or transfer this Agreement, directly or by operation of law, without the prior written consent of Licensor.

This Agreement will be governed by the laws of the State of Oklahoma. This Agreement constitutes the entire agreement and understanding between the parties relating to the license and use of the Products, and all other prior agreements, arrangements or understandings, oral or written, are merged into and superseded by the terms of this Agreement. This Agreement may only be modified by a writing signed by the parties.

Any dispute relating to or arising under this Agreement will be resolved pursuant to the terms and subject to the limitations of any corresponding franchise agreement entered into by the parties. No waiver of any breach of this Agreement will constitute a waiver of any other breach of the same or other provisions of this Agreement and no waiver will be effective unless made in writing. In the event that any provisions herein will be illegal or unenforceable, such provisions will be severed and the entire Agreement will not fail, but the balance of the Agreement will continue in full force and effect.

[Signature Page Follows]

Agreed and Accepted:

UBUILDIT HOLDINGS LLC

By:	
Name:	
Title:	
Date:	

FRANCHISEE:

By:	_
Name:	_
Title:	_
Date:	_

SCHEDULE TO:

UBUILDIT HOLDINGS LLC SOFTWARE LICENSE AGREEMENT

PRODUCTS:

UBuildIt Franchise Database

UBuildIt Web Calendar

USAGE PERIOD: Co-extensive with the franchise agreement entered into by Licensor and

Franchisee with the Effective Date of ______ 20___, (the "Franchise Agreement").

PURPOSE:	Franchise Operation	
FRANCHISE LOCATIONS:	The "Premises" identified in the Franchise Agreement	

LICENSE FEE: Included in Initial Franchise Fee

OTHER PAYMENTS AND TERMS:

Support: Free 2 hour training, and thereafter \$30 per hour, subject to increase on thirty (30) days written notice to Franchisee.

Maintenance: No maintenance provided other than telephone support described above.

Updates and New Versions: Not promised. Franchisee will purchase updates and new versions at such cost as Licensor offers to similarly-situated Franchisees.

Multiple CPU License fees: Not available at this time. Contact Licensor.

INITIALS:

Franchisee:	dated:
Franchisee:	dated:
Franchisee:	dated:
Franchisee:	dated:
Franchisor:	dated:

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UBuildIt Holdings LLC Exhibit G - Software License Page 5

EXHIBIT H

ASSIGNMENT OF LISTINGS

EXHIBIT H UBUILDIT HOLDINGS LLC CONDITIONAL ASSIGNMENT OF LISTINGS

 THIS CONDITIONAL ASSIGNMENT is given on ______to
 UBuildIt

 Holdings LLC, an Oklahoma LLC ("UBuildIt"), by ______ ("Franchisee").

RECITALS

A. UBuildIt and Franchisee have entered into an agreement providing for Franchisee's operation of a "UBuildIt" franchised business dated the date of this Conditional Assignment (the "Franchise Agreement").

B. The Franchise Agreement provides that, on its expiration or termination, UBuildIt has the right to assume ownership of any listings for telephone, email, Internet, domain name, electronic network, and directory listings and telephone numbers used by Franchisee in connection with the franchised business (collectively, the "Listings").

C. Franchisee grants this Conditional Assignment as partial consideration for, and as a condition of, UBuildIt's grant of the franchise.

ASSIGNMENT

1. <u>Assignment</u>. Franchisee hereby assigns to UBuildIt all Listings. Franchisee will give UBuildIt notice of each Listing within ten days of its assignment to Franchisee by any telecommunications or Internet services provider (either a "Service Provider").

2. <u>Release and Consent.</u> Franchisee hereby releases the Listings for reassignment by the Service Provider to UBuildIt, agrees that it has no further interest in the Listings, and consents to such reassignment.

3. <u>Further Documents</u>. Franchisee will sign and deliver to UBuildIt or the Service Provider, as appropriate, all documents required to be signed and delivered by Franchisee, and do all other things deemed necessary or advisable by UBuildIt or the Service Provider, to assign and release the Listings to UBuildIt.

4. <u>Assumption by UBuildIt</u>. UBuildIt hereby assumes, with respect to the Listings, all obligations of Franchisee under Franchisee's agreement with the Service Provider; provided, however, that Franchisee will remain liable for any monetary obligations for services provided by the Service Provider before the Effective Date of this Conditional Assignment.

5. <u>Effective Date</u>. The "Effective Date" of this Conditional Assignment will be the date on which the Franchise Agreement expires or terminates, as provided for therein. Franchisee agrees that the Service Provider is entitled to rely conclusively on a certification by UBuildIt that the Franchise Agreement has expired or been terminated, and Franchisee holds harmless the Service Provider from any liability relating to or arising out of the assignments provided for herein.

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UBuildIt Holdings LLC Exhibit H - Assignment of Listings Page 1

UBUILDIT HOLDINGS LLC:

By:	
Name:	
Title:	
Date:	
FRANCH	ISEE:
By:	
Name:	
Title:	
Date:	
FRANCH	ISEE:
By:	
Name:	
Title:	
Date:	

EXHIBIT I

OPTION AGREEMENT

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UBuildIt Holdings LLC Exhibit I - Option Agreement

EXHIBIT I FRANCHISE OPTION AGREEMENT

This Option Agreement is entered into as of ______, 200___ between UBuildIt Holdings LLC ("Franchisor") and ______ ("Optionee").

1. Grant. Optionee is hereby granted an option to be awarded a UBuildIt franchise under the terms of Franchisor's currently effective Franchise Agreement, except as modified by mutual agreement of Franchisor and Optionee.

2. Location. Optionee has the exclusive right to enter into a Franchise Agreement during the term of this Option Agreement for a UBuildIt franchise to be opened within two miles of the Selected Address listed below. The exact location of the franchise will be chosen by Optionee, subject to Franchisor's approval and other terms and conditions of the Franchise Agreement.

3. Option Fee. Concurrently with the execution of this Option Agreement, Optionee will pay to Franchisor a non-refundable option payment of \$5,000. If Optionee and Franchisor execute a Franchise Agreement on or before the expiration date of this Option Agreement, then Franchisor will credit the option payment towards Optionee's Initial Franchise Fee under the Franchise Agreement. Franchisor's entry into a Franchise Agreement with Optionee is conditioned on, among other things, Optionee's financial qualifications, background, credit, and criminal checks generally required of UBuildIt franchisees, and Optionee's execution of Franchisor's form of Franchise Agreement then in effect. No portion of the option payment will be repaid if Optionee does not meet these and other applicable criteria.

4. Term. This Option Agreement will have a <u>term of three (3) months</u>, which will begin on the date of this Option Agreement listed below and will expire three (3) months thereafter unless extended by mutual agreement of Franchisor and Optionee.

5. Notices. All notices sent by one party to the other must be hand-delivered, sent by registered or certified mail (return receipt requested), transmitted by facsimile, or sent via electronic means if the sender can verify receipt. Notices will be addressed to Franchisor at its headquarters, or at another address Franchisor designates in writing, and will be addressed to Optionee at an address Optionee designates in writing. Any notice is deemed given and received when delivered, if hand-delivered; if sent by facsimile or electronic means, on the next business day after sent; and if mailed, on the third business day following the mailing.

6. Governing Law. This Agreement is valid when executed and accepted by Franchisor, and is governed by the laws of the State of Oklahoma. This choice of law will not affect the scope of the Oklahoma franchise, business opportunity or related statutes, and nothing in this Agreement will be deemed to extend the scope of application of those laws.

Optionee Address:

Effective Date:

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UBuildIt Holdings LLC Exhibit I - Option Agreement Page 1

FRANCHISOR: UBUILDIT HOLDINGS LLC

	By:
	Name:
	Title:
	Date:
OPTIONEE:	
	By:
	Name:
	Title:
	Date:



Franchise Partner/Operations Manual Table of Contents

Page Tab	Page	Subject	Number of Pages
1	1	Spotlight - History of UBuildIt (Org chart, Active Office List)	34
2	35	Franchise Development (Strategy to Win)	13
3	48	Office Launch - Franchise Support - Ready/Set/Go	8
4	56	Admin - Supplies (Tools & Materials)	7
5	63	Approved Suppliers	4
6	67	Admin- Marketing Tools e-mail, eMax, Constant Contact)	10
7	77	Admin- Marketing Tools e-mail, eMax, Constant Contact) UBuildIt Website and Individual Web Pages	23
8	100	Operations – Know Your Numbers (Pricing Matrix)	6
9	106	Personnel and the Four Hats (Marketing Sales, Consulting, Operations)	
9a.		Construction Consulting	
9b		Interviewing, Hiring, Jon Ads	
9c		Confidentiality Agreements	
10	135	Business Pro Forma	29
11	137	Standards of Operations	2
12	200	Data Tracking Report, Royalty, Marketing, Lead Tracking	63
13	206	Next Steps	6

EXHIBIT K PRE-EXECUTION CHECKLIST

EXHIBIT K PRE-EXECUTION CHECKLIST

Instructions for completing the Pre-execution Checklist: the prospective franchisee must initial next to each statement that it is true and correct, and executing this Pre-Execution Checklist.

I, (insert name here) an (individual) (limited liability company) (corporation), a resident of the State of with an address of
following information from UBuildIt Holdings, LLC and wish to enter into a Franchise Agreement and become a UBuildIt Franchisee in the State of
(INITIAL BELOW)
On, 20, I received UBuildIt Franchise Disclosure Document ("FDD") with an Issuance Date of
As Exhibit A, I received UBuildIt audited financial statements.
The FDD contains, as Exhibit B, the Franchise Agreement I am going to sign today. I was advised by UBuildIt to take the Franchise Agreement to an advisor like an attorney or accountant to review, and I did did not take the Franchise Agreement to an advisor.
As Exhibit C, I received the List of Franchisees and Former Franchisees, whom I was advised by UBuildIt to contact.
As Exhibit D, I received a list of State Authorities and Registered Agents.
As Exhibit E, I received a list of Summary of Special Laws and Regulations
As Exhibit F, I received the State Addenda to the FDD.
As Exhibit G, I received the Software License Agreement.
As Exhibit H, I received the Assignment of Franchisee's Listings.
As Exhibit I, I received the Option Agreement.
As Exhibit J, I received the Table of Contents of Operations Manual.
As Exhibit K, I received a Pre-Execution Checklist.
As Exhibit L, I received two copies of a Receipt, one of which I executed and returned to UBuildIt, and one of which I understand I should keep for my records.

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I have read the FDD carefully, and I understand it. I understand that if I sign the Franchise Agreement, I am agreeing to become a UBuildIt franchisee and operate a UBuildIt franchise in the state of _______. I understand that it will be my responsibility to locate a site for my UBuildIt franchise which complies with the requirements of the franchise agreement, submit a lease review packet to UBuildIt, oversee completion of my new UBuildIt franchise, undergo training, and open my franchised outlet on time.

I understand that I must take all disputes that arise between me and UBuildIt to arbitration, that I do not have the right to a trial by jury.

I was advised by UBuildIt to contact UBuildIt Franchisees, and I have done so. I understand that UBuildIt franchisees are not agents of UBuildIt and are not authorized to make any representations on UBuildIt's behalf. I understand that UBuildIt does not authorize its agents to make any statements to me which are not contained in the Franchise Agreement, and no one has indicated anything to me beyond what is in the Franchise Agreement and the Franchise Disclosure Document.

I understand that UBuildIt has made no guarantees that I will be successful, and has not made any guarantees as to the income I may earn.

I understand that the Initial Franchise Fee is non-refundable.

In entering into a Franchise Agreement today, I am relying only on the Franchise Disclosure Document I received.

I do not have any other partners in this venture except those listed below. I and those listed below are the only persons or business entities investing in this UBuildIt franchise.

<u>All statements I have made to UBuildIt have been true</u>. I have represented to UBuildIt that I have the net worth and business experience to locate a site for my franchise, complete any necessary building, and open my UBuildIt outlet in accordance with the Franchise Agreement, and I understand that UBuildIt is relying on me to do so.

For Prospective Franchisee (All owners must sign)

DATED: _____

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(Signature)

(Print name)	
individually	
as an officer, partner or member of	·
<u>(a</u>	•
partnership)	
(a	limited liability company)
DATED:	
(Signature)	
(Print name)	
individually as an officer, partner or member of	
(a	
partnership)	
	limited liability company)

EXHIBIT L RECEIPT

THIS DISCLOSURE DOCUMENT SUMMARIZES CERTAIN PROVISIONS OF THE FRANCHISE AGREEMENT AND OTHER INFORMATION IN PLAIN LANGUAGE. READ THIS DISCLOSURE DOCUMENT AND ALL AGREEMENTS CAREFULLY.

IF UBUILDIT HOLDINGS LLC OFFERS YOU A FRANCHISE, IT MUST PROVIDE THIS DISCLOSURE DOCUMENT TO YOU 14 CALENDAR DAYS BEFORE YOU SIGN A BINDING AGREEMENT WITH, OR MAKE A PAYMENT TO UBUILDIT HOLDINGS LLC OR AN AFFILIATE IN CONNECTION WITH THE PROPOSED FRANCHISE SALE.

IF UBUILDIT HOLDINGS LLC DOES NOT DELIVER THIS DISCLOSURE DOCUMENT ON TIME OR IF IT CONTAINS A FALSE OR MISLEADING STATEMENT OR A MATERIAL OMISSION, A VIOLATION OF FEDERAL AND STATE LAW MAY HAVE OCCURRED AND SHOULD BE REPORTED TO THE FEDERAL TRADE COMMISSION, WASHINGTON, D.C. 20580 AND THE STATE ADMINISTRATOR LISTED IN EXHIBIT A.

FRANCHISE SELLER: Name:	
Business Address:	
Telephone:	

UBUILDIT HOLDINGS LLC AUTHORIZES Bob Braudrick 3209 South Broadway Suite 227, Edmond, Oklahoma, 73013, AND THE AGENTS LISTED AT EXHIBIT D TO RECEIVE SERVICE OF PROCESS.

I HAVE RECEIVED A FRANCHISE DISCLOSURE DOCUMENT DATED AUGUST 1, 2014. THIS DISCLOSURE DOCUMENT INCLUDED THE FOLLOWING EXHIBITS:

- Exhibit A Financial Statements
- Exhibit B Franchise Agreement
- Exhibit C List of Franchisees and Certain Former Franchisees
- Exhibit D List of State Authorities and Registered Agents
- Exhibit E Summary of Special Laws and Regulations Pertaining to the Franchised Business
- Exhibit F State Addenda
- Exhibit G Software License Agreement
- Exhibit H Assignment of Franchisee's Listings
- Exhibit I Option Agreement
- Exhibit J Table of Contents of Operations Manual
- Exhibit K Pre-Signing Checklist
- Exhibit L Receipts

DATED:

(Signature)

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(Print name) individually		
as an officer, partner or mem	ber of	
(a	corporation) (a	
partnership)		
(a	limited liability company)	
LEGAL RESIDENCE ADDRESS	ζ.	

PHONE:

[KEEP FOR YOUR RECORDS]

RECEIPT

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- Exhibit I Option Agreement
- Exhibit J Table of Contents of Operations Manual
- Exhibit K Pre-Signing Checklist
- Exhibit L Receipts
- DATED: ____

(Signature)

(Print name) _____individually

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	as an officer, partner or member of
(a	
partr	nership)

corporation) (a

(a ______ limited liability company)

LEGAL RESIDENCE ADDRESS:

PHONE: _____

[RETURN TO UBUILDIT HOLDINGS LLC]